ENGAGE COBOURG
Your voice, your town.

Public Engagement Report

Victoria Park Beach Use Survey

Date: March 2, 2021
Prepared by: Communications Department

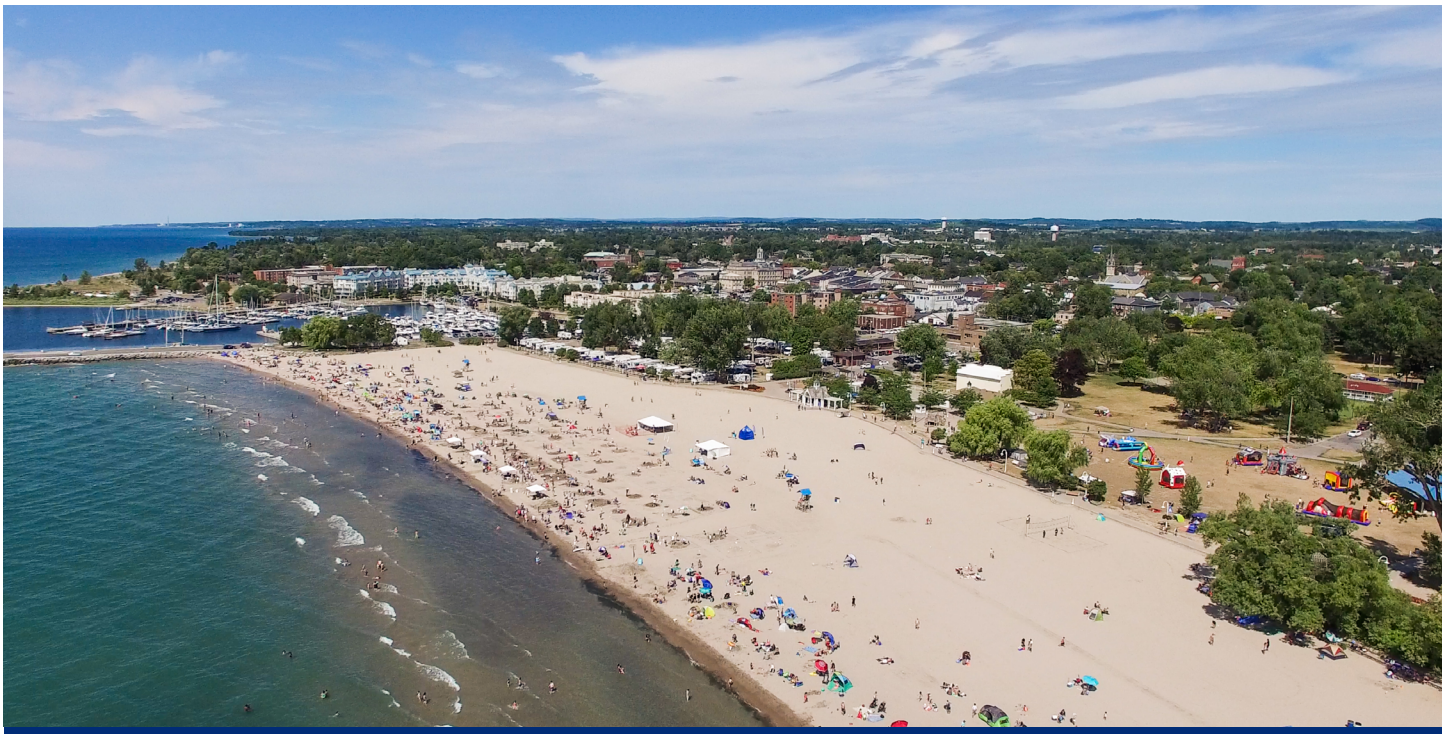


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Background

About the Victoria Park Beach

The Victoria Park Beach (Cobourg Beach) located next to Victoria Park resides on Lake Ontario and has been an extremely popular tourist attraction for many decades. The beach is known for its clean sandy shores, boardwalk, inviting swim waters and canteen. The Town of Cobourg provides and maintains many facilities located near or on the beach including a playground, splash pad, accessible beach mat, picnic tables and a tourist information booth. Lifeguards are also employed at the beach and come equipped with first aid equipment to ensure the safety of all attendees.

Throughout the summer many large and small scale events are held at the beach drawing thousands of visitors to the Town of Cobourg, including the 'Sandcastle Festival', 'Waterfront Festival', volleyball tournaments, concerts, outdoor movies, theatre performances and more. Within a short walk of the beach is Cobourg's heritage downtown offering a variety of small shops and restaurants.

The Cobourg Beach was once again awarded Blue Flag status in 2020 whereas the beach meets strict water quality and safety criteria. Certification is received annually as being a clean, accessible, eco-friendly beach with exceptional water quality.



About the Victoria Park Beach Survey

On August 4, 2020, Municipal Council approved a motion directing the Parks and Recreation Advisory Committee (PRAC) to investigate and report back on how comparable beachfront communities are managing and regulating their beaches and waterfronts for public access (see detailed resolution on following page). This directive supports the **Town of Cobourg's 2019-2022 Strategic Plan** under the Prosperity Pillar:

> *"Strategic Action #4: Explore innovative solutions to improve the connectivity between the beach/ waterfront and downtown Cobourg): Include an analysis of impact of special events on parks in conjunction with other committees developing a new policy to address this."*

The Parks and Recreation Advisory Committee then initiated a public engagement process to receive input on how the Town of Cobourg can best manage the impact of the high volume of visitors to Victoria Park Beach during a typical summer, with results and recommendations to be provided to Council by March 2021.

The survey questions were carefully put together by PRAC and reviewed by Town staff including the Community Services Division, the Communications Department and the Accessibility Coordinator. The survey was designed to gather feedback on options for managing and mitigating the popularity of the beach from Cobourg residents and business owners that will facilitate planning for the post-pandemic period and not the exceptional circumstances of the COVID-19 pandemic.

The survey and open-ended forum were launched on February 2, 2021 and ran for a period of three weeks, closing on February 23, 2021.

To-date, the Victoria Park Beach Use Survey collected 1,408 responses from residents and business owners and is now considered the Town of Cobourg's most responded to survey in terms of public engagement.

View the **PRAC Annual Report**.

Background (continued)

The following Resolution was passed through Cobourg Municipal Council in respect to a request from the Parks and Recreation Advoisory Committee:

The Corporation of the Town of Cobourg

Resolution

Moved By	EMILY CHORLEY	**Resolution No.:**	
Last Name Printed	E. CHORLEY	354-20	
Seconded By	SUZANNE SÉGUIN	**Council Date:**	
Last Name Printed	S. SÉGUIN	August 31, 2020	

WHEREAS at the Committee of the Whole Meeting on August 24, 2020 Council considered a memo from the Secretary of the Parks and Recreation Advisory Committee, regarding a recommendation from the Committee on the Cobourg Beach;

NOW THEREFORE BE IT RESOLVED THAT Council endorse the recommendation of the Parks and Recreation Advisory Committee (PRAC) and request staff to investigate and report on how comparable beachfront communities are managing and regulating their beaches and waterfronts for public access, with the report provided to PRAC by December 1, 2020; and

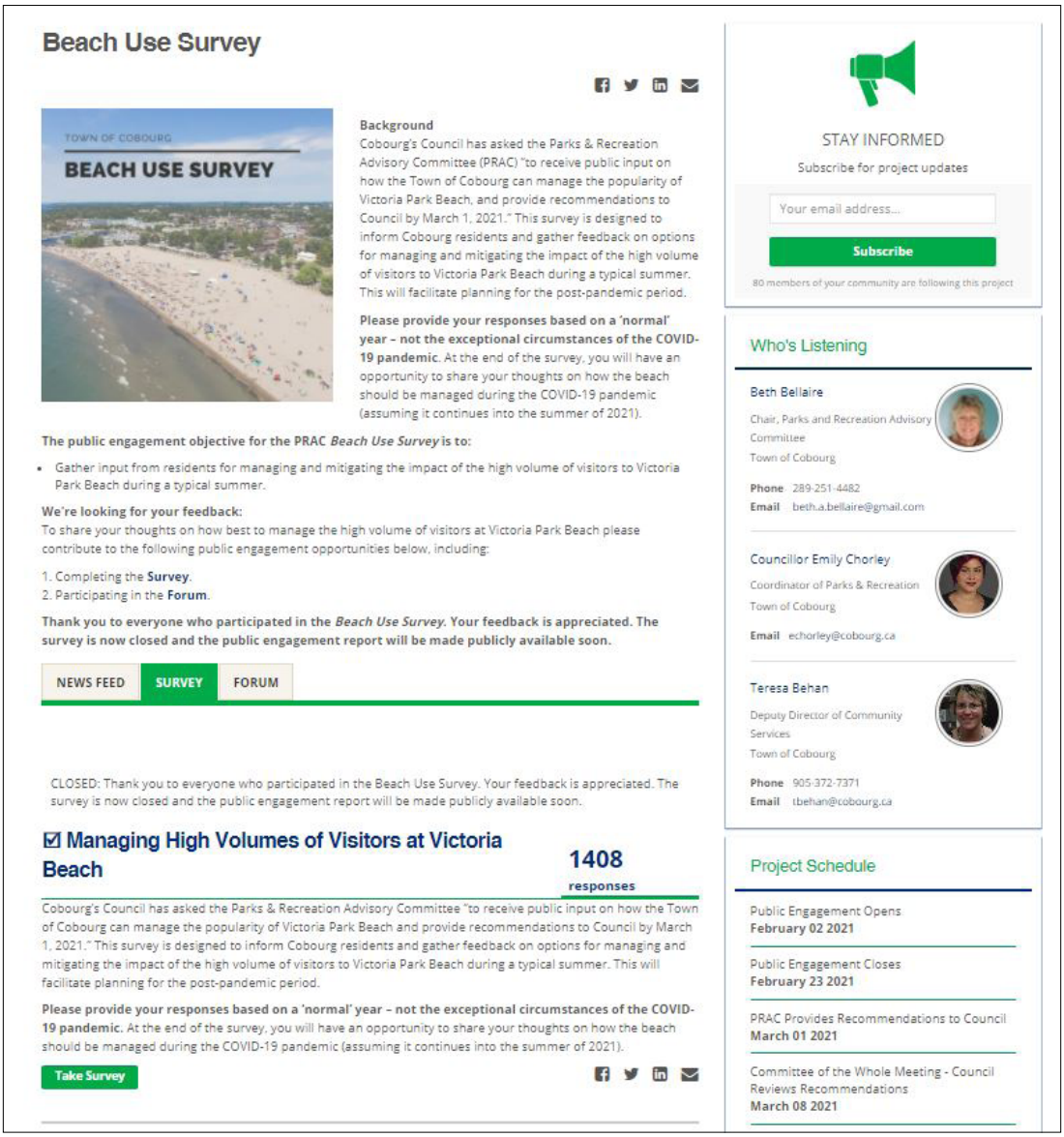
FURTHER THAT Council request PRAC to receive public input on how the Town of Cobourg can manage the popularity of Victoria Park Beach, and provide recommendations to Council by March 1, 2021.

Objectives

The Parks and Recreation Advisory Committee (PRAC) worked closely with Municipal Council and Town Staff to create a comprehensive survey designed to gather as much input from Cobourg residents and business owners in respect to the high volume of visitors to Victoria Park Beach during a typical summer.

The public engagement objective for the Victoria Park Beach Use Survey was to:

Gather input from residents for managing and mitigating the impact of the high volume of visitors to Victoria Park Beach during a typical summer.



Beach Use Survey

TOWN OF COBOURG
BEACH USE SURVEY

Background
Cobourg's Council has asked the Parks & Recreation Advisory Committee (PRAC) "to receive public input on how the Town of Cobourg can manage the popularity of Victoria Park Beach, and provide recommendations to Council by March 1, 2021." This survey is designed to inform Cobourg residents and gather feedback on options for managing and mitigating the impact of the high volume of visitors to Victoria Park Beach during a typical summer. This will facilitate planning for the post-pandemic period.

Please provide your responses based on a 'normal' year – not the exceptional circumstances of the COVID-19 pandemic. At the end of the survey, you will have an opportunity to share your thoughts on how the beach should be managed during the COVID-19 pandemic (assuming it continues into the summer of 2021).

The public engagement objective for the PRAC *Beach Use Survey* is to:

- Gather input from residents for managing and mitigating the impact of the high volume of visitors to Victoria Park Beach during a typical summer.

We're looking for your feedback:
To share your thoughts on how best to manage the high volume of visitors at Victoria Park Beach please contribute to the following public engagement opportunities below, including:

1. Completing the **Survey**.
2. Participating in the **Forum**.

Thank you to everyone who participated in the *Beach Use Survey*. Your feedback is appreciated. The survey is now closed and the public engagement report will be made publicly available soon.

NEWS FEED | SURVEY | FORUM

CLOSED: Thank you to everyone who participated in the Beach Use Survey. Your feedback is appreciated. The survey is now closed and the public engagement report will be made publicly available soon.

☑ Managing High Volumes of Visitors at Victoria Beach

1408 responses

Cobourg's Council has asked the Parks & Recreation Advisory Committee "to receive public input on how the Town of Cobourg can manage the popularity of Victoria Park Beach and provide recommendations to Council by March 1, 2021." This survey is designed to inform Cobourg residents and gather feedback on options for managing and mitigating the impact of the high volume of visitors to Victoria Park Beach during a typical summer. This will facilitate planning for the post-pandemic period.

Please provide your responses based on a 'normal' year – not the exceptional circumstances of the COVID-19 pandemic. At the end of the survey, you will have an opportunity to share your thoughts on how the beach should be managed during the COVID-19 pandemic (assuming it continues into the summer of 2021).

Take Survey

STAY INFORMED
Subscribe for project updates
Your email address...
Subscribe
80 members of your community are following this project

Who's Listening

Beth Bellaire
Chair, Parks and Recreation Advisory Committee
Town of Cobourg
Phone 289-251-4482
Email beth.a.bellaire@gmail.com

Councillor Emily Chorley
Coordinator of Parks & Recreation
Town of Cobourg
Email echorley@cobourg.ca

Teresa Behan
Deputy Director of Community Services
Town of Cobourg
Phone 905-372-7371
Email tbehan@cobourg.ca

Project Schedule

Public Engagement Opens
February 02 2021

Public Engagement Closes
February 23 2021

PRAC Provides Recommendations to Council
March 01 2021

Committee of the Whole Meeting - Council Reviews Recommendations
March 08 2021

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Powered by bangthetable

Engagement Strategy & Approach

The engagement approach for the Victoria Park Beach Use Survey was comprised of the following public engagement tools on Engage Cobourg (www.engagecobourg.ca), the Town of Cobourg's online engagement platform:



Survey



Open-ended forum

The survey was designed to gather feedback on options for managing and mitigating the popularity of the beach from Cobourg residents and business owners that will facilitate planning for the post-pandemic period and not the exceptional circumstances of the COVID-19 pandemic.

The survey questions were carefully put together by PRAC and reviewed by Town staff including the Community Services Division, the Communications Department and the Accessibility Coordinator.

An online forum was also launched for residents to provide further comments, opinions or feedback on the Victoria Park Beach. The forum question asked:

1. Do you have any further comments or suggestions for consideration regarding how to best manage the high volume of visitors to the Victoria Park Beach?

To enhance the success and reach the greatest audience, the Communications Department developed a brand and clear messaging, and launched the survey and online forum for a period of three-weeks from February 2 to 23, 2021.

Online marketing materials were created and distributed across the Town of Cobourg's digital platforms including all social media outlets (Facebook, Twitter and Instagram) and the Town of Cobourg's corporate website (www.cobourg.ca). Community stakeholders were asked to help share these materials across their own online platforms to ensure the Town of Cobourg was reaching the widest audience demographic possible.

Public Engagement Timeline

3 Weeks

February 2, 2021 to February, 23, 2021

Additionally, a small budget was provided by the Community Services Division that helped to further amplify the Victoria Park Beach Use Survey with the launch of a geo-targeted social media campaign on Facebook. Ads were designed in-house and promoted to all Cobourg residents online with a 'one-click' process to the survey. This targeted social media and advertising campaign further aided the outreach process.

Engagement Process

The Victoria Park Beach Use Survey public engagement process was launched on the Town of Cobourg's online engagement platform, Engage Cobourg. Powered by Bang the Table, a complete end-to-end online platform driving inclusive, transparent and measurable community engagement that empowers collaborative learning, discussion, and debate.

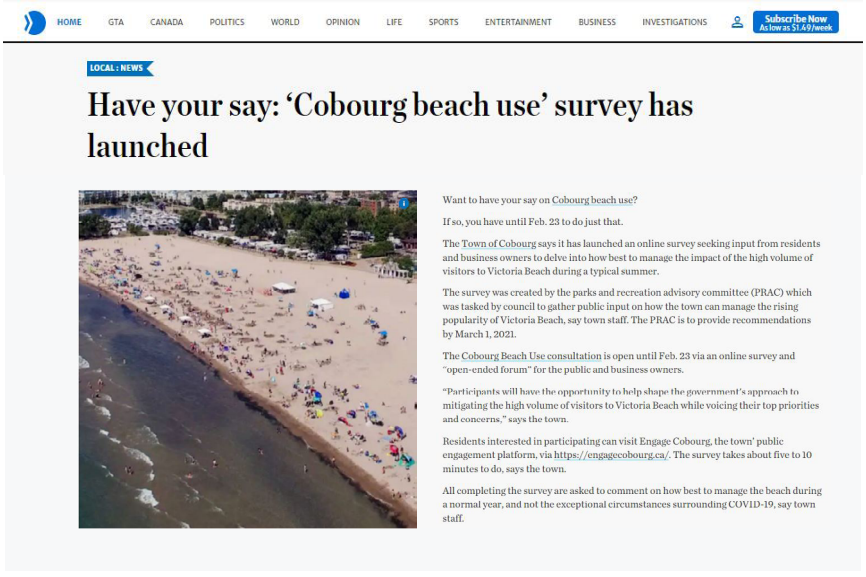
Interested members of the public were encouraged to complete the online survey and comment on the forum. The Communications Department provided hands-on assistance to the community to ensure their registration experience was successful and the platform was accessible to all residents.

Public notice to drive residents to the Engage Cobourg online public engagement platform was managed by the Communications Department through a variety of communication vehicles and tactics, including:

- ✔ Public Notice
- ✔ Print advertisements in local newspaper Northumberland News
- ✔ Online posts through social media including Facebook, Twitter and Instagram
- ✔ Website notices on the municipal homepage
- ✔ Geotargeted Facebook Ad to Cobourg residents and business owners
- ✔ Highlighted in the Town of Cobourg's monthly *Hello Cobourg!* Newsletter
- ✔ Targeted local media interviews

TORONTO STAR

Additionally, the Town of Cobourg's communications campaign reach extended to the Toronto news media with mention in the Toronto Star:



HOME GTA CANADA POLITICS WORLD OPINION LIFE SPORTS ENTERTAINMENT BUSINESS INVESTIGATIONS Subscribe Now As low as $1.49/week

LOCAL : NEWS

Have your say: 'Cobourg beach use' survey has launched

Want to have your say on Cobourg beach use?

If so, you have until Feb. 23 to do just that.

The Town of Cobourg says it has launched an online survey seeking input from residents and business owners to delve into how best to manage the impact of the high volume of visitors to Victoria Beach during a typical summer.

The survey was created by the parks and recreation advisory committee (PRAC) which was tasked by council to gather public input on how the town can manage the rising popularity of Victoria Beach, say town staff. The PRAC is to provide recommendations by March 1, 2021.

The Cobourg Beach Use consultation is open until Feb. 23 via an online survey and "open-ended forum" for the public and business owners.

"Participants will have the opportunity to help shape the government's approach to mitigating the high volume of visitors to Victoria Beach while voicing their top priorities and concerns," says the town.

Residents interested in participating can visit Engage Cobourg, the town' public engagement platform, via https://engagecobourg.ca/. The survey takes about five to 10 minutes to do, says the town.

All completing the survey are asked to comment on how best to manage the beach during a normal year, and not the exceptional circumstances surrounding COVID-19, say town staff.

Key Values of the Engagement Process

The Engagement Spectrum that the Town of Cobourg follows is a globally recognized standard for identifying levels of participation, which has been adopted from the International Association of Public Participation.



The spectrum outlines the Town of Cobourg's objectives for each type of engagement process delivered. As projects progress through the engagement spectrum, the Town of Cobourg can ensure citizens understand their role in the decision-making process.

IAP2 Public Participation Spectrum - Increasing Level of Public Impact				
Inform	**Consult**	**Involve**	**Collaborate**	**Empower**
Public Participation Goal:	*Public Participation Goal:*	*Public Participation Goal:*	*Public Participation Goal:*	*Public Participation Goal:*
To provide the public with balance and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision, including the development of alternatives and the identification of preferred solution.	To place final decision-making in the hands of the public.
Promise to Public:	*Promise to Public:*	*Promise to Public:*	*Promise to Public:*	*Promise to Public:*
We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
Example Tools:	*Example Tools:*	*Example Tools:*	*Example Tools:*	*Example Tools:*
• Fact Sheets • Web Sites • Open Houses	• Public comment • Focus Groups • Surveys • Public Meetings	• Workshops • Deliberate Polling	• Citizen Advisory Committees • Consensus-building • Participatory decision-making	• Citizen Juries • Ballots • Delegated Decisions

Communication and Marketing Materials

The Communications Department designed a distinct brand and visual identity for the Victoria Park Beach Use Survey project that was used across all marketing collateral. The collateral was consistent with the images and design of the project page to create a unique and friendly identity for surveying. This identity further helped enhance the concise messaging for the public engagement process.

Newsletter



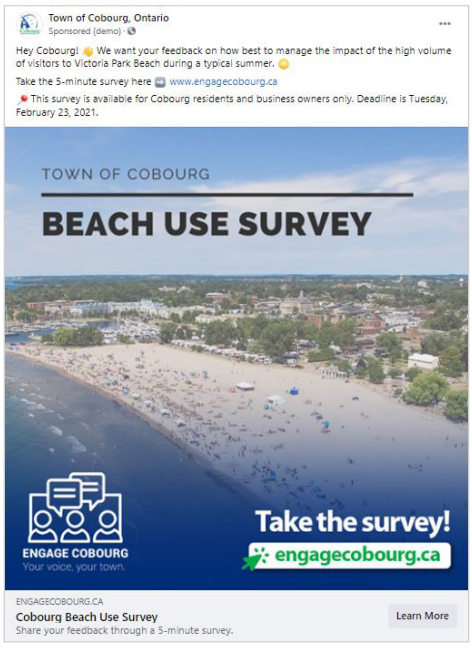
Twitter Post



Ad Block: Northumberland News



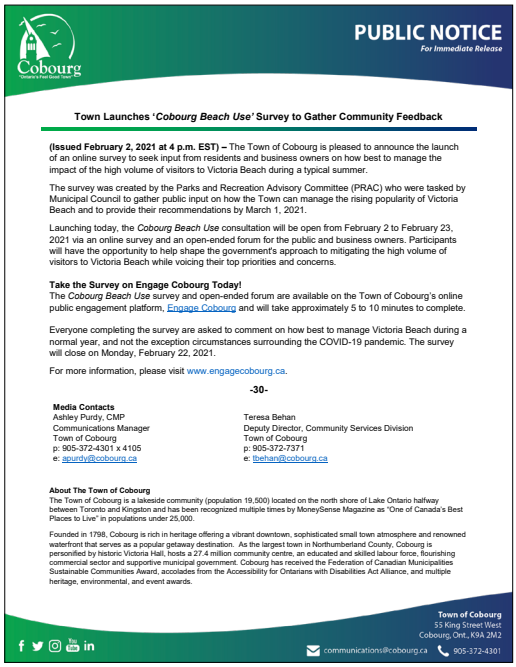
Facebook Post



Facebook Post



Public Notice



Instagram Post



Marketing Analytics

DIGITAL PROMOTIONS

PLATFORM	COST	POSTS	REACH	ENGAGEMENT	CLICKS
Facebook *(organic posts)*	$0	4	11,508	186	1,737
Facebook Ads	$91.35	1	22,609	1,465	2,265
Twitter	$0	1	2,382	204	81
Instagram	$0	1	1,005	66	28
	$91.35	**7**	**37,504**	**1,921**	**4,111**

PLATFORM	FEATURED	REACH	ENGAGEMENT	CLICKS
Hello Cobourg! *Town's Newsletter*	1 edition *February 2021*	1,335	945	1,265
	1	**1,335**	**945**	**1,265**

PRINT PROMOTIONS

PLATFORM	FEATURED	CIRCULATION
Northumberland News *Town's Weekly Ad Block*	3 editions *February 4, 11, 18*	84,000 *(28,000 each week)*
	3	**84,000**

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Victoria Park Beach Use Survey

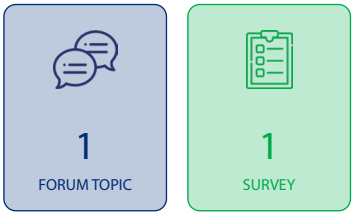
Engagement Results



Summary of Project Engagement

This section presents a summary of the public engagement received for the Victoria Park Beach Use Survey project through the Town of Cobourg's online public engagement platform, Engage Cobourg, outreach results.

Engagement Tools Utilized:

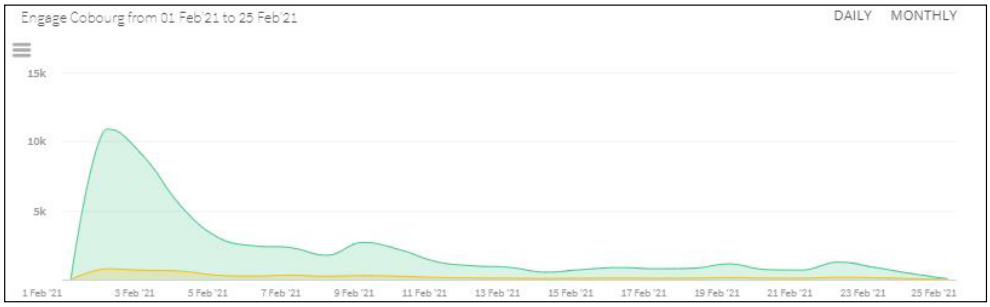


Participant Summary

The engagement for the project was measured in three distinct variables:

- **Aware:** Unique visitors who have visited the site page but have not opened a document or participated in an engagement tool.
- **Informed:** Unique visitors who have visited the site and opened a document, looked at an image, read the project page but have not actively participated in an engagement tool (survey, forum, etc.).
- **Engaged:** Unique visitors who have actively participated in completing a survey or providing feedback in a forum, etc.





TOTAL PROJECT VISITS

6,400

*including multiple user visits

TOTAL PROJECT CONTRIBUTIONS

1,688

*including multiple user comments, replies and votes

Summary of Forum Responses

Residents were asked if they have any further comments to add regarding the Victoria Park Beach. Here are the results:

Forum Question



Forum Engagement Summary

According to the analytical data provided by HQ Engagement the Victoria Park Beach forum question received 165 registered Cobourg residents with 56 unique contributors and 280 contributions (comments, likes and replies) participate.

PROJECT	FORUM TOPIC	VISITORS	CONTRIBUTORS	COMMENTS	VOTES
Beach Use Survey	Do you have any further comments or suggestions for consideration regarding how to best manage the high volume of visitors to the Victoria Park Beach?	165	56	29	251

Visitors: Total number of citizens who visted the forum page.

Contributors: Total number of citizens who provided a comment or comment vote (agree or disagree).

Comments: Total number of comments within this forum topic.

Votes: Total number of votes within this forum topic (agree or disagree thumbs up/down)

Town of Cobourg Statement on Public Comments
The views and opinions expressed in this survey are those of the authors and participants of the engagement process and do not necessarily reflect the official policy or position of the Town of Cobourg or its staff. The examples of comments from survey respondents are provided to explain context around the topic and do not imply endorsement by the Town of Cobourg staff or Council.

For more information on our Equity, Diversity, and Inclusion efforts, please visit our webpage or contact us by email at diversity@cobourg.ca.

Beach Use Survey: Forum Responses

Do you have any further comments or suggestions for consideration regarding how to best manage the high volume of visitors to the Victoria Park Beach?

The survey asks about my beach-going frequency but does not follow-up with questions regarding why I may or may not visit the beach. This could be useful information.

COBOURGER , 02 Feb 2021, Agrees: 19 Disagrees: 2

Replies to above comment include:

Totally agree. We'd go far more often if the beach weren't full of garbage-leaving visitors. And don't even get me started on the trailer park.

SStoltie, 05 Feb 2021, Agrees: 3 Disagrees: 5

Open the beach to Northumberland residents only. We should not suffer here and not be able to go because we need to limit people travelling from out of town. Use the same fencing as last year and have a bylaw officer at gate just like you did for skating checking for proof of address. Toronto made a rule that non residents could not book skating there. Lots of other areas made their beaches for residents only last summer. Our Northumberland residents should be able to enjoy our beach this summer!

Lori , 02 Feb 2021, Agrees: 25 Disagrees: 8

Replies to above comment include:

Totally agree.

Verbum , 02 Feb 2021, Agrees: 12 Disagrees: 7

Agree with this approach.

Suzanne, 03 Feb 2021, Agrees: 9 Disagrees: 6

Totally Agree! Until everyone is vaccinated we do not want half of the GTA visiting our town! So far we have been verylucky living here!

jacquie, 03 Feb 2021, Agrees: 11 Disagrees: 5

Good post Lori. Maybe you should run for council next time.

Frenchy, 03 Feb 2021, Agrees: 8 Disagrees: 4

strongly agree

CHIPPERPHIL, 04 Feb 2021, Agrees: 6 Disagrees: 4

Agree, agree....agree

BottleNeck, 08 Feb 2021, Agrees: 4 Disagrees: 1

Agree!

miriam, 14 Feb 2021, Agrees: 2 Disagrees: 0

I go along with Lori. Town could issue beach pass with Tax Bill. Sound simple enough.

Downtowner, 04 Feb 2021, Agrees: 12 Disagrees: 3

Replies to above comment include:

Where do you draw the line? Living a km outside the town line isn't in town and my taxes don't go to the Cobourg, although all my shopping, banking, entertainment is there. So where do you draw the line?

Priscilla , 05 Feb 2021, Agrees: 1 Disagrees: 1

Replies to above comment include:

I would include all Northumberland, as we all contribute taxes to the County, and as you say, spend within the entire community.

Downtowner, 05 Feb 2021, Agrees: 1 Disagrees: 1

Beach Use Survey: Forum Responses

Do you have any further comments or suggestions for consideration regarding how to best manage the high volume of visitors to the Victoria Park Beach?

Please plant more trees along the northside of the beach boardwalk to hold the soil in place. There are big sand pits developing where there once was soil and grass. Plant more trees around the playgrounds for shade during heatwaves and in the middle of the lawn [what's left of it]west of the pavilion. Too many people are cramped around the few small trees next to Paul Currelly Way. Also find an alternative space for a fairground, the rides are ruining the park grass and too noisy for the residents mainly seniors living in apartments at the bottom of Church and Perrywho are without air-conditioning in the summer.

Judy Smith , 08 Feb 2021, Agrees: 6 Disagrees: 0

> **Replies to above comment include:**
>
> Maybe the fair can move to the parking lot north of the post office? Away from residences and close to the beach and flat.
>
> *HJJ , 17 Feb 2021, Agrees: 1 Disagrees: 0*

Word is out. People will continue to come. Issue residents an ID card. Put the fence around the perimeter. Charge a fee to non Northumberland residents unless they are entering the park with a resident.

Due COVID limit the number of people allowed on the beach. Adhere to group sizes as the current regulations at the time require. Charge a fee to non Northumberland residents.

Many of the people visiting are neither attending to restaurants or shops. The fee need not be exorbitant but needs to be enough to cover the additional costs of washrooms, change rooms, playground use, and general upkeep. The fees should be high enough to lower local taxes being spent on the beach. They should cover the cost of beach operations in order to provide some benefit to local homeowners who have lost the ability to enjoy their own park on weekends due to crowding.

Perhaps offer pre-purchase of admittance online to visitors. Limit numbers of non residents.

But please, do not close our beach, that we pay dearly for, to us the taxpayer.

Enforce whatever distancing and group size regulations are in place but don't put the fence around OUR beach. Put the fence around OUR park and monitor the numbers entering. And charging fees to those that do not pay taxes towards the upkeep of our parks and beaches. The fee need not be exorbitant. But should significantly cover the costs of operation and upkeep.

Mama , 05 Feb 2021, Agrees: 8 Disagrees: 4

> **Replies to above comment include:**
>
> Well said.
>
> *Priscilla , 05 Feb 2021, Agrees: 4 Disagrees: 2*
>
> If the Town has a budget for advertising and promotion of the beach to attract people to town, the promotion should be directed people to come and stay for more than a day or the beach but also highlight local restaurants, spas, shopping and businesses. Covid restrictions may last into the summer but not likely beyond if all citizens who are willing are vaccinated. Fencing may be needed again to control the numbers on the beach. Other than that, the beach should remain open with Donagal Park being used for paid bus transfer to the beach on week-ends and holiday times only. Encouraging more business enterprises that pay the town a fee is another way of generating some revenue. The spirit of keeping the beach open to everybody is this towns spirit.
>
> *A Beston , 05 Feb 2021, Agrees: 1 Disagrees: 2*

They need to allow more drinking and partying on the beach. Maybe have a liquor section at the end?

Chad van dorp , 14 Feb 2021, Agrees: 0 Disagrees: 3

Start charging a small fee to out of town people. So we can improve or beach and take some of the burden off the tax payer. Have a free beach and park pass for Cobourg tax payer with their tax bill .

Steven, 06 Feb 2021, Agrees: 7 Disagrees: 2

Beach Use Survey: Forum Responses

Do you have any further comments or suggestions for consideration regarding how to best manage the high volume of visitors to the Victoria Park Beach? (continued)

I agree, there is a good deal of racism and xenophobia ("outsiders") in the discussion about the use of the beach. That is very sad and I trust that policy makers will ignore racist comments about "outsiders"

E. Frerichs, 05 Feb 2021, Agrees: 5 Disagrees: 5

> **Replies to above comment include:**
>
> I agree totally
>
> *JC2 , 08 Feb 2021, Agrees: 0 Disagrees: 0*
>
> > **Replies to above comment include:**
> >
> > I don't see anything that's racist with the comments. . I see people talking about outsiders ...people that don't live in Cobourg. Period. I believe your reading too much into things. But I guess some people are just too sensitive.
> >
> > *Tired_of_Lies, 09 Feb 2021, Agrees: 6 Disagrees: 0*

There is no justification allowing out of town person(s) to use our beach without a charge. They do not shop here and really do not add to our local economy. The parking lots are full of out of town cars leaving no parking for local residents to shop downtown. We just do not have the parking available to handle all the extra traffic. Volleyball should be relocated to another area of town. For example the parkland behind the provincial court building on William Street Yes I agree with Lori completely that our beach should be available to Northumberland residents only. We are not or will ever be a Wasaga Beach with all their parking lots specifically for beach use. The parking available on residential streets close to the beach is abused. The out of town people will more often than not leave their garbage etc. on residents property.

Rob.444 , 04 Feb 2021, Agrees: 10 Disagrees: 8

> **Replies to above comment include:**
>
> Why do you suggest the volleyball leagues get moved? The whole point of beach volleyball is to play it on a beach. In sand. The volleyball leagues you see running Sunday-Thursday evening are all local leagues, run through Northumberland Breakers or YMCA Northumberland. We pay to be there, and have just as much (if not more, since you know, we pay, and most locals don't pay anything) right to be there as anyone else. The nets are set up close to the boardwalk, where people using the beach for swimming don't tend to set up camp anyway.
>
> *Lindy , 09 Feb 2021, Agrees: 7 Disagrees: 0*

Pre-COVID a friend of mine came up to visit. She is of Chinese heritage. I am Caucasian. I wished to show her the downtown and we went there for coffee. We sat on King St. As I looked about I was alarmed to notice so many people frowning at her and giving her dirty looks. Another woman I know here commented to me about all the immigrants that visit the beach and how she would prefer not to see them here, how dirty they were with their garbage etc.

Taxpayers here hold great sway also fearing tax increases with COVID so they are delighted to see User Fees come in. Another friend sold her home in a large city and came here as many do. They paid cash for their home, no mortgage as many have done and their carrying costs are no where close to what people pay for rents these days. The burden has been shifted to the general populace which burden the renters further who pay more monthly for their rentals.

I don't think there should be any charge for the beach, parking fees should be kept reasonable. Otherwise parking downtown will fill up first so shopping will go down in an already challenged area if it is true that the beach goers don't shop downtown. I think this is nothing but a tax grab. Would have preferred to hear Council was reducing their expenditures instead of grabbing more money still.

I should add my visitor was here well before COVID. Her Chinese heritage and the dirty looks had nothing to do with COVID.

Apples & Oranges, 06 Feb 2021, Agrees: 0 Disagrees: 0

Beach Use Survey: Forum Responses

Do you have any further comments or suggestions for consideration regarding how to best manage the high volume of visitors to the Victoria Park Beach? (continued)

Out of towners tend to pollute our beautiful beach. Do you remember on the news a child's foot was burned because someone covered the fire with sand and the poor child stepped on it.. Also, out of towners tend to piss on resident's properties if no washrooms are available. Cans, plastic, garbage of all kinds litters our beach. People that litter and who get caught littering should be fined.What about dividing the beach in half, with the fencing you used during Covid, so there is at least room for the locals to have enjoyment on the beach as well.

Lois, 19 Feb 2021, Agrees: 0 Disagrees: 0

I agree with everyone who has been asking for the town to charge out of Northumberland residents. I don't understand the racism discussion either. I'm sure some form of racism exists here, just like it exists anywhere else, but that's not the point, it seems like a distraction from the actual topic to me. The simple fact that I'm sure a lot of Cobourgers would agree with is that the beach is way too crowded on weekends so the majority of people who live here have stopped visiting the beach at these peak times because going to the beach just has nothing to do with relaxation or leisure anymore when it's that crowded. And the fact that we have to pay extremely steep property taxes here to pay for all of this is very unfair and frustrating when we hardly ever get to use the beach as a result. I don't care about someone's skin colour, but 5 people per square meter (or what feels like it) is just way too much to be enjoyable, no matter people's background.

The town is actively attracting people from outside the region and to be honest I wonder why. We are seeing that the beachgoers do not visit the local restaurants or shops, only the ice cream parlours. The only visitors that visit the restaurants seem to be the marina-users. So if the beach-visitors are not leaving their money here, but only their garbage for the most part, and we are all seeing that, and we pay for the garbage removal so far, then it's common sense that the out of area visitors have to be charged for their visit one way or another. Either through parking or an admission fee to the entire park/beach area. I agree with "Mama"'s suggestion to fence in the park, not the beach and limit numbers inside. For this summer I would only grant permission to Northumberland county residents or if you feel like you really want to let other people come too I would give unlimited access to residents and do an online booking system for a small number of spots per day or time slot for everybody else. For the future when the fence is gone they would have to find a new system. Probably through parking fees, area resistant need to have a free parking pass. The fees to everybody else should not be low though as some had said. They need to be high enough not only to cover the costs of upkeep, but also to bring down our exorbitant property taxes AND lead to a reduction in visitors numbers, as the visitor numbers are simply getting more and more out of hand every year and become way larger than what our town and beach can handle. In other places attracting visitors indefinitely, but not making any money on them and driving residents taxes through the roof instead would be unheard of. In Europe for example it is common in spa towns to have nice parks closed off and charge admission fees. I have also experienced this in New Delhi btw. And as someone had mentioned before, other towns in Ontario had opened their beach last year for residents only -why do us Cobourgers just get to pay, but not to enjoy?

2 big and 2 small Cobourgers, 22 Feb 2021, Agrees: 0 Disagrees: 0

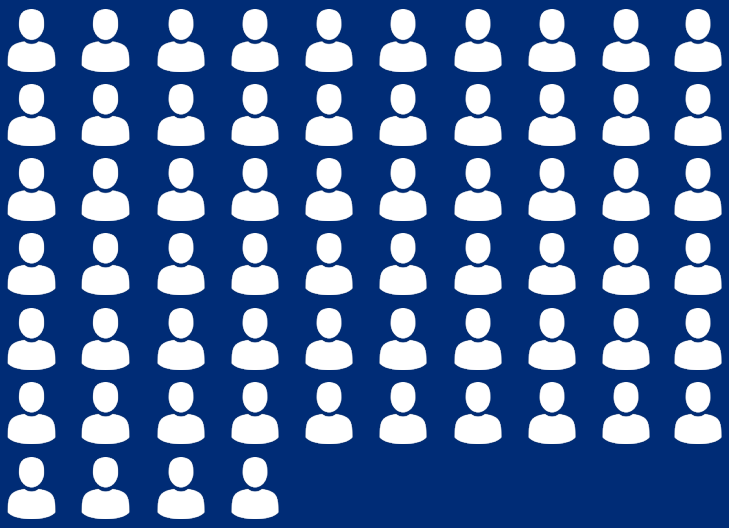
Summary of Survey Engagement

According to the analytical data provided by HQ Engagement the Beach Use Survey had 3,811 visitors and 1,408 contributors.

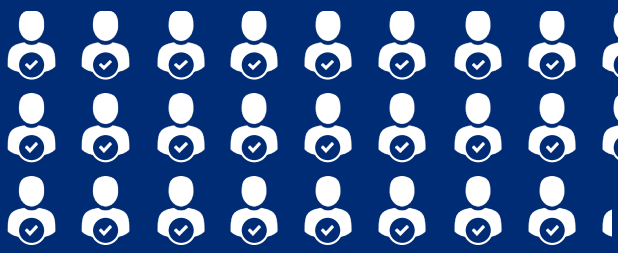
Take Survey



1
SURVEY

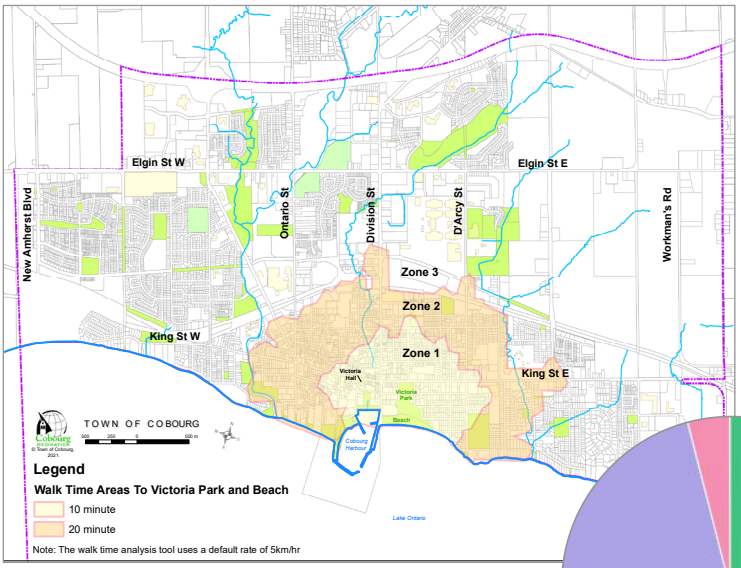


6,400
PROJECT VISITS

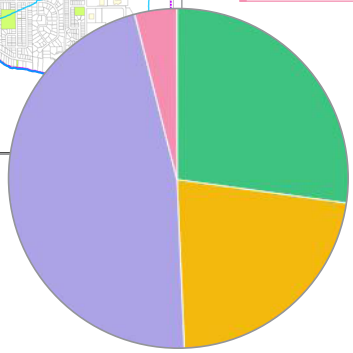


1,408
PARTICIPANTS

Survey Results: Preliminary Questions



1. Where do you live in Cobourg?



- 27% Zone 1 (within a 10 minute walk)
- 22% Zone 2 (within a 20 minute walk)
- 47% Zone 3
- 4% I do not live in Cobourg.

The survey received responses from:

- **382 residents in Zone1**
- **313 residents in Zone 2**
- **657 residents in Zone 3**
- **56 people who do not live in Cobourg***

**many of these are likely Cobourg business owners who do not live within the boundaries of the Town of Cobourg.*

What age group do you fall under?

- 0.4% 0 - 18 years
- 7.5% 19 - 29 years
- 15.4% 30 - 39 years
- 29% 40 - 59 years
- 47.7% 60+ years

The survey received responses from:

- **5 residents between 0-18 years**
- **105 residents between 19-29 years**
- **217 residents between 20-39 years**
- **412 residents between 40-59 years**
- **669 residents over 60 years**

How frequently do you visit Victoria Park Beach during the summer?

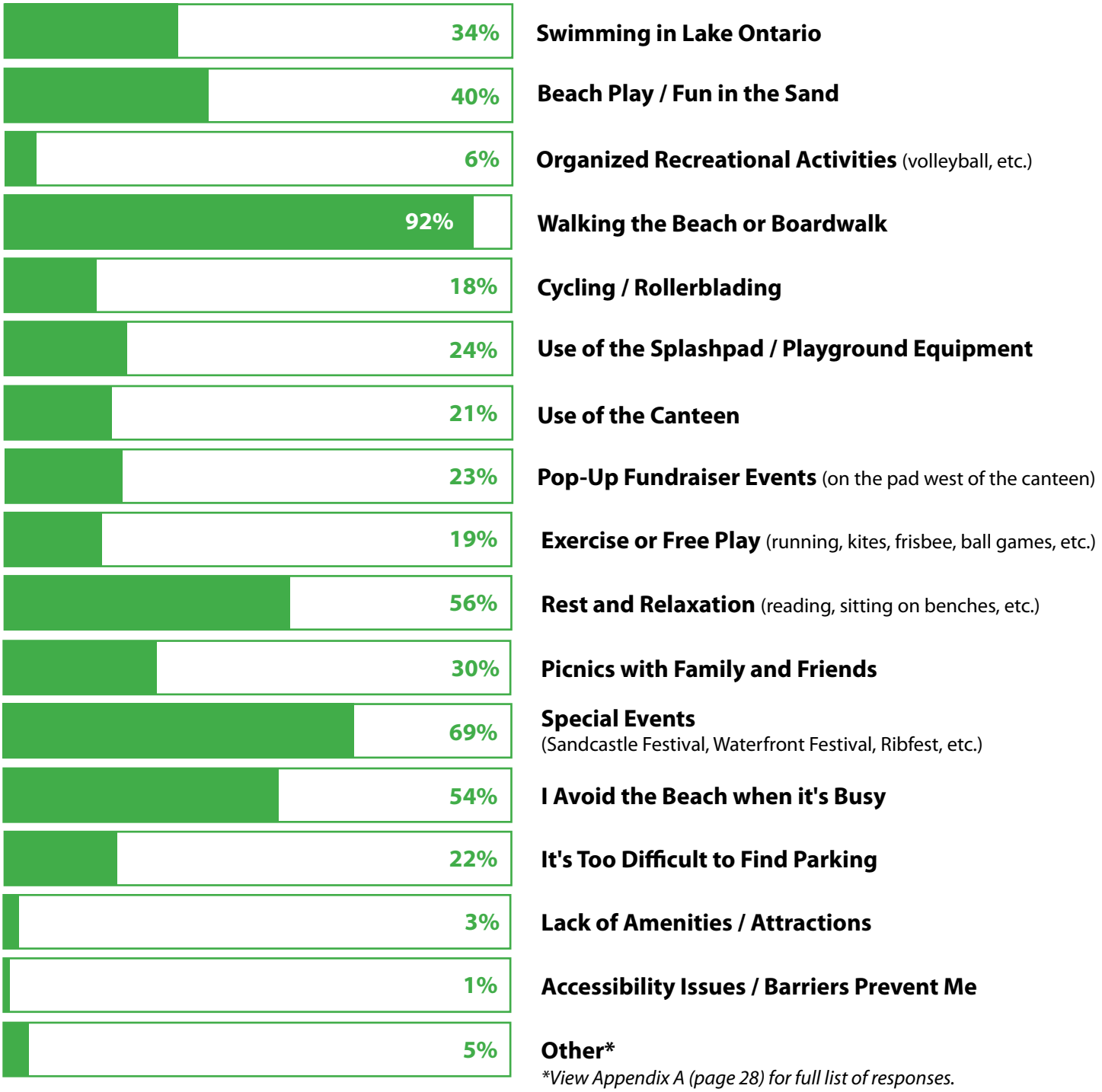
- 25% Daily
- 54% Weekly
- 11% Monthly
- 10% Rarely

The survey received responses from:

- **360 residents who visit daily**
- **764 residents who visit weekly**
- **160 residents who visit monthly**
- **124 people who visit rarely**

Survey Results: Preliminary Questions

Why do you typically visit – or not visit – Victoria Park Beach during the summer?



Survey Results: Preliminary Questions

When do you typically visit Victoria Park Beach during the summer?

WEEKDAYS



Mornings
44%



Afternoons
52%



Evenings
52%

WEEKENDS



Mornings
34%



Afternoons
44%



Evenings
35%

Survey Results: Primary Questions

How would you rate the following amenities/services?

Adequate | Inadequate | No Opinion



Beach Maintenance (eg. raking)

92% | 3% | 5%



Paving Stone / Boardwalk Maintenance

82% | 14% | 4%



Beach Signage

81% | 8% | 11%



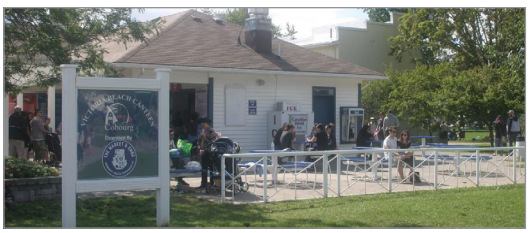
Pavillion / Pergola Structure Maintenance

75% | 12% | 13%



Garbage Collection

63% | 29% | 8%



Beach Washrooms

52% | 27% | 21%

Survey Results: Primary Questions

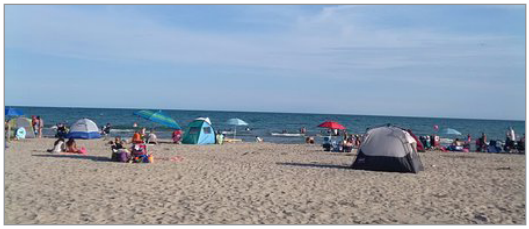
Do you feel there is sufficient enforcement of existing rules?

Yes | Somewhat | No | No Opinion



No BBQs

28% | 29% | 27% | 16%



No Tents on the Beach

23% | 28% | 35% | 10%



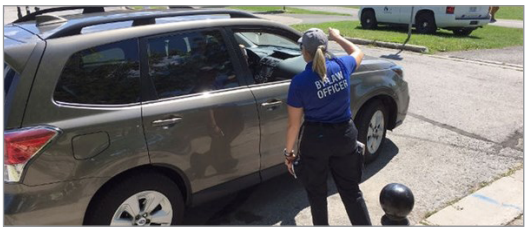
No Dogs on the Beach

28% | 27% | 27% | 18%



No Littering

14% | 31% | 46% | 9%



Beach Area Parking Offences

27% | 24% | 20% | 29%

Survey Results: Primary Questions

What activities should be prohibited on the beach?

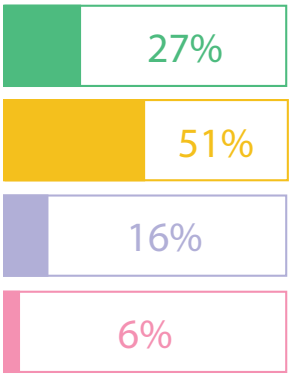
A summary of responses — *see Appendix B (page 31) for a full list of responses.*

Question #8: "What activities should be prohibited on the beach" was a required free text question with 1,408 responses. **In summary, the most mentioned activities that were not included in the list of existing restrictions in Question #7, include:**

- **Large unorganized gatherings**
- **Motorized Watercrafts Near Swimmers** *(boats, seadoos, etc.)*
- **Smoking, Vaping and Cannabis**
- **Beach Volleyball on Weekends**
- **Alcohol Consumption**
- **Glass Containers or Bottles**
- **Loud Music**



Should changing facilities be available at the beach?



Yes, with a user fee.

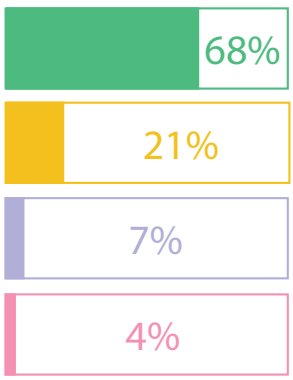
Yes, free to use.

No.

Other (please specify)*
**View Appendix C (page 40) for full list of responses*



Should the Town continue to provide lifeguards on the beach?



Yes, keep lifeguarding at the current level of service.

Reduce lifeguarding hours to weekends and special events.

Eliminate lifeguarding.

Other (please specify)*
**View Appendix D (page 43) for full list of responses*

Survey Results: Primary Questions

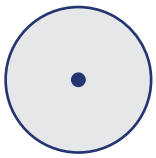
Should the Town do more to generate revenue from beachgoers?

Please select the options that should be explored.

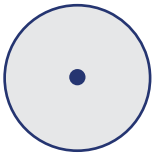
1. **Allow local businesses to operate from the beach for a fee**
   (eg. paddle sport rentals, beach chair/umbrella rentals, etc.) — 74%
2. **Expand food and beverage services, such as food trucks**
   (Beach canteen lease currently generates $20,000 per year) — 66%
3. **Charge a beach entrance fee**
   (this would need to cover the substantial cost of administration, enforcement, security and optional fencing). — 27%
4. **Other (please specify)***
   **View Appendix E (page 47) for full list of responses.* — 27%
5. **Charge a fee for use of the beach washrooms**
   (currently free-to-use; $70,000 budgeted annually for washroom cleaning and maintenance) — 13%

If you own a business in Cobourg, to what extent does your business benefit from visitors to the beach?

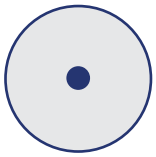
Of the1,408 survey respondents, there were **229** people who identified as local business owners in their response. **The data below reflects the responses of business owners only.**



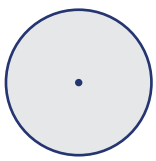
Greatly
10%



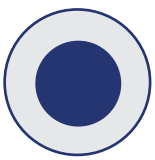
Slightly
11%



Other (please specify)*
16%



Moderately
5%



Not at all
58%

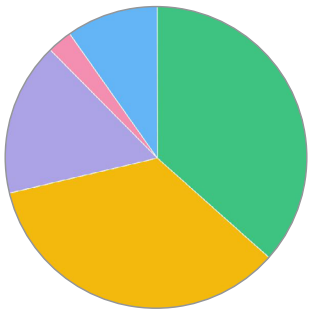
**View Appendix F (page 65) for full list of responses.*

Survey Results: Primary Questions

Which parking options should be considered? Check all that apply.

1. **Provide designate parking for Cobourg residents (permit holders only).** — 65%
2. **Promote offsite parking at Donegan Park or other appropriate locations.** — 44%
3. **Substantially increase parking fees near the beach and waterfront (currently $2 per hour).** — 44%
4. **Expand paid parking on residential streets near the beach.** — 31%
5. **Provide shuttle buses to the beach during peak times**
   (there would be a cost for drivers, fuel, etc.). — 26%
6. **Other (please specify)***
   *see Appendix G (page 68) for full list of responses. — 13%

The Town typically allocates $75,000-100,000 per year to advertise and promote Cobourg as a tourism destination. **What proportion of the budget and staff effort should be spent on advertising the beach?**



- 37% None at all
- 35% Minimal
- 16% Moderate
- 3% Significant
- 9% Other (please specify)*

View Appendix H for full list of responses.

Survey Results: Pandemic Question

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

1	**Beach open on weekdays only - fenced and closed on weekends.** (Same as September 2020)	30%
2	**No public access - full closure and fencing.** (same as July and August 2020)	24%
3	**Other (please specify)*** **View Appendix I (page 85) for full list of responses.*	21%
4	**Beach open full-time with numbers monitored and limited.**	17%
5	**Beach open full-time with 'household pods' roped off to facilitate physical distancing.**	8%





Appendix A

Victoria Park Beach Use Survey:

Survey Responses

Why do you typically visit – or not visit – Victoria Park Beach during the summer?

Town of Cobourg Statement on Public Comments
The views and opinions expressed in this survey are those of the authors and participants of the engagement process and do not necessarily reflect the official policy or position of the Town of Cobourg or its staff. The examples of comments from survey respondents are provided to explain context around the topic and do not imply endorsement by the Town of Cobourg staff or Council.

For more information on our Equity, Diversity, and Inclusion efforts, please visit our webpage or email us at diversity@cobourg.ca.

Why do you typically visit – or not visit – Victoria Park Beach during the summer?

Here are the responses from those who selected "Other: Please Specify".

- I am usually away for the summer.
- Standup Paddle Boarding and Surfing.
- Parking is difficult. Beach was closed last summer.
- Walking.
- There are other options available outside Cobourg.
- The beach is packed with people and is no longer the jewel in the crown.
- Don't like the rude out of town people.
- Access to my boat at the marina.
- People cooking at the beach.
- Too many tents!
- I'm at another location all summer.
- Involved with the Lawn Bowling - usually at the greens 4 out of 7 days.
- I like the east beach.
- We used to go as a Family with Grandchildren but the over baring and rude people that are NOT RESIDENTS, has made visiting the park and beach , splash pad VERY uncomfortable, sadley.
- During the week its just my wife and I (both retired) but we walk along the beach almost daily. On weekends we often have our grand daughters
- I don't think resident tax payers should have to pay to park at our own beach!
- Dirty from all the garbage left laying around by out of town visitors.
- Too many visitors from Toronto/GTA.
- Too many out-of-Towners.
- More washrooms.
- I like to use my beach when it's not busy with so many tourists weekends I never spend here I buy a pass for presquile.
- The beach is too busy in the weekends and is rapidly becoming busy during the week. We will sometimes go down in the evening for a swim or a walk.
- Beach to crowded particularly on weekends June-September
- Due to mobility issues I do not use it as I used to. Wonderful to see what Victoria Park has turned into.
- Paddleboarding.
- Dog walking through the park and along boardwalk only when weather permits. Not in the heat of the day. Also, walking through park for exercise.
- I don't usually use the area due to all the "out-of-towners".
- I usually go to the water at least once a week. During the summer, I stay away from Victoria Beach because I hate crowds. I left Toronto for small town life for just that reason. During the summer, I use the West Beach, Monk's Cove, Port Hope or other areas.
- To many out of town people that leave our beach and park a disgusting mess.
- Used to LOVE going to the Cobourg beach until it became a nightmare to visit. Way too many people, no parking and their garbage has made unpleasant experience.
- The amount of tourists from other areas that come and take up massive amounts of space and leave their trash everywhere makes it unappealing for our family and makes it difficult for us to find space at our own towns beach and park.
- Always full with out of town people.

Why do you typically visit – or not visit – Victoria Park Beach during the summer?

Here are the responses from those who selected "Other: Please Specify" (continued).

- The beach is too busy in the summer. Especially on weekends. So I don't like to go there then. I used to leave on Spragge Cres and almost never went to the beach in summer because it's so busy.
- I avoid the beach most weekends due to it being over run with people from out of town. They come very early and take all the picnic areas and there is never room for the people who pay the taxes to keep our park clean. They come for free fill up the garbage pails do not spend any money here. This is not fair to us tax payers, who love our beach but can't use it due to the overcrowding of out of town people.
- A nice patio dining facility would really help.
- I would use the beach more but, having a disability and it being hard for me to walk too far that when it is too busy I can not get parked and it is too much walking. There should be handicap parking for locals only.
- photography. storm watching.
- Dog walking.
- At my cottage.
- Camping.
- people watching- we get a varied group- demographics/regions- it's GREAT to see folks enjoying Cobourg- (just need to limit it a bit).. and lack of amenities - more semi-permanent sources- food/refreshment/adult play.. we also seem to get taken over by volleyball..
- Love the fundraiser pop-up events that served beer and wine and had live music (on the pad west of the canteen)
- Parking is difficult to find for the general public, but we live in Zone 1 so we do not need to find parking. Signs are needed to direct the public to the beach area, especially when they park in places like Donegan Park. Much better signage is needed.
- Visit friends at the trailer park.
- Lack of clean washrooms, often too busy.
- Too many non-locals.
- I walk my dog along the boardwalk/ promenade. I would love if there was a designated leash free area!! Part of the Pebble beach???
- It irritates me that people visiting Cobourg leave their garbage and diapers etc. on the beach and in the park.
- Residents of this town can never use the beach as there is no regulation for out of town guests. I work Mon-Friday and can't get to the beach regularly during the week, and on the weekend it is packed with out of town guests that have no respect for our beautiful beach.

Appendix B

Victoria Park Beach Use Survey:

Survey Responses

What activities should be prohibited on the beach?

Town of Cobourg Statement on Public Comments

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What activities should be prohibited on the beach?

- Fully enclosed tents
- Loud music, smoking
- BBQ's, volleyball
- nudity
- Frisbee throwing
- Smoking
- Nudity. Excessive party sizes (15+ people). Fireworks. BBQ'ing.
- swimming, sun tanning, summer sport
- Smoking/Vaping
- throwing games - football, frizbee, etc
- No comment
- Cooking or warming food, consumption of alcohol, loud music
- Not the issue
- large gatherings
- No complaints other than seeing people walk their dogs on the beach
- Smoking
- None within reason
- glass bottles etc
- i can't think of any
- Best with no new restrictions. But no criminal activity and follow existing rules.
- From what I currenlty see, no further prohibitions should be required. Need better enforcement of no dogs on the beach - I run down there on a regular basis and frequenly see dogs on the beach as well as loose dogs (no leash).
- There are no specific activities that I would recommend prohibiting but far more enforcement of the by-laws. The littering is awful and large groups often do not take their garbage. Or the garbage cans are overflowing.
- Music played loud needs to be prohibited.
- Playing your music too loud
- Living the life
- Over crowding
- Smoking of any kind
- I think as long as the activity is not a danger to others on the beach, then the activity is not prohibited. For example, I should be allowed to walk my dog on the beach, assuming it is on a leash.
- Beach volleyball should have less priority weekends tied up or should be restricted to a part of the beach
- I would like to see activity areas set aside (beach volleyball etc.) for use away from patrons. Do not want to discourage activities but in a safe manner, away from families and children.
- Football and baseball tossing
- Drinking and smoking
- Current rules are fine.
- I've had no issues at the beach, so don't feel the need to prohibit anything at this time.
- tents, gazebos, using beach as a bathroom, cooking/ bbq,
- Alcohol, Animals, Tents, BBQs
- There should be NO: BBQ, which supports the servicing of the cantina etc.
- Use of music that is loud enough to interfere with the enjoyment of fellow beach goers.
- Alcohol
- Gathering in large groups
- BBQ's. Fires.
- I think enough is prohibited. Cobourg incredible by-law heavy and feels over-policed.
- baseball
- nothing further - should allow dogs
- Ball, day awnings with screens. bbq's., urinating
- No comment
- BBQ...group sports...
- Littering
- Loud personal radios or bluetooth
- People putting up large tents and taking over sections of the beach. Plus cooking food etc should not be allowed.
- Cooking, littering, tents other than umbrellas for shade
- Flying kites. Lines very dangerous

What activities should be prohibited on the beach?

- Smoking, burning or cooking, large gatherings that impede others enjoying the beach, sports (that include nets and throwing balls/frisbees and other things that impede others enjoyment), tents or large umbrellas
- Using the sand as a toilet.
- BBQs; motor sports/vehicles;
- Parties, dogs, games (Frisbee, volleyball) outside of a designed area.
- No changes
- Nudity
- No alcohol
- BBQ, smoking
- Washroom Use on beach, smoking, drug use
- Drinking alcohol
- BBQ
- BBQ, Fires, Dogs (in the summer its too hot)
- I think our beach is well used with a diverse user group. I would love to see the beach permitted for special events (non-sports) to help build a more vibrant beach culture. I also think an ice cream cart or similar food business should be permitted
- Leaving garbage, diapers etc
- all listed in #6 above
- Excessive noise, rowdy partying
- Ball games
- Cooking
- Drinking, smoking, vaping
- Walking dogs
- BBQ
- Bbqs
- I really hope that the beach is open this season to residents at least. We really missed the beach last summer.
- Most things should be allowed - washrooms are available that is the most important
- Large groups
- The more activities the better. Family friendly activities should be encouraged and should include all age groups.
- Alcohol consumption, littering
- Barbecuing
- Any big inflatables, tents,
- Nothing more
- Football and frisbee throwing needs more control, also large inflatable devices should be band in the shallow waters where young children play.
- Loud music
- All legal
- The above as feeding the seagulls.
- Tents
- Smoking
- Cooking. Smoking.
- Enforce no smoking. Stop cannabis smoking.
- Tents, bbqing, dogs, using it as a washroom
- Any activities like volleyball or throwing balls, etc except in a special area
- Music that others can hear
- Having large tents should be prohibited, small sun screens should be allowed.
- dogs, tents, fires, drinking alcohol, eating, cooking
- Noise, loud music
- Swimming, Sandcastle building
- Drinking alcohol
- Nothing I can think of
- None I can think of
- SMOKING (of any kind) Bbq cooking, dog walking
- I'm not aware of any
- Not sure
- smoking, throwing sand, defecation, harassment, bullying, food
- No BBQ and no tents is enough prohibition I think
- No dogs on the beach.
- Just enforce the existing rules

What activities should be prohibited on the beach?

- Keep a lid on individual's loud music. Keep skidoo activity far far away...it's bad for the shore lines, the birdlife, noisy and dangerous for people in the water.
- Beech volleyball tournaments
- Rowdy games, throwing things (including balls), dogs,
- Do use of marijuana in a bong or a joint form
- Tents,bbq,
- Large groups from out of town who set up tables, games courts, bbqs, etc etc
- Nothing
- Smoking, dogs
- Smoking, drinking, dogs, tents
- Cooking food
- Volleyball monopolizing the beach
- Alcohol use, beach volleyball creates more garbage and noise . Teams need to be responsible for their garbage or they shouldn't be given permits for further use. Groups should not be allowed to gather on the beach walk, blocking pedestrians
- Leaving garbage and using the beach as a personal toilet
- Anything where a group of people are taking up a significantly large area due to sports, games, etc.
- Jet skis, motor boats
- Bbqing
- Jet skis and any outboard motors
- Can't think of anything
- BBQ & litter
- I don't think I have anything specific
- Smoking, alcohol
- Barbecuing, large tents
- DOG WALKING
- I have no problem with any activities that I have seen at the beach. We enjoy watching all.
- BBQ, no pets
- Pop up tents and bbqs
- None. The current prohibited activities are sufficient.
- None
- Smoking
- Using beach as a toilet in tents
- Loud music
- Smoking
- None that i can think of
- It's all good the way it is
- I cant think if any
- Closure of the beach
- Barbecuing, hogging Picnic tables
- Catch with hard balls, footballs
- smoking (of any type)
- Bbq and large out of town gatherings that produce an excess of garbage that they leave behind
- Smoking
- Smoking and littering
- Smoking
- Smoking, drinking, laundry, excessively loud music
- Not sure
- Drinking alcohol
- Tents on the beach
- Barbecues
- Going to the washroom
- Barbecuing
- BBQ
- Smoking
- Smoking
- BBQS
- Drinking
- The existing activities that are prohibited
- None, the beach should be open for whatever use residents please
- Dogs on beach during summer. Tents, BBQs, littering
- Excessively large groupings gatherings except for

What activities should be prohibited on the beach?

organized sports and events

- Smoking
- Loud music interfering with other users
- Cooking, barbecues
- Current rules are good
- cooking, not using reusable food and drink containers, washing in the bathroom sink, staying 12 hours,
- BBQ
- No animals
- Cooking/bbq
- The currently prohibited ones.
- Tents, littering
- All rules in place and enforcing no pooping in the sand
- Fishing only.
- BBQs, large tents, rough behaviour
- Loud music
- Other than illegal activities (open drinking), dog walking and smoking, everyone should be free to enjoy the beach without infringing on the human rights of others.
- Ball games of any type.
- I think the current list of prohibited activities is fairly comprehensive.
- Drinking of alcohol
- Camping, Cooking, loud music Unless it's a sanctioned event by town, skate boarding and bicycles do not belong on boardwalk or path
- Smoking of any kind, alcohol use, cannibis use
- Smoking, alcohol, drugs, loud music
- Tents. BBQ. Large groups, large sun shades
- Recreational
- Drinking, leaving garbage behind
- Tents so large they block the view. There should be a size restriction.
- Swimming kayaking
- Cooking, sports everywhere, all day visitors
- Smoking
- Tents and bbqs
- Drinking alcohol, bbqs, tents
- Smoking, drinking
- Seadoos
- Loud music
- BBQ's
- Revisit raking practices as part of beach maintenance, reduce/change this activity. Prohibit use of motorized devices and amplified sound, except wheelchairs and related mobility assist devices. Reduce amount of beach area used by sports tournaments.
- Volleyball, BBQ s, dogs, tents
- Littering!
- When busy, no ball throwing or frisbee playing
- Additional activities should be added, such as 2-3 volleyball nets to provide family fun
- Cooking
- Dogs, smoking, drinking alcohol
- Littering
- Defecating. Littering. No dogs allowed.
- Littering
- Large gatherings without permits. No benefit to town as most of these gatherings food and drink are brought and large amounts of garbage is left in the aftermath. Need the town to benefit from these types of events to help offset large expenses.
- smoking, animals
- Tents
- Smoking
- Dog walking and Drone use
- ball
- crowding
- Water large bouncing and slides
- None, let people enjoy it
- drinking alcohol; late night parties; loud music; smoking
- BBQ, drinking alcohol
- Alcohol, loud music, dogs, smoking, drugs , BBQ

What activities should be prohibited on the beach?

- no BBQs or tents
- swimming, but no food on the actual beach (sandy) area.
- Cooking
- Non residents taping of areas,taking picnic tables for there gatherings
- Team sports which take up a large portion of the beach area during the day....reschedule for late afternoon/ evening
- BBQ TENTS ALCOHOL
- Noisy large family or friends gathering
- reduce volleyball area, no motorized vehicles close, area for waders swimmers
- Group gatherings of 20+ people.
- Tents BBQ
- BBQs and tents
- Any form of gathering other than a small family group. No busloads of people gathering.
- As above. No BBQ, no dogs. No alcohol.
- BBQ tents drinking and drugs
- Smoking - vaping
- Camping
- camping, cooking (BBQing), un-permitted large group gatherings (including large family groups e.g. family reunions, several cars of extended families), vigorous multi-person ball games outside of designated areas,
- Smoking marijuana/hash
- Cooking, drinking, littering
- Any tents in front of the lifeguard stands. As a former lifeguard I can say that any structures in front of the guard stands pose a sightline issue and can cause safety concerns.
- Food and drinks should not be allowed on the sand , only on the adjacent green space. There is too much garbage on the beach at the end of the day.
- Dogs should not be allowed on the beach or in the park at ANY time. I see dogs running early morning which leaves unsanitary conditions from peeing or other.
- Smoking, cooking
- Smoking and vaping of any product
- Absolutely no bbqs, overnight camping, loud music of any kind. I have absolutely NO problem with dogs on the beach as long as owners are respectful of others and clean up after their pets.
- No access to Light house...i observed twice last summer young males climbing the exterior of the light house, an accident waiting to happen.
- Cooking of foods
- Ball sports and frisbees should be limited to a specific area. Large gatherings of groups taking up significant spa e
- Digging a hole and going to the washroom
- No more volleyball tournament as it takes up space on the beach
- I think the activities have been OK in the past.
- Fires
- Ball games
- no addtional changes needed
- Large gatherings with food. Snacks can be allowed but people come will full course meals. Also certain ethnic groups come and set up their religious paraphernalia, praying etc. This is a beach for recreational and relaxation activity
- Smoking consumption of alcohol.
- Current rules seem more than adequate
- Kite flying, loud music
- BBQ's, tents
- Using the beach as a toilet. Tossing garbage, camping/ tents, BBQS. All occurring with little enforcement
- Tents and all oversized Canvas coverings
- BBQ's
- Kite flying
- No dogs
- Use of frizz bees and footballs being thrown on a crowded beach and the establishment of tents, etc. as if you were in a campground
- Volleyball space could be limited. Taking up vast areas of space with multiple tents. Loud playing of music.
- Smoking cigarettes
- Sometimes the beach volleyball uses considerable space

What activities should be prohibited on the beach?

- Smoking, cooking, leaving garbage
- Smoking, topless bathing, dog walking, cooking, loud music
- Large gatherings form people out of town.
- BBQ, smoking.
- No cooking, no tents
- When it is busy, and many young children and adults on the beach, playing frisbee and throwing a football should not be allowed.
- Family fun and beach sports
- Alcohol, smoking, animals sea dos etc. Tents , large shelters, (umbrellas should be adequate)
- bbqing taking up personal space
- Covered tents
- Cooking, fires, garbage left, swearing, intoxication and drug related players
- no drinking
- current rules are fine; dogs could be allowed in off-season
- BBQ
- Family's using the beach as a washroom (I know you know what I'm talking about and who)
- loud steros/music
- Enclosed tents, dogs, enforced. Do not permit hard bottomed equipment in the swimming area.
- DOGS!(year round)
- If its not illegal, I don't see issue with any activities on the beach so long as people cleanup after themselves
- Any games hindering others from enjoying the beach.
- Drinking smoking.
- Activities that interfere with the enjoyment of others. Already on books - no dogs, games involving random throwing of frisbees. alcohol consumption.
- No bonfires on sandy beach/ possibly okay on Pebble Beach
- Larger scale games when busy like baseball, cricket or soccer
- Dog walking
- dogs
- Smoking
- Bbq
- people playing frisbie etc. when the beach is crowded
- Current rules are adequate
- BBQs, bonfires
- Any blow up flotation devices should be banned .
- Adult beach games; it is a small area and should always be safe for small children.
- Anything that causes excessive garbage/ littering.
- Erecting tents and large sunshades umbrellas. This seems to have taken off in the last 5 years
- Parasailing, seadoos
- Any activities that would violate local by-laws or provincial offences.
- Bbqs, littering, using the sand as a toilet
- Anything involving projectiles like hard balls.
- Baseball, golf
- Maybe a designated area for activities
- Large Groups (Over 10) Without permits
- Large family groups with tents, sun shelters, multiple picnic coolers
- drinking, dogs with owners who don't clean up, fires
- Any activity other than volleyball
- No BBQs or alcohol permitted.
- Too many people
- loud music and barbecues
- Drinking
- Large family gathering(only with permit and in the Lions building). Smoking.
- Urinating, cooking, drinking, smoking
- Drinking
- Large parties of more than 20 people
- The games unless a Special function
- Loud music

What activities should be prohibited on the beach?

- Bon fires
- Dogs!!!! BBQ! Liquor! Volleyball!
- Large gatherings, daycares etc. I appreciate having a free beach, but regularly seeing bus loads of children here from Scarborough, Markham etc is ridiculous. Also not being able to access any picnic tables or shade because of huge gatherings of families
- Nothing more than above
- Large gatherings of more than 10-15 people. Large groups tend to take over the beach on weekends, don't clear up after themselves, and the town is left to deal with the aftermath. Beach volleyball should be restricted to one area.
- i think that you have covered everything necessary
- BBQ, tenting, alcohol and drugs
- sports that involve ball throwing because we have been almost hit many times walking along the boardwalk from beach volleyball, should be a designated spot to play sports on the beach away from the boardwalk
- cooking, loud noises
- Diapers being buried in the sand. Should be a user fee for out of towners
- Tents with sides should be banned, have sunshades with open sides only and sgould be behid lifeguard stands for safety
- Balls and frisbees when Beach is really busy.
- Beach related sporting activities
- Smoking
- No dogs on beach. No racism allowed. No drinking/ smoking
- Sports should only be allowed in cordoned off areas. Non-alcoholic drinks are OK, but other food must be away from the beach. Definitely no radios.
- None that I know of
- Defecating on the beach, tents, bbq, fires
- Digging a hole and popping in it. It happens.
- Alcohol
- Until COVID is controlled keeping beach closed on weekends
- I feel that there are too many restrictions already.
- Large groups of people and tents
- no food or picnics
- Support all current bylaws. Just need them better enforced.
- I haven't seen anything myself but I've heard of large gatherings camping, bbqing and pooping on the beach which blows my mind.
- camping, loud music
- Can't think of anything
- Only prohibit things if beach is full
- Team sports except during organized events like beach volleyball
- BBQs and any activity that takes away from downtown economy
- Tents, fires
- Continue rules already in place.
- Large private gatherings (20 or more) without a permit
- Unsure on the operation of jet skis
- Dogs and cooking
- Frisbee
- Nudity
- Drinking and Smoking
- Cooking using bbq and deep friers
- Smoking, consuming alcohol, no motorized vehicles
- Smoking
- Dogs, Tents, and BBQ'S.
- Large team sports groups taking over
- Organized team sports
- Dog walking
- bbqs, motorized vehicles
- Driving of vehicles, flying drones,
- Ultimate frisbee , out of town volleyball tournments
- Smoking, putting up tents/shelters
- Beach chair rentals
- Bicycles, socc
- Corporate events. Move them to west beach.

What activities should be prohibited on the beach?

- Drinking and smoking (they are prohibited but I don't see enforcement)
- large group gatherings without a reservation or permit.
- The above mentioned ones
- OK as is
- No bbqs tents dogs or garbage
- BBQ
- Bringing hampers of hidden drugs.
- alcohol
- Smoking
- Dog walking in the sand, bathing, cooking, loud music
- Cooking food, tenting, overnighting,
- Any vehicles, no seadoos, boats must maintain a safe distance, no fires, no animals during the beach season... dogs ok in cold season
- As above: No BBQ's, No tents, No dogs, No littering, No alcohol, no drugs. No motorized water craft.
- Volley ball on week-ends.
- no dogs, no tents, no alcohol, no glass containers, no littering, specific recreation locations
- as few as possible that don't infringe on other peoples enjoyment
- Bbq
- No using the beach as a bathroom, no alcohol, no dogs, no fires/bbq, no hogging/reserving space, no litter, no loud music
- Limit games frisbee, volleyball to designated area on beach.
- picnicking / 4 sided sun shades /
- Smoking - it should be prohibited on the boardwalk and beaches. The number of cigarette butts littering the sidewalk is disgusting and it all washes into the lake or sand.
- dogs
- Anything that draws crowds
- nude tanning!
- Loud music
- Fishing, frisbee
- Bathing, tents, bbqs
- Volleyball, Throwing frisbee, baseballs, footballs etc.
- Wouldn't like activities to be overly policed
- bringing own sun bathing equipment (chairs, tents. These should be rented out by the Town.
- Isn't there list of prohibited activities on an entrance sign?
- Smoking, family pop up tents
- Standard Town laws should apply on the beach like everywhere else. No BBQ's because the hot coals are dangerous.
- Tents, making own outhouse, littering
- Smoking
- Littering.
- No tents, no bbq, no intrusive games
- Dogs
- BBQ, four-sided enclosed tents, sunscreens should only be two sided if they are on the actual sand,
- no drinking, no loud music by(eg. ghetto blasters)
- Current restrictions are fine
- Frisbee, football. There are grassy areas for that.
- BQ, motorized vehicles.
- If you mean in addition to #7, I don't see a need to prohibit further activities
- It is a beach so almost anything goes - very difficult to curb activities
- Smoking
- Large groups
- Use of blow-up toys
- Big group events

- END -

Appendix C

Victoria Park Beach Use Survey:

Survey Responses

Should changing facilities be available at the beach?

Town of Cobourg Statement on Public Comments

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Should changing facilities be available at the beach?

Here are the responses from those who selected "Other: Please Specify".

- Change pavilions would justify the rule about no opaque tents.
- Yes with user free for those who are not from Northumberland county
- Yes with user fee if economical to run.
- Should be free for Cobourg residents, charge a small fee for non residents
- Free to Cobourg residents, others pay
- Yes free to use, but with lockers with a fee
- No as there are restrooms 2 at the canteen and 1 at the marina. Particularly so given probable continuation of pandemic or at least some degree of it.
- Change facilities for parents with small children (under 5 years old) should have no fee. Fee for people over the age of 5 years on a graduated basis--less for people under, more for people between 17 to 65, and free or reduced for seniors over 65 years. Can use plastic bracelets to ID grouping. Cost should be at least at cost recovrey of maintaining change rooms plus for reserve fund for improvements/repairs.
- Free for people that pay taxes to the town. User free for non tax payers.
- No opinion. Doesnt matter to me
- Why can't they change in washroom, although it is not very clean.
- Be nice but not a priority.
- Not important to me; however, if others wanted it, I would like to see a user fee for visitors with a free pass for residents.
- Please do not put them next to the park gazebo. Keep them centralized near the washrooms and concrete pad.
- It should be a few for out of town people and free for residents
- Yes, no fee for Cobourg residence but charge out of towners
- Could use the bathroom but this needs to be larger for the amount of people who come to the beach especially on weekends
- Non residents should pay a user fee
- At some places something simple would be nice.
- User fee for out of towners
- additional "Jonny on the Spots" might help
- Free to use for locals, user fee for out of towners. Marina facilities need to be off limits for non-marina visitors.
- Yes and free to use but there should be an attendant to make sure children can access help if needed.
- aren't washrooms enough? Nothing wrong w/large beach towel (60's) haha
- There is changing facilities in the washroom
- User fee for non Cobourg residents. Residents who use the facilities should be given a season pass.
- Free for locals charge for out of towners
- Yes, because I feel if we charge then it would push people to the washrooms to change for free
- More change rooms, but not necessarily on the beach
- Yes we should have wristbands for us who pay taxes and charge everyone else
- Not sure what changing facilities may look like.
- Tourist fee . Locals already pay fir the service .
- residence of cobourg free fee for outsiders

Should changing facilities be available at the beach?

Here are the responses from those who selected "Other: Please Specify" (continued).

- Yes, but similar to the bus shelter bathroom, with the drug usage that occurs so frequently it would need to be monitored closely.
- can change in washrooms don't need another building taking up room or scenic areas
- Washrooms and change areas are under the same building and same entry that splits into washrooms on one side change rooms on another side. Then a charge can be made that covers both. Then washrooms aren't blocked by people changing.
- Only if they have an attendant, need to be pay for use and I'm unsure whether they are needed daily.
- I think the washrooms provide adequate changing areas
- I believe the washrooms are already used as changing facilities.
- Yes but without any facilities for storage of clothing
- Yes they should be available and free otherwise they won't be used but they must be monitored (like store change room) to ensure they are not abused for personal used and cleaned daily
- don't know
- Why that would be for people not from here!! I can change at home!
- Living in Cobourg, I do not need this. I don't know if it is worth the money and potential problems.
- Free for residents. Charge for anyone outside of town
- Free for residents of surrounding communities only
- It doesn't matter to me.
- There should be access fee to the actual beach inclusive of amenities.
- I like the idea, not something that I or my family would use though
- Free to residents of Cobourg and fees to others. Same for parking
- That's doesn't need to be
- Yes and no. We usually come with our swim suit under our clothes, but it would be nice to be able to change into dry clothes before getting into the car. Although it would be strange for my teen and preteen to be in a place that is open far beyond our community.
- Isn't a washroom sufficient
- Local residents only
- It should be free to Northumberland residents and to others living outside the county on payment of a fee to use the beach.
- Charges for locker rental
- No, change in your car, or come prepared.
- I would think the washrooms would suffice but if not then yes, a change room would be great. FREE.
- Should be free for residents of Northumberland. All others should have to pay a fee.
- Yes, but with very regular maintenance. There should be full time attendants maintaining the bathrooms and change rooms. Creates jobs and a more hygienic, welcoming space.

- END -

Appendix D

Victoria Park Beach Use Survey:

Survey Responses

Should the Town continue to provide lifeguards on the beach?

Town of Cobourg Statement on Public Comments
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Should the Town continue to provide lifeguards on the beach?

Here are the responses from those who selected "Other: Please Specify".

- Difficult to answer this question - is there a cost to the town if we have no lifeguards? Are they easy to staff? These are great leadership and job opportunities for local youth.
- Yes, but reduced to weekends and special events. No lifeguards will spur lawsuits.
- Weekends Yes. When school/day care children are in a group
- I have no idea the number of incidents that the lifeguards respond to on average during the week and on weekends so it is hard to answer this question. I would think that if there were few (if any) incidents during the week, the minimum level of service should be lifeguarding on the weekends and for special events as the crowds get quite large.
- Yes, there are far to many people who dont watch kids closely enough while in the water not to and it only takes a second for something tragic to happen.
- What could be the repercussions if there were no lifeguards? I would like to know how much help they are. (How many incidents pr summer-major and minor is important too).
- Add September weekends
- Lifeguarding only Monday to Friday. Check with legal counsel re liability if no lifeguards.
- Should be decided by Council after review of liability considerations
- Life guarding is key to providing a safe environment and limits liability to the town. It only takes one incident to cause negative consequences and obviously not all people can be relied on to be responsible on their own.
- Not sure.
- Security personnel to enforce tents etc
- Can't really give an honest opinion as I don't feel the lifeguards do much at the times when the beach is crowded or maybe I just don't see what they do.
- If it wasn't for people coming here to the beach the lifeguard staffing could be way less! I grew up here and basically lived at the beach in the summer it was great back then now not so much!
- I really don't know. Would no lifeguards leave the Town open to being sued? Does having lifeguards bring more people here?
- Yes, keep lifeguarding at the current level of service as some unattended children could find themselves at the beach with no supervision. This is the cost of tourism.
- There are unknowns for me. I can see this would provide a safe environment and draw more people as a result. I do not know enough about this topic.
- Keep lifeguarding at current level ONLY if beach user fees are collected. Otherwise, reduce to weekends.
- The Beach should have a fee for non residents
- Keep the lifeguards 8 hours per day on the weekends and holidays and reduce to 5 hours 11-4 on weekdays. If this is worthwhile financially and you make changes, then it would need to be well advertised and perhaps a notice distributed to our schools in the county.
- Provide lifeguards only at specified times and charge for access to the beach.
- Swim at your own risk !!!!! Why should the town pay for all of the outsiders coming to our beach free!!!! That's why we are over run by free loaders.
- Recover costs associated with lifeguarding by charging a fee to out-of-Towners

Should the Town continue to provide lifeguards on the beach?

Here are the responses from those who selected "Other: Please Specify" (continued).

- If out of town people contribute to cost by paying fees to access beach and not being allowed to bring own food/BBQS thus being required to use canteen service then yes.
- There has to be a way of having tourists help contribute to the cost of cleaning and the lifeguards . Entrance fee ?
- Keep lifeguarding ONLY if there is a user fee to use the beach and ENFORCE it. Cobourg residents should be given a free season pass which would be acquired ONLY with ID to show Cobourg address.
- covid has caused negative $$ so perhaps reduce to weekends & special events. People have to take responsibility for own actions.
- Services are fine as long as being covered with user fees
- Why would you consider changing lifeguard service after replacing the lifeguard stands?
- There should be a user fee for use of beach of which includes all support services ....personal safety via lifeguards is a service.
- Keep the same if cobourg residents are primary users
- This is a legal issue and the cost of lifeguards is a bargain in light of the cost of any law suit brought against the Town.
- What would be liability situation be to town
- Reduce hours during the week but not eliminate completely. I seldom go to the beach during the weekday so am not sure how busy it is at that time
- what is Cobourg's liability (against legal action} should lifeguard services be reduced? Can we get "sued into oblivion"?
- you need life saving, but what is best. Just at a station at the beach, or maybe small boat moving along the beach or both. Also fluctuate according to busy time.
- How much would liability insurance go up to NOT keep lifeguarding at current level- may be a wash
- We pay taxes to use the beach. Is there a way to have a local resident beach pass? And have a fee to use the beach for visitors and use that budget towards lifeguards and people to check passes, keep things clean and enforce the rules?
- My preference would be to eliminate them; however, if many wanted to keep them, my second choice would be to limit them to weekends and special events. Neither Wasaga Beach nor Port Hope have them at all. ""Swim at your own risk"". I believe children should be within arms' reach of parents. Adults should swim with a buddy. This is basic beach safety.
- Lifeguard service on weekdays isn't needed for 8 hours per day - 11 to 4 or 5 is adequate. BUT why have lifeguards on the weekend if the guards cant even get to the water because of the crowd and are set back so far from the water. Makes NO sense.
- Charge a user fee for lifeguards. A human life is work the money - just that the users should pay for it - not the YMCA, Cobourg taxpayers etc.
- Probably keep the current level. But would be useful to know the usage during the week. A potential benefit for the town may be that local youth is employed.
- YES- please help keep our youth employed- our Visitors and Selves SAFE. Unmitigated- a lack of Supervision via Lifeguards could be disastrous..and we've built such nice huts for them too.

Should the Town continue to provide lifeguards on the beach?

Here are the responses from those who selected "Other: Please Specify" (continued).

- Lifeguards are mandatory and should be kept funded as is. If you're going to promote the beach as a tourist attraction, liability and safety need to be paramount
- Maintain current level of service but charge for use of beach to cover at least the cost of providing lifeguards.
- I think lifeguard hours are important. I feel they could be reduced- but providing them only on weekends is not fair to locals and parents who use the beach on weekdays to avoid the crowds. I think starting at 10am and ending at 5 pm is sufficient, as most folks are heading home for dinner around then. Not many people want to swim in the lake before it is hot out. You could even have the hours 11-6 pm. That is going to save $20K per year.
- Advertise lifeguard only 11-4 daily
- The beach should be used at each individuals own risk or people won't watch their families/ friends as they should and it will be left for the town to be responsible.
- Eliminate lifeguarding - it is difficult to imagine the responsibility of keeping a watchful eye on the massive crowds that occupy the beach.
- There should be a fee for using the beach as so many outside people come and we are paying for their life guards...Have a passcard for people from Cobourg. Also could have a fee for washrooms. Not to be unfriendly but to cover costs.....like extra police coverage and cleaning.....Even just 1 or 2 dollars per person would make a huge difference.....Saw it in France and other resorts where a fee is charged and people usually dont mind a small fee.
- This is why you should charge a user fee to provide safety. There needs to be a capacity limit to ensure proper safety and crowd control. Priority should be given to residents for admission.
- I don't think I have enough information to have an informed answer. But if no lifeguards mean parents watch their kids closer that could be good, however no one wants an unfortunate accident that could be deadly.
- If our tax dollars are already going towards it, leave them. If this is additional tax dollars, a small reduction would be acceptable. If you're looking to reallocate the tax dollars, where would they go?

- END -

Appendix E

Victoria Park Beach Use Survey:

Survey Responses

Should the Town do more to generate revenue from beachgoers?

Town of Cobourg Statement on Public Comments

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Should the Town do more to generate revenue from beachgoers?

Here are the responses from those who selected "Other: Please Specify".

- Beach structures available to rent (located on the beach sand, safe place that provides shade and a space to keep belongings protected from sand, animals, sun)
- many people come from the city but get dropped off by a bus and bring their own food, which does not contribute to the tourism of the town. We need to find a way for the people from the cities to spend money in our town.
- Pay to use the beach for anyone that is not a resident (show id), free for residents
- Charge out of town for parking. Local Northumberland residents get parking pass for free
- This question needs to distinguish between residents and non residents. I personally feel those who reside outside Northumberland County should be charged a fee to enter and park. County residents pay enough taxes as it is and should be afforded free access to the beach they subsidize.
- Some how start collecting money for the large amounts of garbage being left there every day and especially on weekends by large groups.
- Do not charge an entrance fee.
- Cross promotion with existing businesses
- Tax payers in Cobourg should NOT have to pay an entrance fee.
- If out of town cars are coming in you can charge a per car fee such as they do at sandbanks park - you could also charge for a pet pass (daily, yearly)
- If you're a non Cobourg resident, then there should be a charge of some sort. I pay large home taxes and can often not even use the beach as it's taken over by out of towners. I'm not sure about the logistics, but perhaps residents get a card, bracelet etc to show they live here.
- Allow an entertainment area and alcohol ! Was awest 2 years ago
- Try to get visitors from out of town to use more facilities within the town, and around the park/ beach area.
- Charge an entrance fee for NON LOCALS only (locals-within a reasonable radius like 30 km). Locals cannot enjoy our beach due to crowds coming in and often misbehaving. Charge them a fee so they respect the beach and town.
- If charging a use age fee for the actual beach, I don't think residents should need to pay this or have a lower/annual resident fee.
- Dances,comedy shows
- Not food trucks but a food/bicycle cart; a licensed patio at the courtyard, LOCAL BUSINESSES SHOULD BE GIVEN FIRST RIGHT OF REFUSAL

  I have to emphasize that I strongly disagree with a beach entrance fee. This is a public space - social equity of public land has to be considered - and we should impose a financial barrier to accessing public space
- I think there should be a fee to use the beach if you don't live in Cobourg / don't pay property taxes here.
- Cobourg residents should not be charged a user fee for the beach as they already pay taxes. Out of towners should definitely pay a user fee. I do not swim at the beach, but do walk through it, and would not want to be charged to do this.
- Out-of-town visitors should pay more, whether through higher parking fees or beach entrance fees. I would consider a validation system whereby if they spend money at a local facility they can get free/reduced fees. I would also consider a three-tiered fee structure with Cobourg residents free, Northumberland County residents paying a small amount and out-of-towners paying the most. Finally, I would do a trial of local businesses operating from the beach under a strict licensing system with the town. No aggressive vendors, absolutely no motorized/ noisy water sports such as jet skis or banana boats.
- Charge those who are not Northumberland County residents a user fee
- A fee for out of county visitors

Should the Town do more to generate revenue from beachgoers?

- A user fee should be charged for anyone not residing in Northumberland county.
- None keep the beach free
- If you charge for the beach, washrooms should be included.
- Charge a fee for those not from Cobourg (allowed 2 guests per Cobourg resident before charging additional guests).
- Charge a beach entrance fee between specified hours or weekends only. Locals should be allowed to access beach for a discounted rate or free
- Could have an entire market happening at the beach and charge a vendor fee...tourists and locals would love the opportunity to buy local and browse little shops/stands while at the beach for the day. Could offer "delivery" of food from canteen for parents who have many children to watch and don't want to pack everything/everyone up to go get it.
- Expand food/beverage services, such as food trucks (the Town currently generates about $20,000 per year from the beach canteen lease),patio extended for existing food service with attractive plantings and summer decor
- This is a comment regarding business. I think equipment rentals would be good but I don't want to see people selling things. It's not a carnival. It could get junky looking fast
- Local Cobourg or Northumberland residents should get a break on a beach entrance fee such as a seasons pass.
- Charge beach goers who live outside of cobourg. Residents and businesses owners would be given passes.
- Charge others but not the Cobourg residence. we already pay our taxes to pick up the garbage, clean the washrooms, pay the lifeguard.
- User fees for non-Northumberland County residents!!
- If you charge for washrooms .....close monitoring of the beach and park would be needed for those who chose not to pay!
- do a cost-benefit analysis before charging usage fees - visitors already spend on town businesses, parking, food, etc. Also, decide if this is suggested to deter beach visitors or encourage them.
- Eliminate the trailer park and replace with something creating ongoing revenue such as hotel, restaurant (similar to port Stanley's GT's on the beach). Currently, the visitors at the trailer park simply buy groceries. It would make sense to attract people that are here for a special occasion such as a vacation.
- Charge a fee For non Northumberland residents or charge fee weekends only
- Allow Cobourg or Northumberland residents to use the beach free of charge (our taxes are high) and require others to buy a day or season's pass to use.
- Charge $1, for a day use, wrist band.
- Charge a fee for people coming from outside of Northumberland.
- More special events to engage patrons to visit, such as more concerts at the bandshell.
- Beach fee only for out of towners. Free for Cobourg residents
- Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/ umbrella rentals, sale of beach accessories, etc.).,Please do a jurisdictional Scan on Parking passes for the zone 1 area. Residents should have a discount and visitors should have to pay an annual fee that goes directly to the downtown and beach costs.
- Should be a fee for beach/park use for larger groups beyond a designated number. Extended families included.
- Charge for non-resident use of the beach and park. Residents should not be charged
- Cobourg residents should be able to request a free parking pass to park near the beach. Out of town visitors should be charged a flat rate of $30 to park anywhere near the beach.
- Fix the pier and have restaurants and food trucks there. Have an entry fee for beach that can be purchased online but give all Northumberland

Should the Town do more to generate revenue from beachgoers?

residents unlimited passes upon registration (weekends only) to avoid the staffing costs in off peak times.

- Fee for use of non Northumberland residents. Charging to use washrooms would cause more violations of sand pooping or in water
- Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/umbrella rentals, sale of beach accessories, etc.).,No fee or nominal fee for Cobourg residents for the season. Daily, 3-day, weekly or seasonal passes or badges for non-Cobourg residents. I shouldn't have to pay a fee when I live a block from the beach. It's totally unfair - it's a reason we live where we live and bought our home. Free after 3PM. We go to Cape May every summer and this is how they handle it: https://www.capemay.com/cape-may-beaches#beachtags
- I'm not sure what the legalities are, but I believe that if a fee system is implemented, residents should either be able to reserve a spot for free or that there should be a non-resident fee and a reduced fee for residents. The high taxes paid by residents should grant them some benefit in terms of beach access. I also do not think that washrooms should have a user fee. That is not a good idea.
- Charge out of town people to use beach
- Turn the camping ground into space that generates revenue. Event space, change rooms, food trucks ect
- No let the residents enjoy the beach without added issues (tents etc)
- Licence the area (where the chip truck was) and have live music more often.
- Charge people who don't live in Northumberland County a fee for use
- non-resident Pay for play. Charge non-residents a fee for Vic park and the beach...just like Sandbanks
- No to charging fees for beach access. Focus on parking fees in street zones from beach i.e. more expensive the closer you park. Have a food cart area with license fee paid to Town.
- Beach entrance fee for people outside of Northumberland county
- The inflatable waterpark seemed like a great idea, but I didn't hear why it never ended up happening.
- Charge visitors a fee to use the beach to help with the cost of getting rid of their garbage
- Charge a beach entrance fee, but with free passes for Cobourg residents.
- There should be more washrooms, with an attendant, open whenever the beach is open.
- Northumberland county residents could go to town hall to request bracelets for the season and avoid the fee.
- Out of town visitors should be charged a fee. Local tax payers no.
- charge a user fee for non residents
- Do not add features that will draw more beachgoers from outside of Cobourg.
- Fees should be waived for Cobourg residents. Perhaps, fees could be collected thru a 'parking fee' --busses should be charged 'group fee' -- Expanded food/beverage service would generate more garbage...think carefully about THAT... Unless confined to designated area with regular and often cleanup care...
- Charge fees for non tax paying residents
- Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/umbrella rentals, sale of beach accessories, etc.).,Use the canteen. It has already been successful. The canteen could be used to provide NIGHTLY entertainment, food and drinks like it did a few years ago. Additionally the company that provides rental of bikes or paddle support rentals etc could be allowed. Teaching should be allowed on the beach or in the water and these activities need to be managed so that the beach does not become "Las Vegas Beach".If beach entrance fees are put into place towns people should be given passes for paying their taxes. Thirdly, fees for people dumping garbage could be put in place. If people choose to have picnics they can choose to take their garbage home. It is a cultural habit that Cobourg could start. In Japan at their outside activities there are no bins for

garbage. People are expected to be responsible and respectful. If Cobourg starts then people will learn to behave differently and they and other communities will follow.

- There definitely needs to be some sort of charge for weekends for use of Victoria Park and the beach, perhaps if folks had to pay something they would treat the area with a little more respect. if you ask most locals they do not attend our beach from Saturday to Sunday evening.
- The beach should be free for residents of local communities only. Those outside of our community should be charged a fee for using the beach.
- Charge out of towers and give the town residents a free pass to use
- The trailer park facility is wasted prime real estate. All corporate partners to build retail space. Such as expanded food beverage, sporting good rentals, etc. Move Camping facilities to the west of the marina, develop more recreational space one the west rock beach
- Charge a fee to use the beach and parking to out of towners. Local residents pay high enough taxes and should be allowed to park and use beach free of charge. Perhaps distributing an ID card to local residents and everyone else pay to enter
- Fees for those out of county and allow local business to provide services for a percentage of profits to the town.
- A beach entrance fee possibly on weekends might be appropriate but then what do you do for people such as myself who are usually in that area to walk the boardwalk not sit in the sand. Hard to facilitate. Would be good if local businesses could partake at the beach as most people who use the beach appear to bring everything they need with them so seldom venture beyond the beach other than the ice cream shop.
- I am strongly against charging for the beach. It is a natural resource. There is no charge to look at Niagara Falls nor the mountains at Banff.
- Do not charge Cobourg residents
- Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/umbrella rentals, sale of beach accessories, etc.).
- Charge a beach entry fee on weekends only"
- No ! They need to stop promoting the beach front ! No more advertising!!!!
- Charge a beach entrance fee to those who are not residents of Northumberland County to help with costs. I see an appalling amount of garbage left behind by those visiting the beach and park.
- Locals 100% free and very high fees for visitors with fines if they don't have a pass. Make this fee high enough to substantially lower our taxes vs raise. It will scare trouble away and make us comfortable to use our waterfront again vs stay away as majority are non residents
- should start doing Timber sports at the beach the town has enough extra wood to go through
- charging a beach fee means ugly/dangerous fencing, charging a fee for washrooms- is asking cheap people to use unhygienic options and discriminates against women or people who need to use the washroom more frequently. Expanding food/beverage at beach means more trash, and fewer people using mainstream businesses, beach accessories being sold ads to plastic junk on the beach. Increase parking fees (possibly decreasing crowds, traffic etc), make parking on king street free to draw to stores and south of king $$$. Allow a few free 10 min parking for shoppers who are not going to beach.
- No charge for residents and immediate family members of Cobourg
- Cobourg residents already pay property taxes toward the beach. Maybe consider charging non Cobourg residents a fee to use the beach, like Presquil Park charges non Brighton residents.
- Allow the restaurants in town to provide food at the beach.
- Only allow businesses at the waterfront which are not seen to be competing with existing Town business which pay property taxes to the Town.
- Regarding local businesses, have them operate

Should the Town do more to generate revenue from beachgoers?

from the east pier rather than take up beach space

- Charge fees, parking fees, entrance to the beach, etc for those that live outside of Cobourg. .As many of them come and visit and don't contribute to any of the local businesses. Do not charge locals as they already paying taxes for the maintenance of the beach. Don't charge for the use of the bathrooms as certain visitors to the beach will instead dig a hole in the sand to dispose of waste then pay the money for the watchroom and this will cause even bigger issues for Cobourg.
- Most groups arrive fully equipped for the day at the beach, minimal revenue potential.
- Charge out of town people
- Charge a beach entrance fee to people who do not live in Cobourg/Northumberland County. Passes (wristbands?) for residents could be mailed out with the property tax notices or applied for in person at the Town Hall. Charge a higher fee to out-of owners who use the beach and crowd out the residents on the weekends.
- not an other but i really like the idea above of local businesses being able to operate. i would gladly plan my days off around checking those things out. u would go to the beach specifically to rent a paddle sport item and bring friends along too. i would spend money every time i sit on beach on an umbrella and chair. this would save my hassle of having to park far away as i need to carry far less items from my car. great suggestion.
- Beach passes...people come from out of town, bring all their food/supplies and don't spend a dime...just leave their crap for us to clean up...charge them a day use fee same as provincial parks.
- Cobourg and area citizens should not be charged to use the beach, anyone else from out of town should be charged a fee to use the beach.
- Charge an hourly $25 for parking
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing).,A fee to access the beach should be charged to non residents. Larger groups should be charged more.
- Charge out of towners, reduce cost of buying food on the beach and no large crowds
- charge a fee for non residence for picinicing by the car load and tables
- Tax payers should have free access cards.
- flea market for a fee (some what like the Farmers Market) on weekends at the park area near the band shell
- Beach fee to all non-county residents
- Entrance fee for non-residents
- Preferred parking passes for residents.
- Free beach tags for residents (valid for the season with proof of residency)
- All of these will either COST the town to administer, increase beach traffic and in some cases increase the amount of garbage dumped around the beach. I like the idea of food trucks but we need to consider the impact they might have on other downtown restos, the resulting garbage and the fact that the food trucks will attract non residents to the beach area.
- Provide an access card or similar identification. to Cobourg Residents (Taxpayers) . Access card would provide free or a reduced rate to access the beach.
- i agree to a beach and park entrance fee to anyone not a citizen of cobourg; have volleyball nets fulltime charge a usage fee; use of town recreational equipment only with user fee such as badminton equip./volleyballs/ soccer balls
- If you start charging for the washrooms / people will start using other places (ie trees / bushes) for elevate their needs
- Any tourism the town encourages should be for the benefit of the town and in particular its businesses. Rule no.1, if it doesn't benefit the town's main street businesses don't do it! The town's water front vision is flawed if it thinks increased use of the beach and campground is beneficial.
- If you pay Cobourg Taxes, we should get a Free Pass for entrance admission.

Should the Town do more to generate revenue from beachgoers?

- Create a daily, weekend, or seasonal visitors fee. Residents should not have to pay this fee.
- Expand food/beverage services, such as food trucks (the Town currently generates about $20,000 per year from the beach canteen lease), Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/umbrella rentals, sale of beach accessories, etc.).
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing).,No food trucks please, you will create more garbage, and less revenue for existing retaurants.
  Local business should not operate on the main beach. BUT, Paddle sports should be developed on the West Beach. These sports have huge potential for the future. Young people are not future sailboat owners, but the are kayakers, etc. The West Beach area can also supply parking and better access for equipment. All residents of Northumberland County should have free access to the public beach and anyone outside of this rate paying district should pay a fee to access the beach.
- non residents should be charged extra/full fee, residents no charge or reduced fee
- Entrance fee for non-residents. Perhaps a package deal they can purchase which includes parking in a designated area.
- Charge for permanently fixed washrooms, install seasonal port-a-potties for free use.
- I think other businesses could operate from parts of the beach that are under-populated - maybe near the Breakers or even the park off Wilmot.
- Do not charge residents or their families a beach fee ever. Out of town people yes. We saw so many people from Mississauga this past year and they all want to come back when it is open. That would be a disaster. Our street has people parking up each side and in our crescent and once in front of our driveway!! It is just too much. I understand the local merchants need to make money but if they set up shops us locals would support them
- Its important to consider the negative impact of charging a fee for the use of beach washrooms. I live across from Victoria Park and watch people use areas of it as a washroom every year. You could expect more of that to happen if we charge for washrooms.
- Money should be spent to promote downtown business.
- Food trucks will take business away from the restaurants. The hoards that come on the weekends seem to bring everything with them and set up house. This town doesn't need to attract any more people to the beach. It's the closest one to the GTA and everyone knows it here. The lifeguards must go crazy trying to see what is going on. On the weekends it's too crowded. Maybe there should be a limit for safety reasons.
- Entrance fees to be charged to non residents. Cobourg residents already pay a premium in our property taxes.
- Non resident parking, should be in line with Torontos parking fees.
- charge entrance fee for non Northumberland residents especially bus tour users
- Any beach I have ever enjoyed has been monitored by visible "officers" or an authority figure that had a phone/radio to contact emergency if necessary or with authority to detain or assist.
- Other (please specify),Charge fee to non residents. Give locals a pass
- Cobourg port hope residents shouldn't pay. However .. Out of town visitors are leaving huge messes and not penalized for littering.
- If charge for washrooms, there will be more use of sand, if charge fee to enter, town people pay again, the people who come bring everything with them and only leave their garbage behind! The influx does not help town, just fills the beach and leaves a mess!
  The three sided tents and umbrellas are wall to wall, long running games across access points to beach, that are difficult to cross with small children, not enough consideration for others,"
- none...staus quo is fine. By the way, this is an unfortunate leading question that prompts a

Should the Town do more to generate revenue from beachgoers?

wrong response ie make money from visitors

- CHARGE A BEACH ENTRANCE FEE FOR PEOPLE WHO ARE NOT RESIDENTS OF NORTHUMBERLAND... CHARGE EXHORBITANTLY HIGH PARKING FEES TO DISCOURAGE THOSE FROM OUTSIDE OF NORTHUMBERLAND
- Free parking for residents (car sticker) and a minimal cost parkade with a shuttle for non residents. Non resident beach entrance fee, guests of a resident free. Optimize the pier.
- Charge a beach entrance fee to non-residents. Too many times I stay away because it is too busy. I can't enjoy the beach where I live - especially on the weekends.
- Charging any fees to use the beach would deny (Northumberland) locals like ourselves the use of the facilities. If fees are to be charged Northumberland residents should have a free pass included with their taxes.
- Rent out or host space for fundraisers or events on the concrete pad next to the canteen
- Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/umbrella rentals, sale of beach accessories, etc.).
- Huge increase in parking costs. I know if I go to Toronto I m going to have to spend at least $25 to park. We need close to that price to park here.
- Charge a fee to those visitors from out of town.
- Cobourg residents should get a pass to use anytime if fees get charged should be non residents only. Example this is done in Innisfil
- None of the above. Reduce commercialization of the natural beach but do focus on safe enjoyment.
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing)., Expand food/beverage services, such as food trucks (the Town currently generates about $20,000 per year from the beach canteen lease),I think residents of Cobourg should be excluded in paying parking or entrance fee's. Our taxes are high enough!!!!! Getting rid of lifeguards will save the town approx 100,000.00 a year!
- Fee for out-of-Towners, not for taxpayers!
- Charge out of town people to use beach and parking
- RESIDENTS OF COBOURG SHOULD BE GIVEN A WRISTBAND OR A ID CARD & PARKING PASS FREE OF CHARGE AS OUR TAXES ARE HIGHER THAN TORONTO.
- Reserve the east end of the beach for rentals, maybe a few cabana-type enclosures that can be reserved
- Increase fees to operate beach canteen or take over operation of beach canteen
- An additional comment on the top option; this should be explored, but only to non-Cobourg residents.
- Beach entrance fee only for non-residents. Increased parking fees for non-residents. Limit the number on non-residents accessing the beach per day.
- Visitors should pay to use but Cobourg taxpayers should not.
- Small Service charge for non Cobourg Residents.
- none of the above
- None
- If you charge fees for dressing rooms, people will disrobe in public. Do you really want that?!
- The pop up music / bar / food events are great. They should be there at least Thursday-Sunday everyweek. They are busy and a lot of fun for all ages.
- You have to use the beach as an asset for the town tourism is important
- There are many ways to increase revenue! Allowing businesses to operate is one great way, more food options as well. If we want tourists to come use our beach and spend money--let's create some ways for them to spend money!! Personally I think a weekend summer fair-every weekend would be great! The place is packed anyways, let's give people a reason to spend more time and spend more$$--having rides

available would be fun for locals as well as tourists. The water course the was planned a couple of summers ago was a great idea--many local families would have used it too. It's crazy that it got axed--it would also generate revenue from tourists! Either we want tourists or we don't. If we do--create ways to draw them in and spend money. If we don't--then charge for non-residents and don't worry about all the extras. same with parkign below--if we want tourists expand the ways they pay for parking-

- While changerooms should be free... a large row of lockers that charge a non refundable loonie or toonie would get used without drawing complaints and generate at least a small revenue while also reducing clutter when the beach is very busy
- Charging a fee for beach use should be for non-Cobourg residents only.
- All non Cobourg residents SHOULD be charged a considerable usage fee, bearing in mind that Cobourg tax payers pay for the maintenance, etc. As it is now, Cobourg residents rarely utilize the beach area on weekends as too many out-of-towners flock from Toronto and similar areas.
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing).,Charge Cobourg residents an annual beach membership. Good for all family members, including their guests. Conduct surprise audits, and charge a fine for non-members.
- Rather than cluttering up the beach with a bunch of food trucks, maybe create an enclosed structure with food vendors inside. OR, maybe a restaurant, like the one in Brighton!
- If you pay tax's in the town of Cobourg you should be able to use the beach and park free. You are already paying for the beach and parking in your tax's.
- Charge for out towers free to locals
- The entrance fee should apply to out of town people, not residents.
- A small non resident fee could be charged per person. Residents pay taxes.
- Charge a fee for non residents
- when I was a kid there was just us, now years later I return & happily find volleyball for locals at the beach & other activities, when my son visits from San Francisco I look down the beach from the Breaker's and see hundreds of people, like holiday beaches, amazing. Cobourg can charge $$, the locals get upset about new south asian food smells, obviously never been anywhere, (like my relatives) but there is a big problem with garbage, trained students or ... /can walk the areas & dialogue the importance of picking up the garbage instead of ""not in my back yard"" syndrome"
- Charge an entrance fee to non Northumberland County residents
- A fee should be charged to cover operational costs to run and maintain the beach and facilities including the cost to tax payers for the garbage removal. I might add that we as tax payers already pay per bag for our own household garbage we shouldn't be paying for beach users garbage as well
- Instead of charging a beach fee, charge more for parking everywhere, because being a resident and tax payer I feel I should not have to pay!
- Rent canoes, kayaks, inner tubes, inflatable water toys/boats
- Beach user fee for beach amenities should include access to bath/change rooms facilities.
- Provide town of Cobourg residents a parking pass (free or discounted) change those that do not have one (i.e. from out of town).
- Charge those that don't pay taxes to the town. An entry fee & washroom/change room fees!
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing)., Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/ umbrella rentals, sale of beach accessories, etc.).
- Charge a fee to visitors. Local residents could have a card or sticker.
- Restaurant

Should the Town do more to generate revenue from beachgoers?

- Beach access for Cobourg Residents should be free. Outsiders should pay.
- Local businesses operating form the beach should pay a fee to do so.
- Beach fee for non residences
- charge for space utilized by visitor . Assign each group a designated location in the park for picking family gatherings . Park area could be divided into x sections and that section is solely for person(s) families who rent it for a fee. Have use of area for the day. I note most visitors stay all day. They visitors to park & beach would register with town and pay a fee to cover garbage removal, life guards washroom facilities. Most visitors to our beach are from out of area Brampton, Toronto Peterborough.. The taxpayers of Cobourg pay in their taxes for all these amenities I am of opinion the visitors who use of park and beach should contribute to the costs
- Invite Kiosks for selling quality products and foods, such as those who sell at the waterfront festival. A good place to set up these kiosks would be the east pier once it has been completely restored.
- Beach pass for northumberland residents. Fee for outside residents.
- No, the Town should NOT do more to generate revenue from beachgoers, ever. Seek revenue from other sources.
- there should be a user fee imposed to put of town. Residents of Cobourg should receive a user pass to waive the fee
- if charge for beach and/or washrooms what advantages to cobourg taxpayers? If charge entrance, will require someone to "man the booth", which will entain salaries, so reducing revenue.
- Introduce revenue generation through the entertainment/music events previously organized by Market & Smor (2018)
- Fee for group larger than six. Add fee for each six additional. I have witnessed the vehicles pull up to pick up the groups traveling together for a free group events. Groups go early and take use of all the picnic benches leaving none available for others to enjoy.
- If droves of people are coming to our town and only paying a fee to use the beach, it isnt generating revenue to the local shops and restaurants.
- User fee for non residents, and a reduced user fee for local residents. Pass includes changerooms, and increased cleaning and beach maintenance.
- Day passes on line for anyone not from area. Bi law officer or volunteers to manage. Pass fee if guests arrive w/o pass.....
- charge non Cobourg a fee to use beach
- Beach entry fee for non residents
- I'd like to see visitors/tourist contribute something particularly if they are spending the day and/or coming in large groups. Charging fees for the washrooms would have to be balanced against the cost of ensuring constant cleanliness. This goes for adding change rooms. Expanding food services might require more garbage cans and might cause more littering. Am ambivalent about rental businesses . They might be popular to visitors but also seem a bit tacky.
- Only charge those not from a cobourg household
- Keep the above two facilities OFF the sand or only directly along the boardwalk.
- Charge a fee to people outside the town, resident should get a season pass with the tax bill, season pass for limited number of people let say 4, bigger families should get extra passes directly in the city hall
- No fee for Cobourg taxpayers (that option should have been included in the survey); fee for beach use to non-Cobourg tax payers; No fees to anyone to use the washrooms - otherwise less desirable options might be selected!
- Personally if you reside outside of Nthld County there should be a fee for use of our beach. Way too many people come from out of town which makes it hard for parking and most are pigs that don't know how to cleanup after themselves, don't follow our beach rules and think they can dig a hole anywhere to deficate because of the tents they put up instead of using the facilities
- Charge people from out of town (not the

Cobourg area) a fee to use the park/beach.

- in Europe you see beach cafes/restaurants with large patios and comfortable chairs where everyone can stop and enjoy a drink or meal. They are open till late evening and some also in winter.
  Why not take part of the campground and start with one and see how it goes."
- Charge entrance fee for non-residents of Northumberland County.
- More sidewalk sales downtown
- Charge entrance fee for non local visitors
- Charge for beach use for non residents of northumberland county. We pay taxes here and try to earn our living here. It's our town, our beach.
- Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/umbrella rentals, sale of beach accessories, etc.).
- Charge an entrance fee to out of town visitors
  -fine people who are braking the rules(bbqs, sitting in the east garden area in the long grass and flower gardens, under the trees)."
- Parking near the beach could be more expensive than elsewhere in town. Not only would it generate more revenue, but it would also encourage visitors to park further away, thereby automatically increasing their exposure to downtown businesses, which they would likely have to walk past on their way to the beach.
- Charge for beach use? You have to be kidding... I can't believe this is even a suggested option. It's the 1 thing that brings people to town, dont screw that up- businesses are suffering enough. Charge for the beach and they will go elsewhere
- Free to residents and casual users. Permits for all non casual use. E.g gatherings over 10 people, events, sports etc.
- Charge more for parking for non cobourg residents. Cobourg residents should receive a beach pass.
- Only LOCAL business operate at beach ie paddle boards, beach chairs, umbrella. It would be revenue for the town with a student running it. Perhaps a local business get the fee for the rental of their paddle boards and kayaks but then who assumes liability should someone be hurt on that apparatus. Plus these should be limited to useage at one end of the beach next to the pier
- ,I would like to note that charging a fee to use washrooms in a PUBLC SPACE is inaccessible for all residents, including those that may not have access to public washrooms during day-time hours and for those that have mobility issues, it is not fair to expect them to carry change on the chance they may have to use a public washroom. A fee may potentially increase public urination and defecation in the public areas.
- The last one above, only not on the beach. Maybe in Vic Park
- Charge non-residents a user fee
- Tax payers of Cobourg should have an annual pass for the beach, and parking near the beach!
- Charge nonresident
- Non residents must pay to play.
- Charge beach usage fee to non-residence only.
- DO NOT CHARGE ENTRANCE FEE OR FOR WASHROOMS unless this is waived for northunberland residents!!
- The beach is crowed for 3 months. We spend tens of thousands for them. These people do not spend any money. Charge a higher rate for parking. Picnic bench rentals. Fees to go to there beach. Locals free. Good God people there has to be a way to generate some income instead of costing us a fortune
- don't think the town needs to do more to generate more revenue from beach goers. Status quo is fine.
- Very limited business, we do not need a waterfront festival every week! rotating business' so all of our local business' get opportunity, could include food trucks. Better to pay a nominal fee (if not resident) for day use, rather than charge just to use washrooms.
- Charge out of towers- they aren't buying anything while here and leave a mess and

garbage we have to clean up and pay for. It is the locals that are supporting the local businesses. Visitors bring everything with them

- Charge a beach user fee for NON-RESIDENTS. Impose fines for littering or cooking on the beach!

  Also COBOURG needs more attractions. Do we really need to keep the trailer park along the beach? Perhaps that land could generate more revenue by having a beachfront hotel, restaurant with patio or an event venue. We require more development along the beach."

- Charge parking/beach entrance to out of towners. Allow more local food vendors free,
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing).
- Charge a fee for people coming from out of town and keep it free for Cobourg taxpayers.
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing)., Expand food/beverage services, such as food trucks (the Town currently generates about $20,000 per year from the beach canteen lease), Other (please specify),See above note in regards to being included for local resident tax payers and pay to play for visitors.
- Limit how many people should be on the main beach at one time so perhaps an entry fee would help with this.
- Fees should be charged to out of town users of the beach. Residents who pay taxes in the area are intended to be included in the budget of beach maintenance. Fees should not be charged to local tax payers. Proof of residence should be asked for at all monitored entrances. Perhaps if out of towners had to pay for OUR natural beauty, they may not tend to flock here in droves
- Nice fencing. Cobourgites can use park/beach by showing license, entry with fee otherwise.
- Charge for visitor parking (perhaps $25-$50 per day with tows for non-payment) and provide free parking for Cobourg residents.
- Would like to click number one but the beach entrance fee should be for people who do not reside in Cobourg/area
- If a fee is popular, provide local residents with a bracelet that lets them in free.
- Charge non Locals for beach use.
- I would not want to profit from visitors. I would simply want them to pay their way so residents did not have to bear the added burden of suporting/subsidizing visitors' enjoyment. I would be open to exploring food trucks (Cobourg businesses only - not outsiders competing with our people) and possibly allowing local businesses to do business on the beach. I thought the Town's treatment of Bart from Green Canoe was quite shabby. Town of Cobourg should not be competing with our local businesses.
- Charge way more for parking and actually enforce it, stop giving warnings it's a free for all down there
- If charging a fee/tax payers should be exempt put a card in the mail with tax notices for us to use our beach at no cost.
- I suggest Local residents receive a pass yearly with their taxes for the beach use/admittance the way we used to get dump tags. Anyone out of Northumberland should be charged for use of our beach. It would be nice to see some pop up mini shops along the beach selling (local vendors)
- Beach entrance fee for ALL non residents including seasonal residents
- The present crowds do NOT spend money in Cobourg to ANY great extent but inconvenience residents and we pay for their mess. If local businesses are allowed to set up (Food trucks and other) will out of owners pay - NO. They bring their own stuff. Either you decide the beach is for locals (Cobourg / Northumberland County residents) and charge out of Townes or you charge everyone. No idea what to do. But the idea (years ago) that the Beach should be used to promote tourism did nothing but ruin the area for locals and does not bring in the type of tourist

Should the Town do more to generate revenue from beachgoers?

that spends $ here.

- More fines for littering, burying garbage on the beach.
- Perhaps charge a use fee for people wanting to use the beach and park coming from outside Northumberland County.
- Bixbi bike rental
- Consider an entrance however provide entrance permit for residents
- A non-resident day use only user fee should be established. Many of the problems associated with the beach come from non-residents. Most non-residents also do not support the local downtown business area.
- Charge a substancial fee for non residents ($10 single, $20 family - limited to 6). Beach should be free to residents and their guests (limit 2 guests per resident).
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing).
- Charge a beach fee for non residents of Northumberland county. People should have to show ID and if not from here be charged fees.
- How about use the current money being wasted on all the special constables on "COVID patrol" and put it some where better placed like our beach.
- Remove the trailers and build an outdoor restaurant/ shop area - maybe a little like the Distillery district or mexican beach destinations. Make it a draw for people to come down to the beach and get rid of the trailer park eyesore.
- Why is there not a "no" option for this question. Reveals a bias in the survey, as do the previous questions.
- Charge out of town people, maybe this will deter some and make room for townspeople.
- I lived and worked in Banff National Park previously. Locals received a park permit with their vehicle registration. All others had to buy a season or day pass to enter. If a park type kiosk was erected on the main roads into Cobourg then charges per vehicle from June through September could be applied. Local vehicle registration could be expanded to include Port Hope and other close by communities. Manning the kiosk provides local jobs and adds to revenue. Perhaps less expensively than fencing the park. If local businesses are allowed at the beach then they should contribute a portion of their profits to maintaining the beach. Some local businesses may want to offer a rebate for permit fees or attach a coupon for use toward in business purchase. Thereby promoting local business spending. Charging for washrooms just means people will aim to use the lake instead.
- From personal experience I know that most young families will bring their own food etc to the beach. Rich people use cottages
- Tax payers should have a free pass to enter beach for their immediate family.
- Perhaps a building for stores and restaurants to operate. Do not charge people for using the beach because a lot of families cannot afford this and this maybe the only activity that families can do.
- Take over and Improve current Marina Club restaurant for public use.
- Charge beach entrance except for Cobourg residents
- Fees for out of town visitors
- There should be a permit provided to all local taxpayers and residents for free use of all facilities- perhaps trailer park rentals and marina rentals should be given a permit for short-term use. Out-of-town visitors should be required to pay an entrance fee for use of facilities and to cover the cost of the expenses incurred to host them. Perhaps, if visitors can provide a receipt demonstrating purchases made in Cobourg, on the day of the visit and with a minimum per-person amount, the fee could be reduced or waved. A $10.00 daily fee per person or $20.00 for a family of 3 would be reasonable.
- It is a public park, so charging to use it doesn't make sense

Should the Town do more to generate revenue from beachgoers?

- Charging a fee for washrooms will just encourage people to do so elsewhere, and cause hygiene problems.
- Charge fees to visitors. Locals show proof of residence in Cobourg, as we pay taxes for our beach
- Fee for non local residents
- Designate Beach Parking- put the Fees there?- with More Severe penalties for cars illegally parked. Allowing business to operate- good idea- but will draw MORE folks and we'll have reduced water access... Putting Fees on WC- only asks folks to become crude and use facilities not designed for Toiletries.. (backyards/fences/sand- it's GROSS)
- The beech should be free and equally accessible to locals and visitors
- Encourage food trucks or other local businesses to the beach however charge them a daily rental space with guidelines.
- Their should be a small licensed area on the pad (west of the canteen) setup as a Tiki Bar selling wine and beer.... this would generate lots of revenue on busy weekends.... This town has so much untapped potential its ridiculous.
- charge none resident's an entry fee keep it free for residents and please remove the vegan canteen.
- Beach entrance fee for non residents
- Entrance fee for non residents only.
- Charge a beach entrance fee (this would need to cover the substantial cost of administration, enforcement, security and optional fencing).,Allow Northumberland residents free access to the beach and charge a fee for all other users.
- limiting use of the beach to Northumberland County residents will significantly lower the operating costs and keep the beneficiaries of the expense to the town people and business owners who are funding it with tax dollars
- Double the parking fees near the beach. But allow Cobourg residents (proof of residency required) to have one free parking pass per family. Pass to be displayed on dashboard. Pass must have owners name and vehicle license plate number.
- Nothing
- Charge out of town residents a significant fee.
- Charge out of town visitors a fee to use the beach and park.
- Charge non tax payers an entrance fee. As a tax payer, I don't feel I get much from the city for paying well over $5,000 a year in property taxes (I do realize that some of the tax money is school and county taxes).
- More security patrolling. More fines being laid.
- Charge fees to people who live outside of Northumberland. Significant financial charge for parking illegally, littering, breaking beach rules such as bbqing. If you charge for washrooms people will not pay and the beach and area will become their public washroom, especially when children are concerned. Diapers, etc.
- Charging beach entrance fee may have unintended consequences: driving beach traffic into small neighbourhood lakefront accesses and overwhelming our neighbourhoods with traffic, tents and uncontrolled negative behaviours. We experienced this during the summer of 2020.
- Parking fee increase for those outside of town and/or county of Northumberland
- Charge more for parking in beach area.
- Charge the use of the beach to non residents of Cobourg
- All the above. The food service and other local businesses can rent space at the trailer park on the beach. Fees for every business user at this location which covers the cost of cleaning and maintaining that area. Outside businesses can operate there as well so long as there is space available after Cobourg businesses have first priority.
- No fees
- Expand food/beverage services, such as food trucks (the Town currently generates about $20,000 per year from the beach canteen lease), Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/

umbrella rentals, sale of beach accessories, etc.).

- I would say yes (to a charge) if there was a method to quickly distinguish between Cobourg Resident and others and there was an ability to isolate the beach proper as there many access points to the beach. Cobourg residents all zones would have free access to the beach and Vic park.
- charge a fee for non-residents of Northumberland County.
- NO
- visitors should be charged to access beach locals should be free
- Local residents should be exempt from beach entrance fees by a legal form of ID, drivers license, etc.
- Utilize Donegan Park for parking on the weekends and engage local organizations to staff and give them a percentage the the money taken in. It is close enough for visitors to walk to the beach and help to reduce the volume of vehicles around the area. Flat rate fee for the day.
- Their could be charging stations, for cell phones, inflating blow up floats/play toys
- Charge a fee to non residents of Cobourg or Port Hope.
- For a fee, allow local businesses to run a licensed beach bar. When the old basket ball court area was used for licensed drinks, food, and entertainment it was hugely popular and gave opportunity for local youth to work and perform. Plus so nice to sit and have a drink with friends and watch the sun set.
- I don't know why the Town doesn't accept donations! This is a no-brainer, and would generate THOUSANDS of dollars/year. This can simply be done by installing a spiral wishing well at the beach where beach-goers, can throw their change in... Say, after spending money at the canteen... It's non-intrusive, and most likely to succeed and not cost the town a cent. As a matter of fact, I made this proposal to the town before, and offered to donate the wishing well to the town - my offer still stands. Simply contact me. https://www.spiralwishingwells.com/"
- free beach for cobourg residence but charge others
- There is no way it should cost 70 K per year for maintenance. That is almost as much as paying a lifeguard 8 hours a day for 100 weeks?? Makes no sense.
- Charge a beach entrance fee for non- residents. Ex: fence the beach at the board walk, have separate entrance and an exit from east to west and provide a pass for residents.
- Beach entrance fee for all, EXCEPT residents of Northumberland County
- Allow local businesses to operate from the beach for a fee (eg. paddle sport rentals, beach chair/ umbrella rentals, sale of beach accessories, etc.).
- Allow Cobourg residents to enter beach area free with proof of residency.
- I think Cobourg residents should be able to use all services for free. If you allow outside visitors they should pay. Allow more vendors, food establishment etc
- Charge entrance fee but not for local residents or people from the area?
- Charge user fee to any non-residents. Cobourg residents can obtain free resident beach pass from city hall. Visitors to pay for beach access.
- Beach fee on weekends to cover costs incurred.
- I think residence of Cobourg should be the users of our park and beach. We should be issued a pass. Tourism is to generate revenue for a town and those using our beaches are in large part out-of-towners and don't contribute to the town coffers. They cost the town a ton of money and Cobourg residence stay away from the beach. How crazy is that? We can't use our own beach because it's jammed with strangers who contribute nothing to our town.
- Charge a beach fee to non-residents, we already pay our taxes here
- Charge out of towners a fee!
- Day pass fee for out of town guests"
- Use the small parking lot to the West side of the beach for this as it is done during special events. Just make it more permanent.

Should the Town do more to generate revenue from beachgoers?

- There should be more food and drink options but then there should also be more garbage cans to deal with the wrappers and cups.
- They need to charge a fee to anyone who is not in Northumberland county. Or even Cobourg for that matter. I just feel the residents of port hope would be really upset. But the money that would be generated from this in the long run would outweigh the initial costs of the fence etc. The license plates clearly indicate the majority of the beach goers are from Toronto and Peterborough areas.
- Develop cabanas for rent
- 1. Entrance fee is required, for non-residents of Northumberland Hills. Everyone who comes get a wristband like at the hospital- so no fences required as the roving by-law officers are only working the beach. No wristband means they will ask you to pay for one, or give you one if you prove you are a resident/owner.
  2. Lifeguards are limited in the number of people they will safely cover. Two lifeguards (and their max number) is the number of people who should be allowed on the beach.
  3. If you charge for using the washroom or change facilities, then people use my yard to poop etc. Be human. Deal with the realities. Don't need to provide showers ;)
  4. Food trucks should be allowed only in the parking lot beside the post office, if at all.
  5. Only locally-owned businesses should be allowed to sell - not on the beach, but near the canteen.
  6. Coupons could be given out for shop in town, with each wristband, good for the day."
- Maybe follow the Provincial Park model specifically for buses. The bus operators would be required to register/reserve and then pay a fee for parking.
- Perhaps charge for folks who live outside Northumberland County
- Beach fee for non Northumberland County residents (those who do not contribute to taxes which cover beach maintenance). Family passes issued to area residents, allowing some flexibility (i.e. grandma from out of town visits, can be used in family pass). While tourism is great, there must be financial incentives to stop large exodus from the GTA to the cobourg beach (i.e. I should be able to walk down at 10am on a saturday and get a spot on the beach, comfortably
- A fee for non Northumberland residents.
- Residents of Coburg Port Hope and surrounding areas should be able to buy a yearly pass at a discounted rate
- no entrance fee for Cobourg residents
- Develop year-round commercial space to animate the space at non-peak times.
- These are great options. But you need to keep in mind the town and business owners.

  when asking a charge for the beach - the answer is yes, but homeowners or business owners should receive 2 free passes and additional discounted passes - verse what out of towners need to pay. (lets say our of town ""beach pass is $10 a day or $100 for the summer etc"" those that live here should get a summer pass for only $50 then... but again at least 2 free since homeowners already pay in their taxes)

  regarding food and beverage - sounds great. but maybe not outside food trucks that would take away from our downtown businesses... why not create a service where people can order from the restaurants downtown and then it gets ""delivered"" to the beach for them.

  rentals - beach chairs and umbrellas are always a great source to have, but paddle boards should be limited, we dont want the water filled with so many paddle boards that it is uncomfortable to swim

  re-charge for washrooms - if you start charging, this is gross... but more people will go in the lake. not a good idea... plus if the area doesn't pass water testing, it will get shut down. "
- Sell Marijuana and Alcohol on the beach
- Did not suggest charging a fee for washrooms as many will simply use neighbouring properties if faced with a cost; this should be included in beach entrance fee.
- Strictly enforce fines for littering

Should the Town do more to generate revenue from beachgoers?

- If food is made available have an area where you have to stay to eat it the hot dog chip truck that had all the picnic tables was great snd it would keep all the garbage off the beach because I would doubt the no food on the beach rule would be enforced or obeyed.
- Charge non residents a fee for beach entrance
- Passes should be sent out in our taxes for residents use of the beach. Out of town people should have to pay a fee for OUR beach. Otherwise alot of residents are turned off as beach and park areas too busy with people who come from out of area.
- Allow food trucks but only to those businesses who also have restaurant in town. Or let them all take turns at the beach.
- Charge out of area users a daily fee
- If local businesses are permitted to operate from the beach, they should be quiet activities. No motorized water toys.
- Charge a fee to those who are not from Northumberland
- Out of town people should pay a small amount to use beach if not accompanied by a local resident....
- Research global best practices for beach management and sustainability. Blue Flag certification possibilities. Happy to volunteer for research projects. Perhaps a place for local artists to sell goods along with Cobourg souvenirs.
- Restricted to a Northumberland residents. Proof of residency to enter Victoria Park.
- Higher parking fees
- Beach entrance fee should be for non-residents of Northumberland County
- Entrance fees for out-of-region visitors. People from Northumberland should be able to access their own beach for free.
- fees for those outside of northumberland
- At this point none of the above.
- Not in agreement with any of the above options to generate revenue. $s raised by any of these options are minimal versus cost. Option 1 - provincial park model would be difficult to implement with so many access points and I don't won't my park gated off. It should be green space that is accessible. Food trucks will draw more people. Advertising programs for the town have promoted the beach have been too successful. Not sure u can reduce the number visitors. Market, local vendor space. Washrooms are a public need and I am not in favor of charging for them.
- If there was a way to charge a beach entrance fee for only out of town visitors, I would support that option. I don't think residents should have to pay; perhaps we could get a free yearly pass? I love the idea of LOCAL food truck owners being able to operate at the beach but a limited number but I worry this will generate even more waste left on the beach. I support the idea of LOCAL business to operate from the beach as well.
- Please note I have ticked the two above ideas; however, I think this should be allowed on a limited basis in one area so as not to spoil the view of the park.
- Beach entrance fee only for out of towers
- Cover charge for Entertainment in the area west of canteen. Feature craft beer and wine with snack bar
- Charge anyone that doesn't live in Cobourg to use it our taxes already pay for it we shouldn't have to pay twice
- We sould have bbqs that can rented with steel container for left over coal. COBOURG park staff would do the clean up for a fee which would be in the rental of the bbq
- The beach should be free. Especially for residents because it is a necessity for well-being.
- Charge fees for use of beach to non-residents of Northumberland
- The first two options should be implemented for people from outside of Northumberland county only.
- Other Ontario municipalities are doing this an it works - more revenue, and reduced volume.

Should the Town do more to generate revenue from beachgoers?

- No fee to use the beach but enforce the law. That will generate money
- Enforce bylaws and this will generate some revenue until the word gets out that Cobourg will not allow any infractions.
- The beach has been over run by non residents and our town needs to generate revenue to keep our taxes down
- Yes, it needs too! From talking to other Cobourgers I feel like almost everyone wants this! Our taxes are way too high, families can't pay for all of this anymore. Visitors need to contribute significantly. I would either charge an entrance fee or do it through parking, or both. Like you mentioned above, it needs to cover the substantial cost of implementing this, so it would have to be a substantial amount, not just 2 bucks. I suggest 10 per adult, 5 per child, or something like that. In and out privileges for the day. Needless to say residents, or county residents, don't pay. They're paying through their taxes, plus a resident always has to be able to access the amenities of their town, whether they have money or not. And I would probably make it a fee to use beach and park, in order to avoid people just crowding the park for free instead. This could be done with a fence, which would be ugly, or maybe by visitors buying their passes online upfront. A staff member would be on site all day and ask visitors for their receipts. They could print them off and bring them or show them on their phones. With all names on them. If people don't buy them ahead and don't know they can buy them on site for a little bit higher rate. Yes, online it's slightly discounted to encourage people to buy ahead and not take their chance being "caught". Maybe have a data base with people who "didn't know" to make sure they don't say that every time. I don't know, just an idea. It would have to be worked out in more detail, but something like that might be a good compromise to an ugly fence. Reenforcement would have to be on site all day though and be thorough. Also if people bring a ton of food they should have to bring home their garbage.
- Raise the docking fees or marina fees to offset costs of garbage collection and lifeguard wages
- I think the town should do more to generate revenue, but I don't feel any of the above options are correct. I already feel that the local businesses don't get enough benefit from beachgoers, so don't like the idea of charging them, and I definitely don't want to have to pay a fee to go to the beach or use the washrooms.
- seasonal daily access fee only, but not during evening time
- Local tax paying residents should have a lifetime pass for usage and non tax payers should have to pay fees.
- Charge fee for out of town visitors. Proof of residence must be provided
- Don't charge
- Expand food/beverage services, such as food trucks (the Town currently generates about $20,000 per year from the beach canteen lease),There should be no charge for Cobourg residents. Taxes are high enough
- Operate a licensed patio area beside the canteen with live music on weekends. Beach entrance fee can include a portion that is strictly for the washroom upkeep. So make it an integrated charge. Allowing local businesses to sell beachwear, rent equipment, etc. and sell a vendor permit to them would greatly help.
- The beach should have an entrance fee to out of town guests, Cobourg residents should get an annual pass free of charge. There should also be a fine for leaving garbage on the beach.
- Entrance fee for non local users
- Allow Northumberland residents to use the beach and park for free. Charge out of Northumberland residents a per person/family fee, or a special parking charge. I believe that many beaches including near Barrie ie Innisfil do this successfully, according to people I know living near those areas.
- Washrooms must be freely available or you will have unpleasant consequences if someone must go and hasn't money.

- END -

Appendix F

Victoria Park Beach Use Survey:

Survey Responses

If you own a business in Cobourg, to what extent does your business benefit from visitors to the beach??

Town of Cobourg Statement on Public Comments
The views and opinions expressed in this survey are those of the authors and participants of the engagement process and do not necessarily reflect the official policy or position of the Town of Cobourg or its staff. The examples of comments from survey respondents are provided to explain context around the topic and do not imply endorsement by the Town of Cobourg staff or Council.

For more information on our Equity, Diversity, and Inclusion efforts, please visit our webpage or email us at diversity@cobourg.ca.

To what extent does your business benefit from visitors to the beach?

Here are the responses from those who selected "Other: Please Specify".

- As a property owner adjacent to Victoria Beach, the impact of the large numbers of beach visitors in the summer is a significant detriment to our property and enjoyment of same.
- I am on the Board of The Thousand Villages. Many out of town beach goers come to the store especially after having seen our booth at the Waterfront Festival and becoming aware that there's a TTV store in Cobourg!!
- I'm not an owner. From what we have witnessed the people who go to the beach bring most of their own food and drinks. They do buy ice cream.
- I have spoken to many KIng Street business owners and none mentioned andy benefit from beachgoers. They fill all of the potential store customer parking spots.
- I own a residential rental space. Cobourg as a great place to live benefits my business, the beach is part of what makes this a great town
- Don't own a business but slightly if any benefit as most beach goers who don't live in Cobourg don't go beyond the ice cream shop.
- I am not a business owner! I have noticed and many others that people come here and bring everything and leave us there mess to pay to dispose of!!!!!
- I work in a business downtown that does not benefit from visitors to the beach and when I worked retail on Saturdays, the visitors to the beach rarely came to shop or buy food etc. Many visitors arrive with coolers with food from "home"
- I watch a lot of traffic to our beach & majority bring their own food & do not spend in Cobourg. So as a taxpayer I would like to see visitors pay their portion. Last year I witnessed a diaper change that got thrown into the rocks. Quite disgusting
- In conversation with business owners, consensus is that beach visitors add minimal value to Cobourg's economy. Watching visitors off-load vehicles with food, drink etc. makes you realize they are "Bring Your Own...." crowd, they are not here to spend money in Cobourg. Has a thorough analysis ever been done on the economic impact of beach visitors?
- I know from talking to business owners that they receive little benefit from visitors to the beach. Perhaps a portion of the visitors fee could include a gift cert to spend at local business on King street. This could generate some interest in walking the town and spending some $.
- Not an owner but work in the downtown core. People who come to cobourg to use the beach do Not spend money at stores or restaurants. They only want to use the bathrooms because beach washrooms are dirty and not enough of them
- I am not a business owner (retired) but we know the only merchants who make any money from beach visitors are the private parking scalpers and junk food stands. People in bathing suites do not shop downtown.
- Most vistors do and will not spend money at our businesses. Vistors bring mutiple coolers with all their needs.
- Who cares? The Beach is here to stay? You can't put the Jeannie back in the bottle?
- Not a business owner BUT doubt if there is much benefit.
- I am not a business owner but would like to see a survey of town business owners made public to verify the impact made economically by visitors.
- I would like to see the town down business owners an opportunity to be engaged with the end users of the beach.
- I am not a business owner but i believe we need do a survey to determine how much business is derived locally from the visitors
- I own a business that is not impacted by the beach
- This past summer saw a huge drop in numbers of visitors on the main street and especially noticeable during sidewalk sale/events. Obviously due to closing of the beach
- The question requires an answer and yet there is no radio button for those who do not own a

To what extent does your business benefit from visitors to the beach?

business in Cobourg. Poorly designed survey.

- as a Realtor, the benefit is very tangential, very loose... people may choose to move to the area because they have enjoyed the Beach
- I don't own a business so should be able to complete this survey without filling in this text box.
- in the past I worked in a store on the main street and we almost never had anyone from the park or beach stop in to view our merchandise or spend any money.
- I was a previous business owner downtown and my business did not benefit at all from visitors going to the beach.
- I am a business owner but the beach has no impact on my business
- If you are a business owner, keeping your business open, if applicable, late and on Sunday is necessary. People come with money and are prepared to spend.

- END -

Appendix G

Victoria Park Beach Use Survey:

Survey Responses

Which parking options should be considered?

Town of Cobourg Statement on Public Comments
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For more information on our Equity, Diversity, and Inclusion efforts, please visit our webpage or email us at diversity@cobourg.ca.

Which parking options should be considered?

Here are the responses from those who selected "Other: Please Specify".

- Residents of Northumberland ought to be provided a free parking pass which will allow them to park for free at any Northumberland beach. At the very least, Cobourg residents should not have to pay for parking, especially those of us paying property taxes. Perhaps explore giving a free pass to those who pay Cobourg Property taxes?
- Start collecting more money from people parked illegally. Of expanding paid parking to residential streets I hope you don't charge the residence as we already pay enough and deal with the garbage and properties being used as a bathroom.
- First and foremost, I would like to see parking rates increased for out-of-town users. If you shop at a local business or are a local resident, you can take advantage of the lower parking rates (perhaps a receipt or voucher for out-of-town visitors and a sticker for local taxpayers).
- If requiring paid parking near the because, provide fee parking for residents of those streets.
- Donegan Park should be a park and display lot from May to October
- I have seen vehicles parked where they shouldn't have... too close to someone's driveway, and also leave garbage and liquor bottles beside the road.
- I don't think that parking is a problem - people are resourceful and will walk a few blocks as needed.
- Cobourg residents should not have to pay for beach parking
- It's fine how it is
- more street enforcement. Too many illegally parked cars. Extremely hard to exit from Lake st. Visibility is zero at times. Lake St. should have 'no parking' signs that extend to summer months. Often the road and personal driveways are blocked by poorly placed vehicles. Fire trucks will never get down if needed.
- I agree generally with increasing parking fees but not "substantially".
- Substantially increase parking fees near the beach and waterfront (currently $2 per hour).,Local Cobourg or Northumberland residents should get a break on a beach parking fee such as the monthly fee currently in effect.
- Charge for beach, free parking, this eliminates parking enforcement need which saves money
- All Cobourg residents who pay taxes should be given permits enclosed in their tax bill or provided at the town hall offices by showing their tax bill
- Cobourg residents should not have to pay to use the beach or park at the beach
- I don't think raising parking fees is fair, I refuse to pay Monday -Friday if we just want to walk or play at park so we park side streets.
- Permits for Cobourg residents to be free and have a parking lot for Cobourg residents only that is close to the beach.
- Cobourg residents should have free parking. Out of town visitors should be charged a minimum of $30.
- I think increasing the parking downtown is bad for business owners when it comes to local shopping. The Town should send all residents parking permits they can leave in there cars to show they are residents and therefore do not need to pay for parking on King St. Other parking lots off of Queen st and Covert could be used for paid parking.
- Parking charged to non residents
- Leave as is. Locals know where to park for free
- Cobourg residents that live in the area shouldn't have to worry about meter prices in our neighborhood. We should be able to get permits if you love in Zone 1.
- I assume this question is asking about how to make more revenue from parking, which could be done through charging a flat weekend rate in the municipal parking lots, but why does the town need to charge anything? or increase fees?
- Passes for residents snd higher for visitors
- None of the above

Which parking options should be considered?

- Provide residents with a parking pass. Expand paid parking: lake to University, Abbott Blvd to Ontario St
- Increase parking fees for non residents of northumberland
- The beach has been too crowded. It isn't safe when there are too many people. Parking would be adequate if the population was limited.
- No change
- Nominal fee for shuttle bus day pass
- We need to charge more for parking in and around our beach even for Donaghan park parking there should be a few. Also there's spots right beside the beach that have no meters, meters need to be installed
- For me the biggest issue is how beach goers from out of town flood all the free downtown parking lots and residential streets. Residents can't use these spaces. Just charge a daily $25 per car/ family fee for beach use. Free to residents of Northumberland County.
- Continue to make the lots near the beach free from Thanksgiving to Victoria Day. That way residents can enjoy the beach without having to pay ridiculous parking fees.
- Provide 1 parking permit per Cobourg household. Create pay parking ($15+)for visitors in spaces such as Donegan park, and lots on Albert st (until proper mix-use development happens). Designate street park by permit only (such as permits issued to all residents above) and increase fines and aggressively enforce ticketing and towing on-street parking.
- Current situation be maintained
- Parking area near bandshell should be for Cobourg residents increase parking fees for out of town residents. No shuttles.
- Vehicle traffic and parking particularly at the beach/ pier area in busy times is a nightmare. Suggest you keep both paid parking lots at the marina but eliminate all other parking in the beach/pier area. It should be a pedestrian zone only. Have seen many near misses in that area with parking backing in and out and pedestrians, seniors and children in strollers.
- Eliminate any parking charge for residents. There is no parking charge in Colborne, nor in Brighton. The town charges for the "boat ramp" parking lot and the pot-holes are rarely fixed.
- Explore the Uber idea of dropping families off and taking them back to their cars, say at Donovan
- Cobourg residents free for everything
- Beach Badge purchases (daily, weekly, seasonal) e.g., NJ, USA https://www.nj.com/news/2018/09/heres_how_much_shore_towns_made_selling_you_beach.html
- Out of town users to park at the CCC parking area and provide a bus to the beach. Day parking only . Fee includes bus.
- Promote offsite parking at Donegan Park or other appropriate locations.,Expanding paid parking on most streets near the beach would adversely affect those residents who might be having visitors. Unless homeowners could be given parking cards to put on dashboard of visitors' cars.
- Any parking fee increases or expansion of paid parking, adversely impact residents, other than those in walking distance.
- Leave as is
- i think out of town people would use shuttles and major parking lots like donegal park therefore allowing closer parking for locals.
- Parking should be free for residents.
- Paid parking should be limited to certain times ie summer months.
- Free parking to local residents no permit needed or free beach parking permit
- No shuttle bus!! People can walk
- PLEASE PLEASE PLEASE if the plan includes extending meter parking to a larger area, provide local residents with designated parking permits! I put up with enough nuisance from the park, I don't want to have to pay to park in front of my own house!
- Current rates for town residents.

Which parking options should be considered?

- What I find offensive is to see a couple of people blocking multiple parking spots on the east side of the park near the beach early on a Saturday or a Sunday... holding them for their friends who will arrive later, then to see a couple of other people gathering up 5 or six picnic tables and placing them under trees for later use for their group. They also grab the little bit of shade we have near the beach.
- Absolutely do not take away the free parking on side streets. If you raise parking price. People will be parking all over our town in front of our houses. It is so bad already. Have one main parking space on Albert street with big price to park and walk to beach
- ONE PRICE ALL DAY PARKING
- All provincial parks charge more for day visitors.
- provide off site parking for busses and non Northumberland residents, could you not provide designated window decals, at a nominal fee, for Northumberland residents? That way you could distinguish residents and visitors. Might be handy if license plate info is needed for infractions
- This beach is just a beach, nothing more special about it than any other. However the parking situation is limited and the new lot by the Italian restaurant poorly designed and very confusing. Park elsewhere. Walk to the beach from somewhere else. The Albert/Division traffic light is incredibly short and cars turning left (north) create a traffic back-up that extends beyond the LCBO at times in the summer. Divert traffic away from downtown. There is nowhere for people to park. Summer is a circus around here and I am not anti-people at all.
- Parking should be $5.00 per hour or $20 flat fee
- Cobourg residents should not have to reserve a spot on Thursday to enjoy the beach on Saturday! And we should have free parking and not on king st!
- Build a parkade with lower parking fees for non resident visitors using the ground lots that are behind CIBC and on Covert St.
- There are many seniors from the County that go to Victoria Park to walk, socialize and relax. Again if the Town is going to charge money to park as a way of generating revenue from the beach attraction they need a free alternative for county residents ie a free parking pass with taxes so they are not penalized.
- Charge outsiders.....have passes for Cobourg Residents.
- Only colours residents allowed to park around beach. Out of town people can park at donagan or other area away from beach.
- Expand paid parking on residential streets near the beach.,Provide parking permits to town residents at no charge.
- Fees should focus on the weekend and those living in cobourg should get a pass even though most avoid the beach on the weekend
- None of the above
- Provide the option to allow cobourg residents to purchase a discount beach parking pass
- Police too patrol weekends and busy times. Officers on paid duties with by-law officers. Not Special Constables. Full time officers even with Auxiliary Officers. I've seen to many incidents that nothing is resolved until a Constable arrives.
- Give Cobourg tax payers and/or seniors a pass to use for parking
- Residents who pay taxes should receive one free parking pass. To cover area with higher parking fees.
- Perhaps more paid parking lots.
- Increase the locations that Cobourg residents can park and allow them to display passes. Do not increase their parking fees. Out of town visitors should be footing the bill for any improvements to any services or access and clean up.
- As a senior and a taxpayer who enjoys our beach and park area, I think Cobourg seniors should be given a break to visit our beautiful waterfront area, even if it were a small parking fee or permit, as most times one can't even get close to the area to park.
- A 2 parking pass for the town of Cobourg should come in the same envelope as your tax bill. We are paying enough tax to park anywhere in Cobourg "free".

Which parking options should be considered?

- Wasaga Beach charges $20 for parking. Again, Cobourg residents should be able to obtain a parking pass.
- Donegan Park has always been packed with visitors cars as it's free, Introduce a parking fee.Strictly enforce parking regulations around the whole area as the enforcement ends at Queen St and Church Street while the rest of the streets from Victoria Park to D'Arcy Street are taken over by visitors cars .
- The more people that park away from the downtown, beach area it would relieve congestion in the downtown area and leave parking for people who are going to and supporting local businesses
- If you are a resident and have family down for a period of time, then we should be able to get a free pass to park on our street, maybe from the Town Hall or better still sent to each Resident!
- Promote offsite parking at Donegan Park or other appropriate locations.,I have already suggested an entrance fee for the beach, so I think to increase parking fees near the beach would be far too expensive. I do believe that Cobourg residents (with permits) should have preferred parking. We already support these facilities through our taxes.
- Beach user fee @ parking areas should be include. By utilizing designated parking areas as part of a Beach user fee would provide less traffic congestion down town core.
- Residents should not pay parking.
- Parking fees should be sufficient enough to off-set the cost of operating the washrooms, and all beach maintenance including the lifeguards. What ever it cost to operate the beach. Shuttle buses to the beach at special events would be an asset along as paid by the visitors and not taxpayers of Cobourg..
- The Shuttle buses should have a fee for each rider.
- I do not think local residents(Northumberland County?) should have to pay an increased fee to park, however visitors should.
- offer valet service, drive revenues, employee local staff
- Visitors should have to pay for a daily parking fee that allows them to park on the streets around the park. They do so now free parking and an irritant to residents. The parking tickets would be obtained from town. Perhaps engage summer students to do this job
- Consult other municipalities on high-cost parking models e.g. Wellington beach charges $25 for parking on summer weekends
- Residence of Cobourg with two proof of identification should have free parking at the beach with "Identification sign". Similar to the handicap sign with license plate clearly listed on the sign. If people have two cars they can have two signs.
- If there is more metered parking introduced in the town, residents could have stickers that would exempt them.
- Shuttle from hywy parking lot with fee for service. Higher fees for parking with option $20 all day pass.
- Non residents should pay more
- I think there would be costs to the town in the case of the first four choices listed. There would have to be a cost/benefit analysis vis-a-vis income over the cost of meter, collection officers, shuttle bus and salaries
- Cobourg residents should have free designated parking/permits. Every resident already fund the beach through their taxes.
- Provide designated parking for Cobourg residents - free permit provided through Town Hall
- All Cobourg residents should have a permit at no cost to them
- Provide designate parking for Cobourg residents (permit holders only).,Cobourg taxpayers should receive season passes to park close to the beach and marina area
- New parking lot?
- Whichever parking option is put in place, the amount of litter on our streets in the summer time is outrageous. People dump their garbage on the streets before they leave, especially on

long weekends when people are parked over on Lakeshore rd, Abbott Blvd and surrounded streets. More garbage cans need to be available or signs posted regarding littering fines.

- Remove the trailer park to connect the roads, expand parking and park land
- designate beach parking areas rather than a free for all
- People who live near the beach should get permits.
- Too many come from outside the area and use up the existing parking spots. And stay all day because many come in one car. Designate those around the park to residents with permits. Time to think more about the residents who pay taxes
- Extend lease on Albert Street lots, pave it with appropriate parking space lines (to facilitate more cars) and install Meters with flat rates on weekends
- Reduce/eliminate no parking areas to allow more out of towners to park for free on residential streets. More parking is needed.
- None of these. Parking is expensive as it is right now near the beach and downtown.
- Keep as is
- I don't think Cobourg residence should have to pay for parking, but out of towners should. Us residence can never get a spot
- I would be opposed to shuttle buses. Friends who live near the beach report that the buses go by their house empty.
- With COVID we should keep our beach especially this year to local so we can keep these new Variants out of our town until everyone is vaccinated.
- Provide parking permits in with beach passes for local residents.
- I don't think there should be any changes to the current options.
- Charge fees for street parking much like Toronto does on all city streets within Cobourg. You need a pass to park overnight or even during the day - have a $5 or $10 parking pass to park anywhere in the town for more than say 30 minutes. We need the beachgoers to contribute to the tax base for their usage.
- More disabled parking.
- There are already charges to park nearby.
- Provide shuttle buses to the beach during peak times (there would be a cost for drivers, fuel, etc.)., Expand paid parking on residential streets near the beach.,Charge day pass parking $20 or half day $10. Charge for shuttle bus
- Leave it alone.
- Convert lands just west of the Cobourg Marina to day pass parking $20.00 per day and this includes use of the washrooms and boat ramp. Lots of unused land there generating no income.... Perhaps the Marina should try a licensed patio with live music venues for the summer months with food and beverage, the marina is grossly unused at this time.
- substantially increase parking for non-County residents. This would have to fund the cost of overseeing , as it would require staffing.
- No change.
- Provide free parking passes for Cobourg residents Other cities like Barrie, ON do not charge their residents to use their beach front. Cobourg should consider this for.
- On summer weekends, the town should find a way to charge for parking on all residential streets that are within walking distance of the beach. Town residents (taxpayers) should be provided with a free seasonal parking permit. Non-residents should have to pay a substantial parking fee (perhaps $20.00) - available on-line. Signage and adequate public notification to accompany this change.
- charge for round trip shuttle service
- Create designated parking areas that are within reasonable walking distance. People will bring less to the beach, I.e. no bbqs, coolers, tents etc. with food trucks and other options people will buy their refreshments rather than bring them as it will be easier.
- I think the town shoudl explore creating more

municipal paid lots in the downtown core. There seems to be a lot of empty buildings that could be converted to underground parking spaces which may help attract tourism to the area and provide more parking space to residents and business owners. This would also be a good solution for attractign more people downtown during the winter months and would free up green space.

- Don't make it any easier for more visitors to come and park.
- I agree with a free parking pass for Cobourg residents and tax payers. As well as a reduced fee or discounted pass for residents of Northumberland county. Outside area should have to pay higher and or be encouraged to use shuttle service.
- Offsite parking not at Donegan Park... I'm in corner of D'arcy and Bay and out of towners leave teach in lot, on our yards and bbq in that park!
- We invite people to visit here. I think we should have signs showing where our visitors can park and where they can walk to the beach. We wouldn't have a party and not tell our guests where to park.
- All of the above. Cobourg residents should have priority parking near the beach (permits provided at Town Hall or designated spots similar to garbage bag tags and by showing up to date payment of property taxes). Consideration for reduced fees for Port Hope and Northumberland residents. Others should pay substantial fee to cover costs with stiff fines for parking violations. Cost recovery at least for maintaining, monitoring and cleaning up parking areas.
- The expanded paid prking would NOT include King St. as we want to ensure spending downtown.
- Tow non-permit holders with substantial fines for recovery of towed vehicles.
- Don't force visitors to park even further away filling up streets so that our own guests have nowhere to park.
- Very much opposed to expanding paid parking on residential streets.
- Increase parking fees during special events (i.e. Canada day, sandcastle)
- If you increase the parking fees, you need stricter enforcement.
- Leave parking as is or provide tax payers a permit to park for free. Out of town visitors should be paying for parking.
- Provide signage and info on line to where there is parking and rates (ie so people know where free parking is available - ability for a family to pay for parking should not prevent them from being able to use the beach)
- I think parking areas should be increased. I think he lots should offer 2 hr for $5....and 4 hr for $7 and all day for $10. No one uses the beach for 1 hr. And no one wants to pay $15 to go to the beach.
- Allow free use of the beach to residents of Northumberland County. Charge a fee for day use and offer season passes like sanbanks.
- Provide free parking for YMCA members who use the pool. Provide discounted parking fees for Cobourg residents
- Bus loads of out-of-towners should not get admission to our beaches. if so, they should be contributing to the costs associated with the maintenance of it.
- Tax paying household to get one car free parking voucher for the summer season during the week only. Charge parking on weekends.
- Visitors require a paid for summer parking permit placed in car window to park on streets
- There should have been an option to leave parking as is. That is what I would have chosen.
- None of the above
- If paid parking is expanded to residential streets, ensure that off hours or non peak times are not pay per use so that locals can still park there for other purposes.
- This is a hard topic ... if we start charging for the beach, there may not be a need to increase parking costs.
- Charge more than we do for non-residents. Locals should get a free permit

Which parking options should be considered?

- If paid parking is expanded to residential streets those residents should have a permit if appropriate.
- Provide beach adjacent drop-off /pick-up only points (5 minutes max.) at both ends of beach. Promote free parking area away from beach. No parking on adjacent residential streets except by Town Permit (available to town residents only).
- Again charge out of area users. With the number of people who come for the day and bbq or bring picnics on a bus so they don't leave the beach, they aren't bringing business to our downtown. Also the majority of my friends don't go downtown either during the summer due to no available parking.
- If paid parking on residential streets, the homeowners who live there should have permit parking for free or reduced cost.
- Substantially increase parking fees for those who do not live in Northumberland county
- If paid parking is expanded to residential streets near the beach, this should not apply to Cobourg residents that have parking permits (Cobourg residents should not have to pay anything. Especially when we live in zone1. We should receive free parking permit if there's this need, pending on each household's circumstances)
- None, increasing parking charges at the beach results in people parking on quiet residential streets further away for free. (Unless no parking signs are erected on quiet residential streets close to the beach).
- free parking for cobourg residents
- 'Local' residents can buy seasonal parking pass for beach and Harbour area. Marco Island Florida has this system.
- Substantially increase parking for out of towers only that is non northumberland
- People who pay property taxes should have window sticker for vehicle to display as resident of cobourg
- Send parking vouchers to with tax bills which can be used by ratepayers or given by them as gifts to their chosen visitors.
- Leave as is
- We have had people park on our lawn and had no response from bylaws
- Paid parking should also be extended to residential streets, but only for out of town visitors. This is important. We still have to be able to drop by the splash pad after school without having to pay. I would introduce a parking pass for residents that lets us park in the paid parking areas for free, for visitors paid parking should be high. It needs to bring in a significant amount of money for the town to cut back resident's huge tax burden. Then there would have to be the option of paying for several hours or the whole day. Whole day could be 30 dollars.
- Mail cobourg residents Beach parking passes so they can park for free a certain number of times per year. Increase the price of parking and the number of paid parking spots nearby for non-residents to pay.
- Stop people from parking on lawns of houses near park. Tow cars illegally parked.
- Only summer season/weekend parking meter enforcement on residential streets.
- Charge out of town people to park and use the beach we pay taxes and should be given beach and parking passes ! Our parking lot is continually used by out of town people with garbage left and no parking for our clients !
- Charging an entrance fee to the beach for non Cobourg residents will help decrease the parking problem. However, expanding paid parking will only result in residential areas east and west of the beach being even more congested with cars every weekend. Due to the large influx of visitors in the past few years, the Donegan parking lot is already packed with cars every Saturday and Sunday resulting in parking extending to all the surrounding streets. This is becoming a very big problem with may disgruntled tax payers. No shuttles!

- END -

Appendix H

Victoria Park Beach Use Survey:

Survey Responses

What proportion of the budget and staff effort should be spent on advertising the beach?

Town of Cobourg Statement on Public Comments
The views and opinions expressed in this survey are those of the authors and participants of the engagement process and do not necessarily reflect the official policy or position of the Town of Cobourg or its staff. The examples of comments from survey respondents are provided to explain context around the topic and do not imply endorsement by the Town of Cobourg staff or Council.

For more information on our Equity, Diversity, and Inclusion efforts, please visit our webpage or email us at diversity@cobourg.ca.

What proportion of the budget and staff effort should be spent on advertising the beach?

Here are the responses from those who selected "Other: Please Specify".

- only use the money from the budget to advertise special events at the beach. eg. Canada Day, Ribfest.
- Advertising should increase as amenities are added. Additional bathrooms (with adequate cleaning staff), more food trucks, vendors, special events allowed. The beach should create a draw just as other beach towns in the province (ie wasaga, sable, etc).
- The budget should not promote only the beach but our downtown/forest/etc.
- The Beach brings over a million+ visitors yearly, 1% are local. It needs no further expenditure of advertising.
- I believe it should be heavily promoted as a tourist destination but not only focus on the beach solely but all the other great things Cobourg has to offer as a whole - ie downtown shops, restaurants - in town breweries etc
- The beach a very popular destination - from a marketing perspective I think these funds could be used elsewhere to promote economical growth in the town.
- Promotion of the beach should only occur if it benefits business owners and brings income to the town. Enough people know about the beach that there is little need to spend more money on attracting more people that puts strain on town resources which are paid for by residents and not visitors.
- Advertising should be focused on packaged experiences: destination development that would promote and attract economic development - this is where partnerships with local businesses on the waterfront would add value
- Our downtown stores and restaurants should be promoted - stating that they are in walking distance from our beach.
- The town advertises the beach but users don't spend any other money here and leave their garbage.
- I think advertising that generates revenue for local businesses is great but I think a common complaint is that people come to the beach and bring everything with them so don't spend their $ downtown. It would be great to determine what sort of advertising could result in more $ spent downtown by visitors to the beach and then the budget could be increased if the additional $ resulted in additional business for downtown and Cobourg-area businesses.
- The word is out on the beach ! The town visitors do not bring any money into the town .
- the beach is a Cobourg attraction for sure. Decide if you want more people moving to Cobourg or keeping it as is.
- Visitors will come to Cobourg to use the beach anyway.
- I feel minimal as the local business already advertise summer activities. IE buskers, etc.,
- Only promote the beach if you will charge non residents of northumberland a entrance fee.
- I've lived for 35+ years in town, and have spent many summers here. The beach is well known enough. Too over-run by people, I try to avoid it in the summer. Too many people come, bring their own food, don't spend money downtown, and leave behind garbage all free of charge.
- The town should be advertising to bring tourists to places in Cobourg that generate revenue. The beach costs Cobourg residents tax dollars that don't get re-couped at all by beach goers. Generate revenue at the beach to reduce the tax rate and then advertise to get people to spend money in Cobourg.

What proportion of the budget and staff effort should be spent on advertising the beach?

- The budget should be balanced and proportional to support those businesses paying fees and NGOs that are based at the beach.
- We need to promote restaurants and other local businesses and events that augment the beach.
- What is going on in the downtown core. King St is disgusting. No businesses... that are worth visiting. It is lined with pot shops.... what is wrong with this town. Maybe you should promote some decent shops. The beach doesn't need advertising. Taking the money spent on advertising should be to try and bring more into the downtown for improvement. Maybe visitors would give back if there was some nice shops to browse around in. Maybe get some tips from Port Hope.
- None at all - The Town should not spend any of its advertising budget or efforts on promoting the beach .
- Enforce parking fees
- Advertising the beach is like inviting blood suckers to an open wound.
- Immigrants, new to this country, find beaches all over Ontario. We do not need to spend money on advertising. Advertising should have a return on dollars spent and it is doubtful if there is any return. Now if Cobourg made us of Victoria Hall for more events like they started a few years ago this could be advertised.
- I think money should be spent to promote both the Beach AND local businesses-think more holistically. From what I've seen, many of the visitors to Victoria Beach bring their own food and drinks. We need to get people to come because they know then can spend a full day-enjoing the beach, the restaurants, the shops etc.
- Folks who want to spend a day at the beach are not interested in eating at restaurants or shopping. I think the GTA and Quebec are well aware of Cobourg beach but promoting to rest of Canada and other countries to come and experience Cobourg itself and the beach as an attraction is quite worth it.
- Current allocation seems appropriate
- Significant, but spend well. Partner in social media campaigns with downtown business. Promote Cobourg as a vibrant town, anchored by beach activities.
- Limited investment as the beach promotes itself which is obvious with the standing room only scenario during the hot weather.
- Tourism / advertising money should come from those who benefit namely the businesses.
- We do not need to promote
- Not sure
- The decision on which features should be included in Tourism advertising should be left to the professionals to create a marketing campaign and submit this plan to Town Council for approval.
- If you do everything else that has been suggested such as raising parking for non-Cobourg residence etc then go ahead and promote it as long as the city will make money once they get here.
- Cobourg is already well known as one of the few locations, to see Enjoy Lake Ontario, population explosion in all locations, east of Toronto, will increase the number of beach seekers. No advertising needed!
- The Cobourg beach is well known. No use to advertise it.
- continue promoting at a good rate. not everyone knows about new things happening and certain dates of festivals, but it's a well known thing around southern ontario how wonderful our downtown and waterfront are. people don't forget that and will come no matter what.



What proportion of the budget and staff effort should be spent on advertising the beach?

- We need to find a way for visitors to visit our businesses
- Spend money promoting the Downtown small business
- the Cobourg beach is well know, therefore there is no need for any advertising except for the special events.
- These outsiders do not spend money here
- Trouble forming an opinion. Advertising generally should be tied to results...ie"" if we want visitors to see the town, go for it. If we just want visitors to use the beach...already a success.
- Unfortunately, advertising does not help enough our downtown merchants.
  Food etc is being brought in by the car loads.
- Promotion should be done if business owners are allowed to operate at the beach.
- I'd say 'moderate' as long as there are increased sources of revenue directly from the beach, such as increased sports rentals, pop up food events, etc.
- No advertising until such time promoting is needed to get people to come to the Cobourg beach
- none advertise special events only. Let residents enjoy beach the rest of the time
- Why on earth would Cobourg waste money on promoting a beach? Use that money for the people of Cobourg.
- Word is out, beach can't hold any more people! The lifeguard stands need to be changed because when the umbrellas and shade TENTS go up you can not see over the top to monitor water or people! Also the blow horns are not loud enough to get attention for announcements or lost children! I was there two summers ago and a child was lost and I think I was the only one who paid attention when she was calling for help! Loud music, talking, playing! Everyone was still doing their own thing!
- Only promote if there is more than the beach to come for ie food trucks, sport rentals (water and land) & facilities.
- The beach is already well known. Allocate the funds elsewhere ....
- The people who use the beach do not shop in our local stores. They bring their own food and clothing. We need to refocus our advertising on local shopping and not the beach. The beach is a red herring.
- Stop advertising OUR BEACH to Out of Towner jerks from Toronto who come here in large groups - spend NO $$ - AND leave a BIG MESS. KEEP OUR BEACH LOCAL
- Too many visitors from out of town crowd our beach - many do not spend money in our town. Instead, they bring coolers/food/drink with them.
- Depends on if the town uses positive methods to earn more revenue from the beach. Yes if it is going to allow more business to operate, more food services,etc. If it stays as it is with no (or little) revenue being earn then don't spend the money advertising it.
- I think theirs no doubt the Beach is well known. Perhaps more money spent on garbage removal and Police patrol. More signage indicating violators will be charged and removed. To often I've seen overflowing garbage cans, and zero police presence. As a retired Detective... Police need to patrol accompanied by by-law or auxiliary.
- Do not advertise the beach and then bitch and complain because people come and use it? Cobourg needs to get its act in order before any money is paid out for advertising. The way we treat visitors is an embarrasement. If you advertise.... welcome the people!!! If you want to complain when



What proportion of the budget and staff effort should be spent on advertising the beach?

they come shhhhhh. Be quiet?

- This has created lots of problems. On the weekend, locals never use the beach due to crowds, litter, etc. DO NOT WASTE MONEY PROMOTING THE BEACH
- The downtown shopping area / restaurants should receive equal advertising budgets and promotion. With some of that money helping downtown business do pop up shops / food in the beach area.
- local businesses should be financing the advertising costs for the town not the rate payers
- --depends on what our direction is! Don't spend money on advertising for tourism if we aren't going to make any more $$ off the tourists--lower the budget. If we are implementing ways to generate more revenue-then market it appropriately to bring people in. To Be Honest--the beach is packed in the summer--do we need to focus on more people? or focus on getting those coming already to spend more $$? this is a common business problem--do i need more customers or do i just get my existing customers to buy more??
- I'm surprised at the amount of $ spent. I know many people from different areas that come here and most for the beach. How about raising money through all these tourists an making the town better eg...waterfront trail that is actually on the water (connect to Port Hope). Trail through the conservation area under Elgin... more bike paths not on the street but through green spaces.
- Promote 'Events' only.
- None ?? seems like the word is out. Very few people go uptown to spend $$ rrrggghhh! when I could get around I saw too many girls romping on King St. in bathing suits, barely covered. Not Cocoa Beach,
- I like a number of features being considered for improvements to the East Pier (except for use by vehicular traffic, beyond access for emergency services). Whatever improvements are ultimately determined this work will "positively" effect the area and make the entire area even more attractive to citizens of Cobourg and tourists alike. The beach and east pier will become even more popular and have the potential to entice visitors to stay overnight (assisting the restaurant, accommodation industries) with more to see and experience, so when the pier is completed I feel that moderate to significant promotion monies should be expended. The beach on its own does "not" require promotion as it already is known "far & wide" (which as we know also has drawbacks when "folks" are given a warm & open invitation to visit) but we are either a welcoming community or not. There is no 1/2-way.
- Focus on setting up Beach user fee Web program. Making this town asset revenue neutral. Additionally enabling the town to adequately provide, promote beach any and all required support staff with manageable opportunity for safety, access, total number of users can then be managed.
- Local restaurants and businesses should be promoted in addition to the beach to encourage people to come for more than a day.
- I think the amount you spend on advertising needs to be in relation to the revenue the town gets from beach tourists.
- The Town should be promoting not just the beach, but the experiences people can have at the beach. Host more sporting events, Triathlon, Cycling, Volleyball, Paddling sports etc... There are so many events to drive engagement on the water front
- The popularity of Cobourg needs little advertising. Cobourg's popularity has been mostly by word of mouth. Cobourg's beauty

and distinction sells itself.

- Good lord, promote the small businesses in downtown Cobourg! Everyone knows we have a beautiful beach!
- Minimal fee for activities as free advertising is social media
- One would hope that in a normal year, the $75,000 - $100,000 covers general tourist attraction advertising not not just "the beach".
- Invest budget in promote the beach make sense if it is bringing business for local business in the town (restaurants and similar), however what I saw summer after summer is people bringing all the food, probably expending locally nothing and leaving the garbage.
- Unless the town develops a way to create a river news on the beach, or involve local businesses in the increased traffic generated, it makes no sense.
- None at all - The Town should not spend any of its advertising budget or efforts on promoting the beach .
- None at all - The Town should not spend any of its advertising budget or efforts on promoting the beach .
- None at all - The Town should not spend any of its advertising budget or efforts on promoting the beach .
- I don't think getting people to come to the beach is an issue at all! It's very popular.
- If any additional advertising is going to take place, then additional fees need to be put in place for those coming from out of town.
- Promote only the special events.
- Victoria Beach is already well-known, if the idea of users fees for access to the beach are on the table as a source of revenue generation, the best idea would be to cut the amount of budget is spent on advertising the beach. Or do something even cheaper like, just posting on the Town's social media accounts, that is all that is really needed at the moment. Especially since we are unsure of what the COVID landscape is going to be like in summer of 2021, anyway.
- There does not appear to be any benefit to local businesses from tourists going to the beach.
- moderate amount of its advertising budget and effort promoting the beach.
- This is a tough question. I feel tourism is great for our town. I am unsure if funds need to promote beach. I also think the downtown needs to be improved to encourage shopping including store weekend hours.
- Why would we want to advertise the Beach? There are too many people visiting the beach and not contributing to the operating fees. We need to advertise a “beach user fee” for NON-residents!!
- Normally i would say spend lots to bring in the tourism but in recent times with covid i would think you wouldnt wsnt to spend anything to advertise. We dont need out of town people coming fe orm hotspots
- Advertising is not necessary. The issue is that too many people crowd the beach
- The town should determine very carefully how much income is realized by the amount they advertise the beach. The whole point of advertising is to increase income. Very few business owners will testify the throngs out of towners rarely contribute to the beach and downtown economy.
- Let word of mouth advertise it. Indicate pictures in the background but focus on advertising initiatives for other Cobourg/ Northumberland features.
- The town shouldn’t be spending any money advertising and promoting. Everyone knows about Cobourg already and a quick google



What proportion of the budget and staff effort should be spent on advertising the beach?

search of "Ontario beaches" brings Cobourg up why are we wasting that money at all.

- If it is proven that there is an increase in revenues to the city and businesses as a result of visitors using the park, then it makes sense to advertise and promote the use of the beach proportionate to those revenues.
- The advertising should be restricted to Northumberland County and the website. Advertising outside the area promotes visitors from other areas and the problems that come with them unless a non-resident user fee is established.
- There is never any room on the beach because out of town people have invaded the beach.
- Stop advertising our beach. I have been a resident of Cobourg for over 50 years. The last 10 living in Baltimore. It is hard a lot of the times to find parking and to go to the beach because it is too crowded. I have fond memories of the beach growing up. I want my children and grandchildren to have the same. People from out of area need to use their own beaches.
- Don't waste good money advertising the beach because, the people that come from away never seem to spend any money in town to help the economy or offset the ads.
- If the Town decides to advertise the beach, which does not seem necessary, then it should include the costs associated with use of the beach and park area- parking fees, day permit for use of beach.
- The beach is part of the Tourism appeal of the town. Brings customers to local businesses. Should be part of the advertising but not overwhelming the local businesses and sites.
- With the reputation our Beach currently has- I don't see much need for promoting it's use- except in cases of special events- ie: Sandcastle Festival- Movie on the Beach night- etc..
- NONE at all. The problem is over use.
- The town shoud spend more of its budget on aggresively promoting downtown businesses.
- What is the approximate return rate on this investment in advertisement? How much does it potentially bring to Cobourg in terms of tourist revenue? If this can't be answered, then this shouldn't be a survey question
- Advertise if you want visitors to our town and make an effort to accommodate them by providing parking and welcoming them here. Provide signs letting people know where to park and where washrooms are. Provide more bathrooms. Have more food options.
- The town should only spend money to advertise the events locally in town to the taxpayers who are funding the events
- If a plan is in place to charge fees of various sorts (parking, beach user fees, change room fees and the like) to not just cover costs but to make a profit to maintain standards for the future, for enhancements and planning then yes advertise. Advertising funds should come from user fees not taxes. If no fees then no advertising at all.
- I don't know
- Let's not forget that there are MANY residents that reside near the beach that are profoundly affected by the onslaught of visitors to the beach and Victoria Park, which has become a venue to a number of events throughout the summer. I am not opposed to visitors from elsewhere, but beach promotion is definitely not required.
- If you are going to allocate any funding, we should make sure all graffiti is removed, we need to have more touristy shops downtown, update the welcome to Cobourg sign near the 401. Marketing Cobourg as a tourist attraction needs to be more than just a beach.



What proportion of the budget and staff effort should be spent on advertising the beach?

- The folks that travel from out of town to enjoy our beach don't spend their money here. I've worked in a couple different downtown businesses over the years.... they don't spend a lot ...most are in businesses looking for a washroom
- There are tons of ways to advertise for free these days.. $20 K per year is sufficient.
- In this era of technology, anyone can easily search and find points of interests of small hamlets, villages, towns, cities etc...
- Visitors buy gas, food, etc before leaving home ... most do not spend any $ in Cobourg. Example: tons of people on the beach, but none of them joining Ribfest.
- Knowledge of our beach is widely known today so minimal advertisement is required.
- These costs are wasted by promoting Cobourg as a tourist destination. Bus and car loads of people show up to use the beach and don't spend a nickel! they bring their picnics and leave their garbage and pee behind homeowner's garden sheds.
- The beach is already very popular, you don't need to continue to promote it
- Honestly they should use that money for helping out other projects in Cobourg. Or put it towards shelters, habitat for humanity anything else. Social media is free. People talk and take pictures of where they spent there day. So they will know about the Cobourg beach without spending any money on advertising.
- Moderate - The Town should spend a moderate amount of its advertising budget and effort promoting the beach.
- If we are opening up the beach to local businesses, then yes advertise it so that the businesses have a chance to profit. But if there isnt a way to profit directly off of an increase in visitors than dont advertise. But for local events like waterfront festival, ribfest, etc, advertising would be good.
- as a resident, I obviously want the beach to myself. but that is selfish - the beach is one of the greatest parts of cobourg and people should know about it. our businesses have hurt so much this year, they deserve everyone coming.
- Moderate - The Town should spend a moderate amount of its advertising budget and effort promoting the beach.
- Support local and advertise events only.
- The beach should be an adjunct to advertising the town, not the main reason.
- None at all - The Town should not spend any of its advertising budget or efforts on promoting the beach .
- Moderate - The Town should spend a moderate amount of its advertising budget and effort promoting the beach.
- We should only promote what benefits Cobourg; promoting free park and beach use should never incur advertising costs - we already have issues with the current attendance and should not promote additional attendance until we resolve current concerns.
- Dont need to do any promoting or extra promoting. Cobourg beach is very popular. Years ago alot of promoting was done and this is how we got into all this mess
- None at all if no changes are made to current beach access Significant if changes are made so that the town benefits from beach access revenue.
- Is there an estimated economic impact study of beach goers to business community? The beach is also Cobourg's competitive advantage and therefore important to overall brand image and messaging.



What proportion of the budget and staff effort should be spent on advertising the beach?

- There is no need to advertise!
- Until the pandemic is behind us we should not be promoting the beach at all.
- We need user fees to cover the cost of operating the and park Moderate advertising to promote the beach.
- None at all - for at least a year. Re-evaluate then. The beach is very crowded and no money should be put toward advertising. The Town of Cobourg did a great job promoting to the point of overcrowding.
- My answer is minimal to none - I think it is already what we are known for. I think money needs to be spent on getting all the people who come through to stay, explore and spend money at local businesses.
- The Town needs to heavily promote Cobourg as a 4 seasons town for Tourism which will dramatically help the revitalisation of the Heritage downtown.
- If the Town of Cobourg doesn't want GTA residents, then why would it spend money advertising and promoting Cobourg? It doesn't make sense.

- END -

Appendix I

Victoria Park Beach Use Survey:

Survey Responses

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

Town of Cobourg Statement on Public Comments
The views and opinions expressed in this survey are those of the authors and participants of the engagement process and do not necessarily reflect the official policy or position of the Town of Cobourg or its staff. The examples of comments from survey respondents are provided to explain context around the topic and do not imply endorsement by the Town of Cobourg staff or Council.

For more information on our Equity, Diversity, and Inclusion efforts, please visit our webpage or email us at diversity@cobourg.ca.

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

Here are the responses from those who selected "Other: Please Specify".

- I believe Wasaga Beach designated a portion of their beach to residents, and a smaller portion to non residents. Check with the town council/ mayor of other towns where a beach is an attraction to see what worked and what didn't. I'm a Cobourg resident by postal code but not by your map. I just want to walk my dogs.
- beach only open to locals with proof of residence required.
- I truly believe that a system for the locals is a good idea. Something like a pass. I would be willing to pay a bit for it. We use the beach almost everyday year round. I spent $120 on a provincial park pass just to make sure we can enjoy a beach this summer.
- Open to residents of Cobourg (free) and Northumberland County (fee)only . Permits and identification required to enter the beach area. Costs would be associated with monitoring entry, offset by fees from parking or entry costs. If the pandemic persists into the summer we should not be exposing ourselves to infection rates from elsewhere.
- I think the overall goal would be to keep GTA people out of Cobourg to avoid transmission but also allow Cobourg residents to use the beach as tax paying residents.
- Beach open full time. I believe exercise and fresh air are part of the prevention/solution to this virus. It should be open to all who want to use it.
- Open full time, Cobourg residents and guests are free with registered passes, non-residents require paid registration
- Beach closed to everyone outside of Northumberland County Residents (taxpayers) Open full time to residents.
- passes distributed only to cobourg/ northumberland residents only, then decide from there when to operate (weekday/weekend) only to pass holders
- Fence it off like in Summer 2020. Make it open all days. Cobourg residents can register online for free like the skating rink. Outside visitors book online and pay a day fee. There should be a fixed allocation of day passes for Cobourg residents and outside visitors every day. Just decide on a max capacity and tell people to stay apart. Making pods seems like overdoing it.
- Full time with monitoring for northumberland residents only.
- Open to residents of Northumberland County. Closed to non residents. There are many beaches that can be accessed doesn't have to be ours.
- Open to local people only
- Something that would allow local household use only, and discourage out of town usage if we are still in the same situation as last year, and have mobility restrictions.
- Public access with monitored numbers for locals only. Beach closed to anyone not living in Cobourg.
- I feel that the beach should be open from 6am -11am then closed for the afternoon and re opened in the early evening 4 pm. It would allow locals to use it and discourage out of towners from coming
- Beach open to Northumberland county residents only or have it open during the week and residents only weekends.
- Use for local residents only open on weekends closed weekdays
- I think that passes should be available first and foremost to residents of Cobourg and then expand to Northumberland County depending on demand and availability.
- If numbers are high still I think it should be

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

combination of the last 3 options above as well as designated residence only days

- I'd like to see a local option, only for covid though, not any other time. Show local ID (say this health unit is local) at a staffed entrance. Monitor numbers if needed
- As you well know there is no pandemic. This whole lockdown is nothing but a political propaganda scam to scare the people of Ontario. Get the town back to normal. Open all stores and get Cobourg back to the feel good town it used to be.
- Admission charged to non residents, purchased on line, with limited numbers. Passes given to locals
- Beach open for Northumberland county residents only
- This pandemic will continue to be problematic until everyone is vaccinated and that will not be until the fall hopefully!
- Fully open with bylaw officers enforcing distancing.
- Locals only, reservations and ID required
- Open to residents; perhaps sell a limited number of day passes to others.
- I think we could have passes for residence. Fence the beach and passes need to be shown to enter. People are use to keeping apart and wearing masks. I dont think that this is an issue.
- Local residents only
- Open in the evenings.
- Only open to local people,, fenced off, bring I'd with address, limited numbers, social distancing
- Local residents should be able to use the beach with their families without fear of flooding from hot zones.
- Beach open for northumberland residents only
- If there is a way to show that we're Cobourg residents, I feel open. This is a difficult question!
- No restrictions
- Beach open to Cobourg residents only with circles for people to be in on the sand to promote social distancing. No out of town visitors allowed to come with them.
- Beach open to northumberland residents only
- Booking like ice rink with priority access for Cobourg residents and guests
- Beach open to Cobourg residents only, perhaps with roped off areas for families.
- Open 7 days a week. Pre-paid seasonal, daily and weekend passes required for entrance. Beach numbers limited and monitored between 9am-5pm.
- Beach open. Signage provided. A year into the pandemic, and health-care professionals and experts are encouraging individuals to get outside and socially distance/stay in own family pods. Cobourg residents are doing this in the stores, on the street, boardwalk, west beach etc. The town can follow public health guidelines and have the beach open, with NO fencing and control measures in place and still provide a safe space for those families that you the beach. There are many examples of towns allowing residents only to access municipal beaches, with successful outcomes. Toronto has just closed it's ice-rinks to locals only, but I only support this during provincial lockdown periods. We can do this if there is the will of the council. My family has been a daily user of the beach and water for ten years and the only day when the beach is crazy busy is Canada Day weekend. The rest of the time it is easy to socially distance and enjoy the beach in a safe way.

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

- I think it would depend what the numbers are at that point.
- Fully open the beach. No evidence it transmits outside. Lots of evidence claims covid is killed instantly by UV light.
- Closed to visitors ....open for residents only with household pods
- Open to residents of Northumberland county and Cobourg only
- Open on weekdays only and limit number
- Open to residents only. Identification required. If numbers of Covid have declined, open to outsiders but charge them an entrance fee. Cobourg tax payers should not have to pay for maintenance etc. when there are so many tourists using it. They could pay online and print a voucher showing proof of payment. This will also keep track of the number of tourists coming.
- can't you use more affordable fencing.. ie less than what you had
- Open only to local residents-who must provide proof of address
- Open to local residents only, in household pods with distancing.
- Beach should be open on limited time basis to cobourg residents only, strictly enforced to limit the spread of covid from outside the community
- Beach open full time to residents only, social distancing requirements in effect. We have seen relatively low prevalence in our community. Let residents continue using the beach and supporting local business. Opening the beach to outside communities encourages traffic to our area.
- Cobourg residents ONLY
- Beach open on weekdays only — fenced and closed on weekends. (same as September 2020).
- Open to Cobourg citizens full-time, with numbers monitored and limited. Open weekdays to outside visitors only, again limiting numbers: first come first served.
- Beach open to residents only. Issue a permit to each household
- Beach open, no restrictions. It's a huge outdoor space with lots of room to socially distance. After over a year of COVID related precautions, everyone knows the risks and understand how to be safe. If people are uncomfortable with sharing out-door space they have the right not to use the beach. By-law can provide safety reminders and fine any egregious violations. To be clear this does not mean tasing people for not wearing a mask.
- Beach open only to residents
- Fencing off the beach July/August is what I believe saved Cobourg from high #s of Covid cases. If the beach is to open in 2021 in any way it must be monitored at all times, possibly by way of a ticket system and fines handed out to those who disregard the rules. If it can't be monitored at all times then keep it closed.
- If still restricted on travel and groups. I feel you need to have atleast one person in the party to be someone who lives locally with id to use the beach
- The beach should only be open to residents, and there needs to be supervision. Maybe use part of the advertising budget to cover this. The town will be in bad shape this summer, many stores are already closed. The only reason folks will be coming is for the beach.
- beach open to residents of Northumberland only. If the panedemic continues we can't promote people travelling.
- open to local residents who choose to use

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

the beach; with designated pods to allow and maintain/enforece social distancing

- leave out beach for the people who pay taxes to the Town of Cobourg
- Too early to say. Variant of COVID is very contagious. Should COVID and its variant still be as great a problem I would say NO PUBLIC ACCESS.
- Should be only locals nobody from hot zones fenced off.
- Access for residents of the Town of Cobourg ONLY. Have special constables checking Id and have people sign up for time slots, like you do with the ice rink
- If the pandemic continues the beach should only be open to Northumberland residents , if no pandemic then open it up to all with a small fee to users pay per family , and numbers should be held at a rate. So there is room to distance .
- Beach open full-time and only available to Cobourg residents.
- Residents only and family, show Drivers licence, Medical or other photo ID . Not possible to have separation on beach or in water
- Open also mornings and evenings for town residents to walk on the beach itself
- leave it as is and police for covid offences
- open but only to local guests. local to me would be considered anyone in northumberland as our #s were fairly low for most of the pandemic. we put $$ back into our town and we get to enjoy it without the over crowded usual chaos
- Like to see fencing continue. Run lotteries fir use of beach and picnic tables
- Beach fully open, NO FENCE!!! With no events scheduled (as per 2021 budget) the beach will never be "out of control" with tourists.
- Open full time with household pods for LOCALS ONLY. STOP ENCOURAGING OUT OF TOWNERS TO TRAVEL AND PUT US AT RISK.
- Open the beach full time as is. If people can't social distance by now they're never going to get it. I know what I need to do to keep my family safe. If you have to do something, open full time with "pods"
- Beach open to North'd Cty residents only
- Open to local's only
- Free beach tags for local residents for weekend use
- Beach open on weekdays only — fenced and closed on weekends. (same as September 2020).
- Beach open on weekdays only — fenced and closed on weekends. (same as September 2020).
- Beach open fulltime with access limited by number of badges sold.
- Close the Beach on weekends & Holidays -- during other days / careful monitoring (ie numbers), Close daily at sundown
- Beach open full time with priority to residents and household pods to facilitate physical distancing. The city has had 12 months to come up with a system to allow residents to use the beach so it's time to implement it rather than "study" it any longer.
- As per Health Authorities Mandates.
- I think we need to accommodate our children in Northumberand County first and ask whether we open the beach daily but only from 1PM to 5PM with access to their school card or drivers license.
- I'd have the beach fully open on weekdays and monitored & limited on weekends. Again, I think this could be done with

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

parking passes for residents in zone 2 & 3, and disabled in all zones.

- priority to Northumberland residents..perhaps providing passes
- Open only to residents of northumberland
- Northumberland residents only
- If the pandemic threat is high than limit use of the beach however if the threat is moderate than controlled access seems appropriate . In any case , there will be a need to control ie fencing entrance and exit from the beach.
- Open to locals only, full time, numbers monitored and limited
- #3 but with reservations
- Beach pass for residents of Cobourg any day of the week. Paid pass for visitors weekends only .
- Residents of cobourg access only with pods for Social distancing. If groups of people allowed together have been extended maybe allow visited passes for families to bring others
- What we want to discourage is people from other parts of Ontario from coming to Cobourg (and bringing covid) while still respecting the rights of locals to use the facilities. Give locals a visitor pass and deny access to anyone who doesn't live in the County.
- Resident use only, 8 am to 6 pm 7 days a week. No outside visits
- There should be some way to give priority to residents--maybe they have free passes and out-of-towners pay high rate or not allowed during pandemic.
- "'LOCALS ONLY - BYLAW OFFICER ENFORCED - KEEP THE CIDIOTS OUT"
- Beach open to local residents only - with enforcement of rules/entry.
- Make paved boardwalk "one way" to make physical distancing possible
- Open only to local residents
- weekdays residents only
- Open for residents identified with a Coburg wrist band
- Only open to Cobourg residents - identification required for entry
- Beach open to local Cobourg residents only. Fenced off and proof of residence/ID to enter. As well as numbers monitored and limited.
- As open as parks and sidewalks - no more, no less. What does the health unit say about outdoor activities? Take your advice from research and experts.
- Follow a model similar to those used in Calgary. Residents that pay taxes that support the lake through taxes are issued a photo id, children included, they enter the gated lake and facilities by showing their id. They can bring in their guests at no additional charge. They are private beaches. Make our beach a private beach. Make it possible for businesses such as hotels to issue a guest pass that has a fee associated with it and an expiry date.
- Beach open with no fence, but no life guard and high price parking. Beach monitored for crowding. The money saved on life guards could go towards extra security.
- Stay open - we are all adults and don't need to be watched over thank you
- open to cobourg residnts only if pandemic still continues
- Open to locals only, with numbers monitored, small special events with entrance fees on holidays to generate revenue
- Opened to residents only and numbers

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

monitored and limited

- Open weekdays to local residents only with limits on numbers. Time to keep the hordes of out of town people out . This beach area belongs to the people of Cobourg not the others.
- Open for local residents only with restrictions
- Open to local residents ONLY
- Beach open at all times to local residents only through a fenced opening. Even during the week last summer there were many non residents coming to use the beach so the risk of covid spread was higher than it should have been.
- Locals only
- Set a max limit of people and u book a spot ahead like the ice rink
- Beach open but limited numbers of town residents only. If we have all been vaccinated then that changes numbers
- Local residents only
- Only Cobourg Residents, fenced and numbers enforced.
- Available to residents only - we pay enormous taxes with little benefit
- Beach usage should only be allowed for residents of cobourg and the community if the pandemic continues. Access to the beach should be monitored and anyone not from cobourg and the community should be asked to leave. If this can't be done then I believe beach should only be allowed open during the weekdays to avoid out of town traffic on weekends
- Beach open only for local residents
- Beach open to local northumberland area residents
- I can't answer without seeing a cost attached. This was a big mistake in survey creator
- Beach only open to northumberland County residents. No outsiders should be allowed. People should be checked and it should be enforced.
- If pandemic levels are the same beach access should only be allowed to residents of Northumberland.
- If pandemic continues, resident access only with permit/ID check, and roped areas for distancing.
- I feel like the beach should be open full-time but limited to residents of northumberland county.
- open only to Northumberland residents only
- No public access. It is almost a certainty that COVID is going to continue throughout 2021. Like last summer families are going to be looking for outlets such as going to the beach. Last Spring was cold and rainy but even on those weekends when I walked the dog during the day, it was obvious that those visiting the beach were not locals.
- Leave the beach wide open, peaceful, and unfenced. Please refer to the Great Barrington Declaration (https://gbdeclaration.org) which has been generally ignored, but occasionally vilified, by both the official and media narrative over "pandemic status." The actual virus is no longer pandemic but is now endemic and we are closing in on natural herd immunity. Those who feel unsafe or are immunocompromised are of course welcome to avoid areas where they do not feel safe. The pandemic we now have is one of panic. Sanity and health require that the liberties of some do not end where the fears of others begin. I beg council to be sane for the summer of 2021. Because here's the thing: just because humans stop acting like humans will not mean viruses will stop acting like viruses. We have a survival rate of 99.6% but have been masked,

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

distanced, locked-in, and panicked by the cratering of all elements of community. Let the beach be an opportunity to begin the healing.

- Non Northumberland county residents - no entry
- Residents and guests only....id required
- Beach open to residents and those camping or use of Marina.
- Only allow locals use of the beach or with someone from the area at least
- It depends on case numbers, but if similar to last Fall, beach open only to County residents and only on weekdays
- Beach only open to permit holders, You have to be a county resident to purchase a permit.
- Reservations made ahead of time?
- Beach area fenced off with security checking ID's for no residents of northumberland county. Non residents not permitted entry
- Beach open to northumberland resisdents (or family) only.
- The pods seem like a good idea, but booking of pods similar to skating times. Perhaps then a fee can be charged to non Cobourg patrons. The administration and enforcement costs could be offset if not covered. However the impacts to downtown area with pedestrians may be significant - we don't want to create a situation of where we have too many pedestrians that physical distancing is an issue.
- Beach open on weekdays only — fenced and closed on weekends. (same as September 2020).
- Beach access to cobourg residents only.
- Limited number of people on the beach, local Northumberland residents only.
- No public access — full closure and fencing (same as July/August 2020).
- Beach open with roped off "pods" to COBOURG RESIDENTS ONLY
- Should be open to residents of Cobourg only
- Beach open to Cobourg residents at any time. Only open to non-residents on weekends (to encourage visitors to shop in Cobourg)
- Residents Only ! Cobourg taxpayers pay for all of it.(and can't use it)
- Only Cobourg residents allowed
- I think it is too early to make an informed decision about this.
- open to residents only during this pandemic with limited numbers
- Closing it off for local residents only.
- It depends on the case numbers and rate of spread. The biggest risk is the high numbers of out of town beach goers. Even in non pandemic times, the beach is so crowded with out of town visitors (especially on the weekends) that many residents feel pushed out. If the Covid numbers are manageable, then household pods seem attractive but this would suggest a way to make sure that pods are used and released in a timely manner. If the numbers are moderate, then weekend closings. If numbers are high, then full closure.
- Beach open to Cobourg residents only
- Only residents of Northumberland
- Local residents only if pandemic is still bad with household pods to keep people in safe distance
- Beach open to local residents only. Identification or certificates issued by the town as proof of residency. Families with young children suffer the greatest with the closing. I'd be willing to give up my rights to

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

the beach to allow families

- Roped off household pods and limited numbers allowed in.
- Impose a user fee for non-residents and limit the # of people.
- Only open to Northumberland residents with passes available at town hall
- Beach should be open on weekdays for Cobourg/Northumberland residents only and open to everyone on the weekend with a few for out of county families.
- Residents Only as we the taxpayer fund this.
- I feel Cobourg residents should be able to go anywhere anytime ... Visitors need to be respectful...not leave garbage. zero tolerance and fines to the people who break rules !
- Only allow people from northumberland county to access the beach. No hotspots welcome
- Beach open fully as before, but LIMITED to town of Cobourg verified residents. We are taxpayers and deserve to use our beach which we have paid for. Have a tag system. We pay a reasonable price for the tag, verify our residency when we buy it. Out of towners should not be allowed to come and ruin our pleasure when we have been paying taxes for years that include the use of OUR BEACH. We should also have tags for cars to enable us to park. Have a couple of entry gates that are manned by security people. They needs jobs anyway.
- Have the beach only open to Cobourg residents who can prove they live in Cobourg. Also only open on weekdays to limit the amount of people going to the beach.
- Local use only, with designed areas and online booked spots (similar to the frink)
- Have beach open only for Cobourg and port hope resident
- Beach open full-time with numbers monitors and limited.
- Locals only
- I feel it will depend on provincial lockdowns etc but should be only open to those who have passes to keep the population attendance local
- Open to local residents only, while roped off for social distancing
- Open full time for Cobourg residents only
- To start open during the week and local people to use it on weekends
- Open only to the residents of northumberland. If the town is already paying for fencing and extra security to make sure people follow the rules why can't they make only 1 entrance/exit and staff to check proof of address. It's our tax dollars that pay for the beach we should be able to use it.
- Should be open to Cobourg and surrounding area residents only
- Beach open to Northumberland county residents only.
- Close off the border and only allow residents within cobourg to be there. Many people come from toronto. They have their own beaches. Let them keep trashing and flooding them
- The beach should be open period. Your outdoors. What are people touching to pass COVID on. The town wasted money to close of our beach. All of the small businesses downtown suffered last year due to the complete incompetence of town council. Local businesses need the tourism. Council closed our beach(swimming is bad, could get COVID there) but tried to promote tourism in Cobourg to help local businesses.....I guess the virus is smarter then council. It must

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

know the difference between shoppers and beach goers.

- Local residents only.
- Beach open to Cobourg tax payers, in pods for groups of 10 or less.
- Open to locals only.
- This is a complex issue. Complete closure is the most straightforward way to eliminate transmission and discourage Covid carriers from coming to Cobourg. On the other hand, if physical distancing could somehow be enforced that would also work.
- Beach open weekdays like September. Numbers and monitors should also be in place.
- Beach open only to taxpayers.
- A combination of the above- Beach open weekdays, with Household pods roped off, strictly monitored and limited
- Open only to local residents, social distancing must be followed
- only locals can use the beach. People are coming here from Hot Spots. We can't have large 'extended' families coming from these HOT SPOTS!! WOULD NEED TO SHOW PROOF OF RESIDENCY. Vistors bring food, don't buy from the canteen.
- Open the beach to residents of Northumberland County only.
- Beach open to Northumberland residents only
- Local residents only. Monitored by ID, gates off access to allow only one entrance and ID upon entrance.
- beach should be open and free
- Beach open to area residents, local day cares etc. Unfortunately, given the projection for where Covid will be in the summer of 2021, it is non sustainable dangerous to the local community to permit unlimited and non resident access to the beach yet
- to be used only by residents of North'd county
- keep open to residents do not allow non residents
- Beach open full time for residents only, allowing for social distancing
- Keep open full time for residents only with social distancing
- Beach only open for County residents, and self governing pods. this will require policing
- Only open to Northumberland county residents
- Beach should be open to residents only with normal COVID protocols.
- Beach open full-time with numbers monitors and limited.
- Beach open 7 days a week Northumberland residents only.
- I think this depends greatly on whether the provincial vaccine rollout is successful at this point. If many people are vaccinated than less restrictions will be needed. The town might be wise to wait a while to see how this is progressing before making any significant plans.
- It is my opinion that regardless of what outcome is decided that the beach be open in some capacity for the residents and tax payers of Cobourg. My idea would be that the beach closes to all those outside of Cobourg or Northumberland. This idea would require fencing that is already proposed along with enforcement for proof of location. This proof could be similar to the proof required by the library for a card (e.g. proof of addresses or employment within the county.) In that scenario one could use their

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

library card as proof of id as the library would have already vetted their information. The town could give passes to all those staying at hotels in Cobourg (e.g. Breakers on the Lake, Best Western, etc.) In doing so this would encourage tourism within the community that would require people to spend within the community. Although influx's of tourism does increase revenue for some businesses in town often tourists do not actually spend in town more than the average resident of Northumberland. As COVID cases fluctuate it is important to limit out of area tourists as the more come the higher the chance of community spread in our area.

- Open to Northumberland residents and not to non-residents. Provide passes to residents.
- Beach open to residents with maximum total of 10 guests and social distance household pods without using ropes ie large diametre sturdy patio style umbrellas or circular matts made of the material that is used for wheelchair access to the water. Wearing a mask in line ups for food washrooms or walking on boardwalk.
- Local residents only possibly numbers limited if necessary
- When the tax bills go to homeowners, add a voucher that need to be filled out, so the beach can be used during the week. This way the buses or out of town people do not take over, like they have other years.
- Beach open full-time with 'household pods' roped off to facilitate physical distancing.
- Beach open on weekdays only — fenced and closed on weekends. (same as September 2020).
- This is difficult to answer without knowing how much economic loss local businesses experienced as a result of the closure. I LOVED the closure; we really felt like the town was a leader in prioritizing public health, but I also feel for those dependent on related business (including student lifeguards).
- Beach open full-time with numbers monitors and limited.
- Beach open full time to cobourg + area residents who can bring friends/family. Perhaps have passes for a certain number
- Beach open full time only for residents of Cobourg with household pods to facilitate physical distancing, limiting numbers and monitors in place. No fee for Cobourg users. No out of town guests. Booking use for beach could be made in advance through internet booking or by calling designated Town phone number. Could book time slots such as morning 9 am to 1 pm and afternoons 1 pm to 5 pm and maybe evening 5 pm to 8 pm. Beach closed, cleaned up and monitored from 8 pm to 9 am. Bookings can be done on site as well as by phone and internet if space is available. Need signage well before beach area indicating if space available for those who book on site.
- Access fenced off with a gate - allowing access to ONLY people who live locally (ie. Northumberland County)
- Beach open to local residents only.
- It would depend on infection rates. Must be fenced to respond appropriately.
- Allow Cobourg residents to use the beach with ID.
- Beach should be open to residents of the County only with fencing and the requirement to provide id showing all person's addresses. Areas should be roped off on the beach to facilitate physical distancing.
- The pending rise of covid cases due to the VOCs creates a lot of uncertainty. We do not want to promote gatherings of people whether they are residents of Cobourg or visitors from elsewhere. Most people drive to the beach, which creates an additional risk.

If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

- Beach open with priority access for residents of Northumberland County; online registration, free for residents and a fee for non-residents; also with the beach roped off to household "pods".
- Access for Northumberland County residents only.
- Beach open full-time with numbers monitors and limited.
- Follow the Bay Beach model, i.e. closed to anyone, except people with a resident (taxpayer) season pass.
- Open to local people only
- Prereserve beach times like the outdoor skating rink.
- May and June no public access
  July and August beach open with limited numbers
- Only local use showing ID to prove that you live in Northumberland
- Tax payers only, or any local phone number to cobourg.
- Beach open to residents, fenced off and require proof of address to enter. Enforce social distancing on the beach.
- Open to local residents only
- Fence the beach like it was done last summer. However let local residents use it through a control access point with proof of residence. We are paying for it through our taxes and should be allowed to use it. Keep GTA residents out until things return to normal.
- Only allow locals on the beach. Lots of other places have done this - like in the Niagara area. Otherwise only open the beach on weekdays.
- Beach only accessible to locals. Fenced off to outsiders. ID would be required to enter beach.
- Open to ONLY local residents of Cobourg! Please consider this seriously as we do not need to jeopardize the older population that live here.
- There should be something that allows residents first access
- Beach open to residents only. Don't think ropes are needed, just enforce mask wearing when out of the water.
- Beach open to local residents only (Northumberland)
- Beach open full-time with numbers monitors and limited to Cobourg or Northumberland County residents
- Maybe a combination of open weekdays with "household pods" if people from out of town start coming down during the week and start crowding the beach.
- cobourg residents can come on weekdays and social distancing is followed. nobody in red zone can come
- Beach open full time to Northumberland residents only and control the numbers for social distancing.
- I think the beach should be open but do not know how best to ensure residents get the opportunity to swim nor how to ensure physical distancing
- Open to Cobourg residents with a resident identification provided with tax bills
- Beach open to residents only. If it can be done in other towns why can't we do it.
- Open for residents only with fencing and security
- Beach should be open to local residents only....proof of residency only...we are staying safe as an area so should be able to keep things local
- Local residents only - photo ID required



If the pandemic continues into the summer of 2021, what level of public access to Victoria Park Beach would you consider appropriate?

- Open to local use, local to be defined as within northumberland County.
- Just open back up. It's outdoors. Limit indoors numbers (washroom etc) having someone to clean more frequently
- No public access, only exception is residents of Cobourg to use on weekdays with permit to prove we are residents
- Open just for Cobourg residents
- Open without lifeguards
- July and August Open weekdays 3:00pm-11:00pm
- Locals only from port hope. Cobourg grafton.. close by areas. Show Id
- Only open to northumberland residents
- Beach open to people from Northumberland only - the Beach should be fenced and open only to locals
- Either weekdays only or 7 days a week, residents only. This option would require more staff though. Weekdays only is an acceptable compromise. I want to use my beach this year, it's our right, we live here!
- Leave open for all at all times. No fencing, no ropes. Install signage to remind beach goers of physical distancing protocols and travel restriction laws. NO FENCE.
- locals only
- Beach open to Northumberland residents only/ residents of our zone as determined by the Ontario government
- N'land county residents only. Discourage people travelling from hot spots.
- Beach opened to tax paying residence with a small number of prebooked and paid access by visitors !
- Open to local Northumberland residents only
- Open beach to all..never shut down again
- Beach open to Northumberland County residents only unless the town is willing to just permanently fence the area starting from just behind the band shelter (on the south side of the bike path) and charge an entrance fee - then the numbers can be monitored safely with people from out of town also included).
- Beach open with social distancing requirements where and when feasible. As the vaccination programme finally gathers steam we should be a lot more protected this summer (2021),
- Northumberland county users only
- Public access for Northumberland residents only. Numbers restricted at all times.
- Last year, Cobourg beach was the ONLY beach in Ontario that banned access, closed washrooms, fenced the area, and aggressively enforced these measures with ticketing. By June of 2020, there was already STRONG world wide evidence that outdoor beach/washroom use occurrences DO NOT spread Covid. People from around the province that I talked laughed at Cobourg for their over the top hysterical response. Adam Bureau who was the architect of this over the top result, in the end of August council meeting tried to re-open the beach and was voted down by the rest of council. He admitted that back in June they OVERREACTED. DO NOT DO THIS AGAIN for the Summer 2021 Season! Do NOT repeat for summer 2021."

- END -

Appendix J

Victoria Park Beach Use Survey:

Survey Responses

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

Town of Cobourg Statement on Public Comments
The views and opinions expressed in this survey are those of the authors and participants of the engagement process and do not necessarily reflect the official policy or position of the Town of Cobourg or its staff. The examples of comments from survey respondents are provided to explain context around the topic and do not imply endorsement by the Town of Cobourg staff or Council.

For more information on our Equity, Diversity, and Inclusion efforts, please visit our webpage or email us at diversity@cobourg.ca.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

Here are the responses:

- Northumberland residents only until at least the end of the pandemic - taxpayers would get a pass and that would be the only people allowed
- Speak with the councils/mayors of Wasaga Beach, Sauble Beach etc. Last year Wasaga designated a portion of their beach to residents and a smaller portion to non-residents. Did it work? What would they change? Would they change anything? I'm a Cobourg resident by postal code, but not by your map. I just want to walk my dog, maybe take my granddaughter to the beach on a hot day.
- Let the people drink alcohol, in moderation (no glass), on the beach.
- If we cannot find a way to keep the beach open for only local residents, than the beach should remain close like summer 2020
- Beach Volleyball area
- I know this is a difficult situation, but we really need to preserve it for us locals. We pay way more taxes than we get use out of everything.
- In non-pandemic times we need options for evening amusement beyond loud rock bands. Cafes or bistro-like options, a small craft market, mini-golf area, on-the-water playground(similar to Orillia's), a bocce court ---not exactly on the beach but in the park area.
- As a new Cobourg resident (4 Years) the main issue I see would be the sheer number of families that come here from Toronto, bring trays and trays of all their own food, invest zero dollars in the community and then leave all their garbage on the way out for us to get rid of. That's wrong for the town and for the residents.
- with proof of residency as a tax payer, could have certain times beach is open locally only. Limit numbers of huge family gatherings.
- Please don't charge a beach entrance fee, it's nice that the water is accessible to anyone who can make the trip. Visitors can support the local economy by shopping and buying food. Beach might be less crowded if there were more shops to visit, as a lot of store fronts seem vacant, including the mall. There's not much else to do in Cobourg other than visit the beach, so it makes sense that it's so crowded in the summers.
- Our family would love to go to the beach more frequently but it is SO packed with visitors all the time. We know many families that feel the same, that as residents they can't enjoy the beach due to out of towners. I would love to see some sort of solution, I think reducing advertising would be a start, and potentially having certain days/times for locals only.
- In talking with a lot of people on this subject our beach doesn't get used by local residents anymore as we get a lot of "out of towners" that bring their whole families down for "picnics" and use our beach as a dumping grounds. They push out local residents and leave a lot of locals frustrated that they don't feel comfortable using our own beach. There is a reason these people come to our beach and not their own. They probably have to pay or have been told they can't do up there what they do here.
- if you have to limit usage of the beach by charging fees or fencing off areas etc...proof of residency in Northumberland county would allow those residents to be exempt from the fees.
- Access to Provincial Parks requires a fee - even if just going to the Beach. The cost to use Cobourg Beach should be comparable. Charging for parking should achieve that.
- The Beach is very important for bringing money into Cobourg. After the pandemic, visitors to the town could really help small business owners that have been so negatively impacted. We need to ensure we encourage visitors to our town. I would not like to see a lot of businesses, etc. opening up kiosks on the beach, but some should be allowed (e.g. standup board rentals). Too much on the beach would take away from the natural beauty of the area and make it look like downtown Toronto.
- Victoria Beach has so much potential and the whole town could benefit. An environmental scan of other jurisdictions would be helpful to explore the possibilities. There is so much opportunity for improvement, identify what the barriers are to these and make bold moves to

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

overcome them.

- I would like to see two things. First, residents not of Northumberland should have to purchase a pass online, in much the same manner as users of the Ganaraska Forest have to, and be ready to present it on request. Second, I would like to see greater vetting of beachgoers and have them produce either the paid permit for that visit, or a piece of ID which shows they are a resident of Northumberland. I personally would have no issue being asked many times to show my drivers licence to prove I am a resident. Again, residents pay enough in taxes and should be afforded free access. The weekend travellers from Toronto or Markham need to pay. The new reality is I do not want to subsidize for the recreation of others who do not contribute to my community financially.
- Wish people would stop setting up chairs on the actual boardwalk. It's narrow enough for people walking no room for all the chairs, especially during the volleyball tournaments. Need to somehow stop people from driving the wrong way on Currelly Way and remove the Lilac bush so you can see going around that bend. If promoting parking at Donegan park you need to put a sidewalk on the south side of Bay Street between Darcy and Henry St. as to many people and groups are walking on the road. Surprised nobody has been hit, YET.
- I love the beach and the current setup (before the pandemic). Every season has perks that make it special, but there is something about summer that puts it in a league all its own. And the current free access to the beach contributes to that special feeling. Charging a user fee for access would have an overall negative impact on the beach and the Town of Cobourg.
- Enhance enforcement at beach and park so those enjoying the beach are following the rules ..ensure garbage pickup 7 days a week. Increase the number of garbage cans in park so no overflowing garbage on Sunday.
- First and foremost, I would like to see parking rates higher for out-of-town users. If you shop at a local business or are a local resident, you can take advantage of the lower parking rates. We want to promote our amazing town and promote tourism, but too many people are taking advantage of our beach and not supporting our businesses.
- More benches
- The beach is an asset not a liability. Many towns spend considerable resources to create tourism draws. Embrace it and benefit from it. Do not limit the benefits by implementing restrictions.
- It is FANTASTIC that we have such a thriving beach/park scene. I'm so proud of our town and it's beautiful beach.
- Residents of Cobourg should not be negatively affected by the tourism. Residents should be able to park for free downtown (weekends) as happens with most municipalities.
- More by-law officers to monitor tents, garbage, physical distancing.
- "The town needs to monetize tourism. I live right at the beach and am not comfortable using the beach in the summer until very late afternoon/ early evening. Allowing beach rentals, food and goods sales contracts and a minimal fee will at least offset the costs to the town. Charging a minimal fee for those who do not pay taxes that support the beach and town would also work to track beach users, generate revenue and support taxpayers.

  Additionally - to support Movies in the Park, the town should use student staff to run a canteen - chips, drinks, snacks - during those evenings.

  Food trucks on the pier would also help generate funds and discourage people from bringing outside food and leaving the garbage. "
- "Charge an entry fee of $1. Per person or a family fee - max 5 $5.
  This would generate 1 million yearly. Local residents w proof via drivers license would be free. Or .50c. These fees would more than cover maintenance, and operating expenses. "
- Perhaps a permit system for the beach - like the current system in place for the rink? Limited to 2 hours or so per permit. At least on weekends to limit the amount of non-residents who may think it too much a hassle. Our family uses the beach a lot, but I supported it being closed last summer to avoid climbing covid numbers in our county.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

It worked. But I feel we can find a system that allows our residents access.

- Consider opening the beach to those living in Northumberland county
- I feel that the overpopulation of Victoria Park Beach during the summer is a chronic problem. Numbers should be controlled in some manner, if possible. We, as a property and business owner in proximity to the beach, find the over-population of the beach creates a great deal of "stress" as members of the public spill over onto our property.
- Again, communicate about all the other benefits of the town. Instead of scaring people away with signs on the highway, let them know that they need to pre-book and that they can always take a stroll on the marina, dine at our restaurants (covid permitting) etc.
- If the park was to be fenced and the public allowed for a fee that the Cobourg residents, who pay taxes, should have free access.
- Victoria Park...the numbers of dying trees every year is dreadful...I would like to see no vehicle parking anywhere near a tree...and better maintenance of the tree canopy...
- Fees charged to use beach are waived for Cobourg residents.
- Ban food on the beach
- I'm surprised at how many people come from out of town and don't spend any money. Perhaps parking fees, but they bring their own food and leave garbage behind which costs the city. I think there needs to be far more security with tickets given out for cooking food, littering and having dogs on the beach. Perhaps more garbage receptacles would help also. We are so lucky to have this beautiful beach in our city, but are often forced off the beach due to overcrowding.
- If the beach is open, have people reserve and pay online. Then they check in and get their Wrist bands for the day. They can come and go though other access points monitered with their wrist band colour coded to the day. Cobourg residents who pay taxes do not need a reservation they can come and go with their ID and have a resident wrist band.
- Tired of out of towners saying they do not care about a $20.00 ticket as cheap parking. People come to spend a day at the beach not shop downtown. Do not advertise. Keep tents off beach. areas for eating should be on grass area not beach!
- During normal operating years I would like to see more events that encourage use of the town as well as the beach area, including more food venues at the beach and park area.
- promote live concerts and events at the bandshell and promote festivals (both types of events should sell tickets) but do not promote the beach as a destination for tourists. There should be a non resident beach fee charged to enter if you don't live in Cobourg (or reasonable surrounding area)- paying a fee will make people respect the beach and follow rules. Other area tourism attractions being advertised will bring people to the beach by proxy and give those businesses and attractions a chance to be primary tourist destinations so they can earn some of the revenue too.
- More garbage bins, more food/beverage options, more monitoring of rules being followed so everyone can enjoy the space safely and comfortably.
- Do not allow tour buses
- Cobourg is a tourist town. My wife and I moved here and purchased a home 10 years ago. What attracted us to Cobourg was it's active and vibrant community with many cultural and community events. There are many local businesses who would not survive if it were not for tourism dollars being spent locally.
  When my wife and I bring our family to the beach it is usually on busier weekends but we always manage to find a spot.
  This Town needs to be more open to and welcoming of people from outside of our community. We need to stop using the pandemic as an excuse to perpetuate racist stereotypes about people from other communities.
- Locals should be able to access the beach, Out of towhees should pay a fee to use the beach and pls increase parking fees for out of towners

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

Much stricter policing of garbage, going to the bathroom on the beach and garbage left at the end of the day.

- Outsiders coming to the beach do not contribute any significant amount to the towns revenue....they usually bring their food and supplies with them. People who actually live here should be prioritized more.
- Control the numbers. But leave the beach open. Business needs the support.
- As an owner of a local business that operates and owns property adjacent to the public Victoria beach, the overpopulation of the beach has always been an issue and often causes stress to our business operations as members of the public frequently spill on to our private property. The use of funds to promote the beach does nothing to help our business, in fact it does the opposite. With the pandemic, as you can imagine, this causes further concern. The implementation of the fencing and monitoring would be of great help to us. Thank you.
- I have heard many residents say they won't go to the beach anymore. That is sad.
- Ways to attract visitors to our downtown should be explored. Many go only to the beach and the downtown merchants do not benefit. (of course you already know this!!)
- It's a gorgeous beach, well maintained. I'd love to a see a beachy restaurant take over the southwest corner of the trailer park. And I think out of town beachgoers need to be encouraged to spend money in town and should pay their fair share through some type of fee structure.
- If the beach is fenced off, monitored through a specific entry point and you create a registration process online for all visitors, you can monitor the # of people and where they come from.
- If at all possible, limiting beach use to only residents of Cobourg/Northumberland might be best, depending on the rates of COVID-19 in surrounding areas.
- Highschool students need community service hours they could help with the flow of people at the beach
- I feel that cobourg residents should have access to the beach if covid is still an issue this summer
- I think it would be a big mistake to charge for beach use - particularly for the residents who use it regularly and pay for maintenance through land taxes. It would deter others from coming to our town and shopping locally. Revenue generation is a short term view and long term we need to see the beach as a PUBLIC space open for use by residents and visitors alike, as well as a way to attract tourists and encourage visitors to enjoy the small businesses in our town.
- It's important for tourism and local businesses so it's a balance for sure.
- Physical distancing is possible with expanded hours/days. Also helpful for low income families who don't have yards (to utilize beach) Victoria Park is a magnet for visitors which will help businesses rebound post COVID.
- I would love to see an extension of our boardwalk west of the beach, There is a serious lack of trails and walkways within the town for cyclists and walkers to enjoy. When you think of how Peterborough has repurposed some of its abandoned rail lines and made them into great walking trails (I do understand there are some complications associated with homeowners along the west beach, but will continue to propose this idea in hopes a resolution can be met)
- Unfortunately I do not enjoy the beach or the boardwalk. It's too busy and crowded. Charge a fee to out of towners greater than the cost of a provinicial park. Out of towners may go to Darlington or Presquille Provincial Park if they are chesper.
- I believe residents should not have to pay a fee to get into the beach we pay enough in taxes that should cover it
- Make it mandatory for wear face masks. Signage re fines for not obeying regulations
- COBOURG residents should NOT have to pay for parking . Give interested residents photo ID cards to put on their dash . It's reprehensible that

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

I have to I have to pay to park to use my beach and y swimming pool.

- Our tax dollars support the care of Victoria Beach. If it can be proven that outsiders contribute to the town, then let them come, but otherwise, only allow Northumberland County residents to use it. We used to go to the beach every evening to walk but have not gone much in the past few years as it is disgusting the way our beach is treated.
- Stop looking for a profit from everyone you are going to force a certain group of residence to be unable to enjoy Coburg and it's beach
- Set up a full time restaurant wine bar. I liked the charity bar events. Evaluate if the yacht club building should be a general public restaurant for all to use. Put it out to tender for it to be operated year round. Increase the cost of using the camp ground. It could go up at least 20%. Check the costs of private site to confirm my suggestion.
- I always try to take my kids down there weekly but I can't! Way to many out of town visitors that leave trash everywhere! The food is way to expensive to feed a family of 5 and not enough options! We need more things happening at the band shell and more things for older children to do (12) there is nothing!
- Residents should be given a free pass of some kind so it would be free. Non residents should pay a fee. Everyone (resident or non) should pay for parking with a reduced rate for residents.
- If pandemic continues into the summer, no one from outside of Cobourg allowed.
- When there are special events,parking is a huge issue. residents have trouble even going downtown. There should be designated park and ride areas ie the high schools or Northumberland Mall,which could be for a small fee. Parking permits for residents would be a good idea,I would buy one.
- We dont need any more visitors than we have been getting. I feel like I lose my beautiful town and beach to hordes of disrespectful trespassers every summer. It seems like there is something happening that closes the park far too often.
- Out of town people should have to pay a fee to cover the cost of garbage left behind
- Enforcement of parking restrictions of neighboring streets.
- If at all possible heighten security around the beach areas. Keep the beach as safe as possible for everyone to enjoy.
- I think during a normal year there are times when locals can enjoy the beach (ie mornings) prior to it getting "too busy." People will always complain that there are too many people but there are definitely times you can go and enjoy a quieter beach if that is what you're looking for. The beach bar nights were AWESOME and if those could be expanded to every weekend all summer it would be so great!
- Route visitors through the downtown core i.e. King Street through the use of shuttles employed for parking. Extend the path between the harbour and King street that currently is paved between Audrey's and The Dutch Oven. Put in a couple of benches. Make it pretty with a border of trees and/or plants, and allow craft and food vendors there on the weekend.
- There should be times when dogs are allowed on the beach. Even if it's not during the swimming season. There's no reason at all that dogs should not be allowed spring, fall, winter.
- the parking is awful and out of town people park across peoples drive ways they should be ticketed for not parking properly streets are hard to get down in summer
- Have the Farmers Market open maybe a couple days through the week and longer on weekends like other town in the area.
- Beach should be user pay except for residents who already pay taxes in the town. Beach should be licensed. People are drinking already anyway, might as well keep it visible and generate revenue from it. Should be communal fire pits on the beach. Could have live music, events, etc. directly on the beach. Campground should be enhanced to include yurts and glamping, including a few sites on the beach along the boardwalk. Skateparks at Victoria park.
- Whether the beach is open completely or not,

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

having local entertainment again in the area near the snack bar would be very welcome. The charge for washrooms can be a loonie or two...and make it simple to complete....simple like a parking meter .

- Keep the beach for cobourg residents and businesses owners to enjoy. It is a well known fact that the influx of Toronto people especially on weekends provides little to no economic boost to Cobourg..
- Local people can't visit beach because of crowds of people from other areas.
- As much as tourist dollars may benefit downtown the extreme number and rudeness and mess makes local residents stay away which then decreases the amount of time spent there in the off months because it is not the go to destination for Northumberland residents
- Maybe only allow Northumberland country residents on beach and provide proof of resident
- A lot of the people who are telling what to do with the beach don't use it. Not allowing public use is becoming an equity issue - look at what is open - golf courses, sailing clubs, trailer parks. All of these require a substantial income and expense. The beach is free or at least a least expensive option for local families. Most families don't have pools, can't afford to have hoses running all day and just want to cool off.
- I believe that a fee should be charged for the use of the beach by all visitors and the homeowners who pay Cobourg taxes have a permit to use the beach, which is provided at the town office
- Substantially increase the current fines for parking illegally. This is currently very dangerous as emergency vehicles cannot get through on busy weekends. Ex. Green street. Find the funds to add at least twice the numbers of bathrooms. Another washroom should be built to accommodate visitors. Make Cobourg an amazing tourist destination! NO portable potty's. Beach cleaning is wonderful. More garbages needed and pick up more often on busy weekends. Thank you.
- "Host sporting events such as kiteboarding, surfing, paddle boarding. Making it a destination for an event would encourage people to spend money while they're here since it's a "special occasion". In addition, have more businesses within close walking distance to the beach. Make it easy and convenient for people to support our businesses. For example, if I wanted to buy a beach toy while visiting, I'd have to drive somewhere, which would mean losing my parking spot."
- Dogs should be permitted on the beach weekdays and in non peak months.
- During non pandemic I like that people love to come to our town. Charging more for parking or cost to enter will help offset the costs. Having our festivals is something I have always enjoyed. Garbage is always an issue. However I think that we need more garage pick up during heavy traffic.
- As a business owner i am 100% against any new commercial operations on the beach. No new food services and no f***ing food trucks. They steal business from brick and mortar businesses that pay some pretty hefty property taxes to operate on this town. If you want downtown to thrive don't make it more difficult for them to operate and succeed.
- The beach is an incredible asset and brings many people to town, but Cobourg residents should not have to pay higher fees to use the beach/ park. Out of town visitors should be encouraged to support local business. When I ran the tourism function in the 90's, we had summer students ride through the park/beach area daily to promote local businesses.
- Free access for area residents with ID. People out of the area should be charged admittance fees.
- I would love to see the beach open this year. It was a shame to have it closed all summer.
- Cobourg and area residents pass
- Local residents only
- Fenced off, local people, bring Id to get in, limited numbers, social distancing
- We usually only go to the beach early in the season. Normally it is too busy to enjoy yourself during busy season.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Have more activities/events for local residents
- I really think out of town people should not be here right now. We as a small town have done are best to keep things low cases.
- I'm newish to Cobourg. I only managed to see the sandcastle weekend 2019. I was so looking forward to 2020. I cant wait for this summer and will honor what ever you decide! Thank you for this! If you need help/volunteers feel free to email me.
- Enough restrictions. You are going to have more issues if you close it again. As a tax payer I demand it is open to use as we please.
- Would love to see a midway on the pier, that runs all summer. The midway could have a variety of food trucks, games, and different sales vendors to attract people to the area and generate a great deal of revenue.
- make money by renting picnic tables for the day. Will help from people getting to the park early to hoard picnic tables.
- Designated seating area with shade protection for people who enjoy the beach but are unable to navigate the sand but enjoy the beach venue.
- Beach should be open to the taxpayers of this community. Closed to non residents. Toronto closed their skating rinks to non residents. We need to do the same to stop the spread of covid and allow locals to enjoy the beach they lost last summer
- I think that increasing a parking program is the most passive and jurisdictionally sound way to go. Increase parking fees in the downtown, create a sticker program for locals (subsidized) and frequent visitors (at a premium but cheaper then daily rate at meters).
- Add changing area with paid lockers, increase number of bike racks, charge food trucks/ local business to go on the pier for a fee (when it's safe).
- Create a fun water-based activity like waterslides outside of the main beach area to disperse people somewhat
- You really need to consider an entrance fee for non residents. They come from all over, bring $0 into our downtown core, as they bring their own food, and discourage TAX payers from using the beach. The TAX payers of cobourg are footing the bill for a luxury that we dont use.
- It is a great asset to the town no further promotion is need. Geese numbers should be diminished
- Less of a tourist attraction and more accessible to residents.
- Charge a fee for residents outside of Northumberland county . Provide a number of free passes to families who reside in Northumberland County .
- Charge non-residents a fee for beach use. Free for residents.
- Charge a daily fee but give passes out to local residents.
- I think it's a shame that local residents often avoid the beach during the summer months due to overcrowding- we typically try to go down early and leave by 10:30-11 when it starts to get busy- would be nice to have more access as a full time resident/tax payer
- Personally, I think there should be more done to generate revenue specifically from out of towners using the beach (ie. parking etc). Currently huge groups/families arrive in vehicles with packed lunches etc and seem to spend no money in town. They come, use the beach and leave again, making it difficult for locals to enjoy our great downtown/beach area all while bringing very little benefit to our local economy.
- Remove trailer park and use that area for mixed park space (benches & fitness equip), and business space to be seasonally leased (rentals, food, artist kiosks etc). Provides more space for visitors and locals, and hopefully offsets trailer park income (less maintenance).
- Larger groups including larger extended families be charged for use of park. City of Toronto Park requires a permit for larger group use.
- Only Festivals and Fund Raising events should be promoted.



Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- I really think that increased parking charges for out of town visitors could help. I also like the idea of allowing local businesses to obtain permits to operate some form of business near or on the beach.
- cameras, access to print rules and regulations in multiple languages and shared to a cell phone by bylaw officers. I also think the town should allow alcohol at special events. We should rebrand it as a heritage beach and only reusable take-home containers allowed, recommended stay 4 hours.
- Do not close the beach. I take my grandaughter there to play in the sand. Business owners need the visitors. Book online with a small fee for limited entry and limit time to say 4 hour blocks. Use students to monitor physical distancing and entry.
- You should do the same thing as you did with the skating ponds. People register online and it should be limited to people in Cobourg. After everything that people have gone through this year, you should not close the beach. People need that boost of recreation and sunshine that our beach provides. Limit it to the people in Cobourg and it would work. We are all able to social distance on the beach.
- Monitor the group sizes that are coming to picnic at Victoria Park (who are also using the beach) and how much food these large groups are bringing. Allowing people to bring large amounts of food to the park or beach without some sort of permit really effects the local businesses. They are coming to beach for free and not spending any money at the canteen or venturing into the downtown for restaurants and shopping.
- It would be really nice to enjoy the beach as Northumberland residents only. This may be a logistical nightmare but the idea of having a quieter summer at the beach (with no full closure like 2020) is really enticing.
- The residents of Cobourg should not have to bear the expense of Victoria Beach and have it so busy on weekends that we can't even go near it. It's very sad that I have to head out of town to enjoy summer beach enjoyment oh and when I do you can bet your bottom dollar that I have to pay to be there. It's time for Cobourg to take its beach back. If non residents want to enjoy it then a minimal fee to do it is not asking too much.
- Council did a good job last year with closing beach. Hard decision to make.
- Designate 100ft along the beach from the pier as a surf zone for surf and paddle board activities. Thus Reducing the area that needs lifeguards. Surfers are also known to make many rescues and can get to bathers in difficulty before lifeguards.

  Cobourg surf and paddle board club is going to start offering surf and paddle board lessons and summer beach programs for kids, they would need the towns support.

  We surf and paddle board on the lake daily, can we decrease the cost of parking as this adds up.

  Could there be a designated space at the pier parking lot to offload boards in the summer?"
- Charge people outside of Cobourg an extrance fee or sell season passes. Only I tent per family to eliminate the "Potty tents". Fine people who leave garbage around or don't follow rules.
- The boardwalk is as busy as the beach some days
- Why does the town need to manage the popularity of the beach? Is it the garbage? The cost? Individuals coming from hotspots? The question has been asked, but without reference to the issues being addressed. Are we discussing popularity during Covid times, or pre-Covid? If pre-covid, what are the concerns? When provincial parks reach their capacity (has Cobourg beach ever reached capacity, other than Canada Day?) they close the beach for the day. Suggestion: during lockdown periods, gate the beach, count heads, close at capacity and only allow new entrants once families start to leave. Possibly restrict access to residents only during lockdown. No lockdowns=no gates, no restrictions, signage only reinforcing public health guidelines, and open to all that want to enjoy nature, water, sun and sand.
- Cobourg residents should be allowed to buy licenses in order to have 1st preference to the beach or have a section of the beach partitioned off for their use at all times.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- I think charging a fee as well as having a maximum number of people allowed on the beach at one time would be effective. However, the logistics and cost of those measures (particularly limiting numbers) may be unrealistic.
- Clearer signage of the surf/paddle zone. Designated as the area from the pier to the first buoy. No swimmers in that area
- BBQ's and cooking should be banned.
- I have concerns that the number of cannibis retailers in Cobourg that will be opening will cause issues. How will by law officers/police monitor and enforce use on the beach. It needs to remain family friendly.
- Stop encouraging visitors
- Cut back on the police... lose the bad attitude they have... should have a friendlier approach. No tazers please
- Charge a fee for day use of the beach. Residents could be offered a season pass at a reduced rate.
- People will always come here. During this time we should have residents only. After this time residents first. Permits or however this could be regulated. As a business owner the influx of people during the summer has no effect on our revenue.
- I feel that beach should be open for local residents
- If Covid restrictions continue into summer 2021, remaining open but limiting use to those who are residents of Northumberland county.
- More Portapotties, garbage cans
- All season washrooms
- Educate local residents. The Cobourg Beach has been popular with both residents and visitors for many decades. Control amplified sound from both the beach and adjacent park (must reach ambient levels at park boundary to preserve quality of life for nearby residents). Retain the campground as 'eyes on the beach' built in security. Allow flying of kites in shoulder seasons (cool, windy) when beach not heavily populated. Consider permitting canoe club access from west side of beach area when conditions permit for programs (but not on busy summer weekends, unless a water area is roped off).
- Make it harder for out of towners as it's impossible to use the beach on weekends
- Have security to ask for proof that you are a resident of Cobourg to use beach for free, and charge out of town people during Covid-19.
- Residence of Northumberland access free, and a minimal fee for visitors with non residential ID
- Sell the trailer park to a developer to build nice (but modest) condos with at grade restaurants and cafes along a prominade. Use the proceeds to build affordable housing elsewhere in town.
- No other recommendations, other than what was mentioned in the survey.
- Priority for cobourg residents priority parking and entrance to beach if there is limited capacity due to covid then it should be for residents of cobourg use first and foremost
- Someone monitoring and enforcing garbage/ recycling disposal. Monday mornings at the beach there is large black bags from beach goers garbage they leave behind, over flowing garbage bins and there is no sorting of recycling.
- During the current pandemic, out of town visitors greatly increase the chances of communal spread and leave our most vulnerable at risk. The Cobourg beach is large tourist attraction and without proper safety measures in place we're all at risk. If safeguards can't be implemented it would be best to keep it closed on weekends to avoid large amounts of tourist from coming. Northumberland by and large has been doing well In regards to our numbers throughout the last year, opening the beach to a large influx of visitors will wipe all that away.
- Local residents have had difficulty using the beach on weekends during peak vacation time (July and August) due to the numbers coming out of the City...The washrooms cannot handle those volumes ...Many communities charge a fee for visitors to use the local beach...We should too. Same with parking for visitors...set up a pay for use shuttle from a designated parking lot for Visitors....Booking online to reserve might be an option too...Locals shouldn't have to pay to use

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

our beach to pay additional costs to park

- Stop letting the Cobourg residents complain about out of towners coming in! It's selfish and annoying.
- Have more bylaws officers on site to enforce the rules. Do not fence the beach.
- Advertise other attractions in Cobourg. Historical walks, buildings, good restaurants, shopping etc.
- If COVID continues, I think it should be for Northumberland county residents only with per caution taken for safe space
- Considering an entry fee for non residents, and a one time summer access fee for residents is a very important option to consider. Originally I am from Fort Erie Ontario where they have implemented this at their popular crystal beach. It resulted in jobs for young people and revenue for the beach and surrounding area to be improved without having any major drop in tourism. Residents from that area that I have spoken to also note that the tourists that do come are far more respectful than prior to the implementation. Economic development is booming, many new businesses now moving into the previously vacant store fronts. Just a case study to consider. Thank you for doing this survey.
- Open the beach, it hurts the whole town economically. Its ridiculous that people can be outside
- Fence off the beach and check ID's for locals only so we aren't having people from out of town coming to the beach during the pandemic.
- consider using Donegan Park for events like ribfest
- 1)Please make decisions related to the Beach/ Parking/access early and stick to the plan. The flip-flop and changes in 2020 were agonizing....
  2) How come the Trailer park was not mentioned? I think it's use could be more limited especially if the beach use gets restricted this summer.
  3)The water levels right now are very low and as a result the beach seems to be double the 'normal' size. If the water levels remain low, I think it can provide the town with more flexibility on use of the space and can be less crowded even if it's heavily used. My point here is that it's not necessarily the crowds and the parking it also is the size of the park itself.
  4) If any user fees are considered--children should always be 'free'.
- Garbage control and litter is the most important issue
- Our beach does not need to be promoted - it's already known as a fantastic beach. As a local, I do not go on weekends (during the day) as I know it will always be overcrowded with out of town visitors. This is disappointing considering my tax dollars go towards the maintenance of the beach however I know this is an element that cannot be controlled. Should the pandemic continue into this summer, it'd be nice to limit access to only Cobourg residents if numbers will be limited. I have a young family and I'd like them to enjoy the beach more than just an evening on a weekend because it's less crowded then.
- Enforce no BBQ in park. Fine people who leave trash - bylaw officers pay attention. Or book pavilions for a small fee to cover cleaning and trash removal
- Should get rid of the campground. Use that area for restaurants and shops that can be used by all.
- Hire summer students to clean Victoria Park.
- Should covid continue thru the summer months I would like to see local residents ONLY allowed use of the beach through some type of permit system....and the numbers controlled for this access.
- Paid parking only discourages locals from using the beach. All this council does is take money. 4.75 for garbage tags, paid parking to use the beach, taxes increase every year. How much of a pay raise for councilors this year?
- Hire more part time summer bylaw officers who can issue fines where needed. I don't think the auxiliary officers have the power to do that. Cobourg residents need to be wooed back to the beach. Many are fed up with the lack of parking and the garbage tourists leave behind.
- You need bylaw officers to enforce the rules. Your zones 1 and 2 not reasonable, those of us who live within 20 min of west beach boardwalk should be considered



Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Beach if it's open on weekends only open to Northumberland residents.
- As a resident tax payer I want to be able to take my grandchildren and walk the beach freely. Have designated beach parking only and no parking in residential streets on weekends. And enforce no bbqs and tents. Keep the beach open and allow residents to make their own decisions on whether to use it or not that day.
  Good luck on those hard decisions.
- This is a big enough issue that mailing a survey to all taxpayer residents would give Council a better insight into the scope of the town's feelings on this issue. It seems that a number of Councillors feel Cobourg should provide a free beach to the world while Cobourg resident families get "parked out".
- Constant supervision by police or auxiliaries.
- As a local - I enjoyed listening to musicians in the park in the evening
- Garbage control, crowd control (numbers and behaviours), activities - especially sports (in designated areas or permitted), parking and shuttle access, numbers of buses per day (perhaps by permit), BBQing, appropriate fees including collection and enforcement with waiver for Cobourg residents -- are priorities to consider
- Pay per use fee for non tax paying residents to cover costs including more enforcement of bylaws. I am tired of paying for the beach but unable to enjoy it due to out of county visitors
- People will find the beach. I think the canteen should be expanded to open a small and portable thatch covered "barbeque hut" that offers beach side barbeque i.e sovlaki, salad ,with chef and drinks.
- Definitely there should be charge for parking and maybe even for the use of the beach but Cobourg residents should be exempt.
- The beach could be left open if everyone would just follow the "pandemic" rules but of course they won't. I don't understand why people from an area with high cases of Covid (like Toronto) will travel to an area with low cases (like Cobourg) to use the beach and endanger everyone else. But they will and do. Therefore if the beach is open this summer, enhanced security will be needed which comes with a hefty cost and it may just be more cost effective to close the beach again this year. I am really torn as I miss my walks on the beach, watching volleyball games and events like Canada Day and Rib Fest. There was discussion last year to restricting admittance to locals (what is a local?) only but again a hefty cost to do that. I have a friend and her husband from Peterborough who like to visit and walk the beach area with me. Would they be allowed? I don't have the answer.
- More police presence
- Limit the amount of people on the beach at one time. Make sure they clean up before they leave.
- Cobourg citizens should be allowed use of the beach, year-round. That being said, we still have to be mindful - during the pandemic - of the total number of visitors to our beach.
- Remove the trailer park completely - move it to the outskirts of town away from housing. Replace with nice restaurants and shops - the revenue for the town would be greater and the eye sore removed.
- We have an amazing asset in the beachfront, however, Cobourg has largely missed opportunities to monetize it. This single asset should generate enough revenue if managed properly to provide Cobourg with a prosperous future. Our downtown businesses are struggling, more private-public partnerships are needed to help grow business, less restriction on building and land use along with more support for renovations and upgrading existing historical sites.
- Yes. The residents of Cobourg should not be penalized for using the beach. We pay high taxes. Charge the out of towners and charge them accordingly.
- More security.
- We should avoid narrow minded xenophobia at all costs. We are welcome at attractions in other towns. Other people should be welcome at ours.
- When the pandemic is over the beach should be available to anyone.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- non residents should pay a user fee
- There is no need to advertise what a great beach it is. We know. It's unfortunate that it has been advertised so much to encourage floods of people who come to the town, do not contribute anything for the use and taxpayers are paying for the clean up from very unhygienic practices. I would love to enjoy the local beach.
- more special constable patrols ---more garbage & recycling containers' and more pickups to empty the containers
- "Stop treating the east beach like an afterthought. Stop dumping sand and randomly changing the landscape.
  Spend some money on paving the lot. Stop parking your 45 foot trailer on the edge of the beach blocking the view. Stop treating it like a work bench for all your pipe and accessories. Treat the east beach equal to the west beach!"
- Charge for out of county visitors
- Difficult task based on it's popularity and visitor traffic from outside the area but one thing that does annoy me is dogs on the beach. No matter how many reminders issued and signs posted it continues to happen. Start fining people who do this as they obviously just disregard the rules. I am a big supporter of how Council have handled the situation in 2020 and those moaning Minnies who seem to feel you are responsible to provide their children with things to do, they need to get over themselves. The entitlement crowd most of whom live here. Good luck in 2021 as you will need to make some tough decisions again. Do what you have to do. Definitely make the beach/pier area a pedestrian area only. Thank you for listening.
- Washrooms must be free and accessible. Otherwise people will go where they like. I have seen this happen a couple of times just because someone was too lazy to walk to the currently-available one. I would like to see a restriction on the setting up of tents and tent kitchens and huge shade structures (often involving all three for large groups of people). The pathway put in to make the beach accessible to the disabled is used primarily for people with wagons to drag their stuff to the water's edge. If you are going to advertise, perhaps you could spotlight this feature - accessibility - to the disabled.
- Our down town needs the out of town traffic to survive. We need to promote the downtown small business and not the big box stores. A strong community is a healthy one. Close the Main Street and allow for more open areas to give them the biggest shot at getting the most business through their stores. We need locals to only buy local. Some are having troubles with online shopping so the town should look at making a one stop shopping online experience platform that every store in the town of cobourg can sign up to . And allow for curb side pick up or delivery.
- Our beach, like all beaches, are open to all residents of Ontario. We should stop buying new equipment like swing sets and splashpads and focus on good maintenance.
- Please stop advertising the beach to out of towners. Tons of people are already coming; it is time now to focus on supporting the downtown, improving the look, appeal and attractiveness of downtown, and attracting interesting new businesses so that local businesses can reap the rewards of having so many tourists in the summer. Also, when it comes to summer festivals please reduce the number of these and focus on quality over quantity. As someone who lives in the downtown core it feels relentless having "festivals" what feels like almost every week during the summer. These festivals aren't particularly engaging or exciting, and they result in terrible downtown traffic during the summer months when residents should be able to enjoy their downtown location.
- Consider Cobourg residents wishes first and foremost. If residents cannot enjoy the beach due to an influx of non residents (often not obeying the rules) then this is just not right.
- STOP advertising our feel good town! Doesn't feel that good these days when cobourg residents can't put a towel on the beach without out of town people walking over them when your out for a dip or even laying on it
- more gateways and signage to get people to visit the downtown as well. Increased sanitation

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

and cleanliness. Increased parking enforcement. If businesses are allowed to operate on the beach or park it should not take away from current down town businesses. Love the live music and food evenings from 2019

- visitors should pay a fee to use the beach. We pay to go into Provincial parks and other jurisdictions charge a fee. Permits for residents could be sent out with the tax bills and could be purchased online with proof of identity.
- Perhaps add some portable washrooms during the summer as the lineups can be long. I think increased monitoring of the beach and park during the summer.
- bylaw inforcemment user fee for out of town ppl
- Residents should have priority access, visitors should have to purchase a pass and the fees should be within the guidelines for other public beaches, ie: North Beach day pass is $14.00. No BBQ or cooking in Victoria Park or on beach.
- Very high fee for non residents at $50/day or $200 for season for pass and strong fines if not. Cobourg residents free parking and free access always
- Make it available to those paying the town taxes or northumberland. Keep it fenced, and have a registration system like at the rink. People can check drivers licenses upon arrival.
- A Food truck alley by the pavilion I used to get food from codmans all the time but now that it's some organic stuff I feel like no one uses it or if the do it mostly just for drinks, also maybe add another basket ball court and fix up the one that's there finally an in ground concrete skate park would do wonders to this town and if Cobourg is a "tourist destination" one of them would bring in a lot of $$$$
- Use funding from advertising to educate rules of beach, sun shelters without sides etc. No more warnings, issue tickets - revenue source.
- Please please enforce the no dogs rule, add signs, start to fine people. Children play on the beach and the amount of dog waste left there is appalling and a day ruiner.
- I'll preface with the fact I am happy to see some new buildings and businesses opening up in town.

  In my opinion, I think the only thing that currently generates any tourism to town is the beach so I think its essential to advertise our best asset. We need to get people here, we need them spending money on our downtown. I really enjoyed the outdoor dining on King St this past summer, I hope that continues and see it as a great way to get beachgoers downtown on those busy long weekends. I'd like to see more live music at the bandshell (or elsewhere). The food truck/local drinks event (summer 2019, I think) at the fenced in area at the canteen was very enjoyable and would love to see more of that as well.

  I would really like to see the beach busy but not with people eating their own food and going home for the night. Let's make us a weekend destination; stay at our hotels, eat at our restaurants, see some music, have some cold drinks all in and around our greatest asset, the beach."
- Having police and by-law officers rotate in and out of the area is not sufficient. There should be a visible presence in the area at all times and not just the Volunteer Trailer.
- Stop paying for the Blue Flag Beach rating system. I hope I have the name right. There is a very large sign there explaining it.
- From the perspective of a downtown business owner - There a two types of people who visit our beach. Many of the out of town visitors to the beach itself do not benefit the town's economy. Visitors who attend special events (ie Highland Games, Waterfront Festival, Sand Castle Festival, beach sporting events) do however venture to the downtown businesses and help support the local economy, and many return at future dates to enjoy our town's amenities :)
- I haven't noticed but many complain litter is a problem both from town's people and visitors. Have by-law beach walkers able to issue fines to offenders no warnings, just issue the fine. Don't believe there should be a charge for the beach - Sauble Beach on the private Indian maintained

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

side is the only beach I know that charges. Makes me think of Scrooge. People living here for sure as public spaces are covered in taxes should not be charged and I don't believe visitors should either. Cobourg is billed as the Feel Good Town - not the Town that wrings every cent it can out of people. Many well heeled people live here that feel it should carry a charge but the beach should be accessible to everyone and local business does benefit especially the struggling downtown restaurants - why kill the goose that laid the golden egg? Rejoice you have a beach such as this.

- I am sure that Cobourg Town Council does this already, but taking time to do google searches and read up on what other lakeside communities (e.g., Barrie, Wasaga Beach, global destinations) do to manage flow of visitors might offer proven ways that might help Cobourg. I am so proud of and grateful for the way Cobourg handled the covid epidemic last summer and simply closed and fenced off the beach. It helped to keep everyone safer if indeed covid is as contagious as it is said to be. Thank you for your leadership!! Cobourg is a great town!!
- Post-COVID - Have an online ""booking"" for users of the beach, to control the numbers allowed at any time. When special activities are booked for the beach (i.e. beach volleyball tournaments), limit bookings to Vic Park only for picnics, etc. and limited beach access, at east end or west end only - depending on where the special activity is set up.

  With continued COVID restrictions in place - online booking of space, set up pods for each group ""bubble"", allow access from 10a.m. until 6p.m., otherwise closed beach access. Monitor use and access."
- Do not advertise the beach at all . Discourage tourists
- We need an incentive for visitors to spend money downtown Cobourg.
- The town is doing a great job managing a wonderful asset. I live at Perry and Green, Right in the thick of it and I would not change a thing.
  Here's hoping for a full and fun summer!
- Stop marketing and expanding our town and making it resemble Oakville. Part of Cobourg's charm is that we are small and have lots of green space - that you keep cutting down and paving over. Try preserving more green spaces for residents to enjoy
- Let's get paid parking on all the streets so that some of the money for beach use is recouped. Cobourg residents without driveway parking should have a free parking pass.
- I do believe a user fee is necessary but feel that some type of exemption should be given to residents of Northumberland. So many visits free per year with no restrictions on the time of year. Or something similar.
- Use string lighting and other decorative solutions down the main beach walkway to increase popularity of younger people. We love to take "cute" pictures. Make a full service restaurant with large patio closer to the beach.
- I do not believe that it is in Cobourg's best interest to be a "Tourist Attraction/Town".
- $20 parking for non residents, with passes for town citizens
- Can cobourg residents have some sort of ID to get closer parking etc. You have to pay to use Presquile beach and north bay beach
- Please do not charge for bathroom facilities, I have witnessed visitors using the beach as a bathroom and I'm afraid this would encourage that. Better enforment for littering (its heartbreaking to see the beach after a busy day). Please promote small businesses - maybe with visitor parking receipts, have a coupon for downtown stores. Give locals a parking pass, and increase the parking fees for out of town visitors.
- Beach is well managed and kept clean every morning. How can we enlist the cooperation of visitors to dispose of their garbage. Add more bins on the beach and grassy areas?
- People already are aware of our beautiful beach. I would like to see more enforcement of restrictions if indeed we are in pandemic situation. I realize this is a tough job but people still came and squeezed through openings in fences, sadly.



Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Open only for Northumberland residents.
- Local food businesses should be allowed to set up on the pier and near the trailer park. Town should be advertised as a heritage town. Heritage tourists bring in more money than beach tourists.
- A restaurant with a nice terrace and good food would be nice
- "It is a shame that many people/taxpayers that live in Cobourg can not utilize our own beach due to the volume of people coming from other areas... many from the city. There needs to be a substantial fee issued if you live outside the area and are not a taxpayer...plain and simple! Money generated from out of towners can go back to maintaining the beach and parks.
  Lastly, the poor business owners do not benefit in the least from people coming into town to use the beach...they just USE the beach. It's really a no-brainer in my opinion."
- If pandemic continues restricted for specific hours for walking. 6-9 am, 6-9pm
- If pandemic is still ongoing & is opening should only be for Northumberland residents to start
- Bring back simple events like family picnic day. Something needs to get addressed with people leaving bags of garbage behind. The town spends too much to advertise the beach. So many people I see are not going to the beach to buy food or shop down town. The boat traffic is a money generator for the town. They are shopping and spending. Maybe have events that focus on our local communities not so much getting out of towners here. The evening music events at the beach are wonderful. We have the rib fest we should also do a food truck fest.
  Also it would be great to bring back a mini putting course. Also on the upper park area along King St. It would be interesting to have plaques with pictures of the park and the original buildings that were once there.
- I resent the racial bias expressed by many Cobourg residents re beach users. Beautiful beach open to public. Keep it for enjoyment of all.
- Due to an unexpected permanent mobility issue, I now can only "get to the beach" via my rollator. I can walk on the boardwalk, IF there are not crowds of people, bumping into me! In the summer if 2019, I did make use of your installed plastic/rubber "accessible" mat on the sand, BUT once I got to the end of it, closer to the water, THEN WHAT?!?!?! I had NO OTHER OPTION, but to simply turn around, and leave the beach! Rather pointless, don't you think?!?! It would have been nice IF I could have been able to stay and join my other family members on the sand, but instead, I had to watch them from VERY AFAR, by retreating up to the grassy area! Rollators don't move on sand!!! People that plan these "accessible do-gooder things" should really walk a day in a disabled person's shoes!!
- Has there ever been a consideration to giving free access to residents of Northumberland County and charging other visitors to the beach? If we residents are paying the upkeep should we get a free number of visits per year, vs people coming from out of town who bring nothing, spend nothing and leave garbage?!
- Bylaw officers should patrol on the beach and actually issue fines or ask people to leave when they do not comply with the bylaws. There is no point in having bylaws for the beach if they are not enforced.

  Large groups should be issued a permit (with a substantial deposit that is only refunded when they have left the assigned area clear of garbage and debris) and be restricted to certain areas of the beach.
- no just again stating i LOVE the idea of water rentals at the beach, umbrellas, chairs, sunglasses, paddle boards, etc. fantastic.
- Tiered fees...reduced rate for locals. Remove all picnic tables and just leave benches. Increase garbage cans/pickup.
- Until things are safer we should discourage people coming from other districts to use our beach so the local tax payer can get a bit of use out of it. If it's packed the locals will just avoid it I feel.
- We find that after 6pm when bylaw officers are done work for the day that many people bring

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

BBQ, tents and other prohibited items out and start using them. either on the beach or in the park. Maybe bylaw should work later to solve this issue.

- If we're going to operate a major visitor attraction, at least provide lots more food & concession stands to supply guests' needs and bring in revenue for businesses and tax returns for the town.
- "We need to promote Cobourg as a tourist destination We need to promote the beach and park Out of towners should help to pay something towards our operating costs
- Strict enforcements of no tents on the beach. When crowded the lifeguards cannot see past them to di their job. Try to implement carry in carry out for garbage or empty more often.
- The beach and park cannot continue to support and sustain the extreme large number of visitors as was experienced in 2019. It was a relief in 2020 with much fewer visitors and allowed the locals to enjoy the park to a greater extent even though the beach was closed! Moving forward Cobourg must take action to control daily mass use of the beach, facilities and parking before Victoria Park beach and area are completely compromised. I don't know the answer but hopefully collectively we can find a solution.
- I would definitely spend more time at the beach I was raised at, as I grew up in this town, if I could see the water from the street... Our beach is so overcrowded by big city people that the locals can't even use it.
- While the beach is very popular with Cobourg citizens, it is quite a drawing card for people from surrounding communities. For the sake of local businesses who benefit from beach users, I feel as much as possible should be done for those business owners benefit.
- "Shame on whoever suggested paid bathrooms and change rooms. You know what will happen if you do that? The Cobourg urban legend rumour designed to dehumanized certain groups of people will end up coming true - people will use the beach/bushes as a bathroom. And you will get lots of complaints about nudity from people changing in the open. Please don't ruin our beautiful beach by greedy measures such as these. I'm disgusted that they were even in the survey. You don't charge a fee for change rooms! You buy lockers and charge for the key, that's how you monetize this.
- Add more water recreational activities on the lake for a fee
- I think if covid was bad again only allow northumberland residents to access the beach
- Make the costs of coming to the cobourg beach inline with the costs of going to any other beach (eg. Toronto) charge the same parking rate.
- Charge for people that do not live in Cobourg
- There should be a long term solution to restrict overall numbers on the beach by enclosing it with access gates.
- People from out of town. Should have to pay a fee to use the beach. The stores in down town don't really profit from out of tower as they bring their own food and beverages. This leaves no room for people who live here.
- The beach is too accessible to people who don't pay for it. We avoid it due to crowds. Sick of paying for my garbage and the beach goers leave tons of garbage behind that my taxes have to pay to remove.
- More enforcement of activities that are not permitted. Be it police, volunteers or even a hotline people can text to say what they seen and where.
- welcome all users to the Town of Cobourg
- Don't advertise us!!! Make it more user-friendly for locals and make out of towners not want to come here. It's a shame not many locals use it anymore because city people come in packs of 20 and take it over having BBQ even though not allowed and some even deifcate on the beach or park area which is disgusting!!! I've been a resident my whole life lets bring back the beach I grew up with.
- Right now we don't need the beach to be popular... let's get through COVID first... then bring outsiders in!!!
- Heightened monitoring and enforcement of

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

applicable bylaws, guidelines etc Fees for non-residents The beach is truly a treasure and needs to be maintained and protected

- We can't control the popularity - it's already popular. But find more ways to make money, charge visitors for a parking pass, include parking passes for residents in their property taxes, allow rotating pop ups for downtown businesses along the boardwalk to encourage people to walk to the downtown, put signage up indicating the farmers market on weekends, etc. Don't actively promote the beach, it's already well known, word of mouth takes care of it. But promote businesses downtown and throughout Cobourg - uptown, east, west, etc. Cobourg is not just about downtown and the beach.
- I think passes to residents should be an option to minimize the influx of "out of town" visitors.
- Keep up the good work
- More bylaw officers and police to enforce the rules
- Special permits for parking for Local residence....limit gathering sizes or make them get a permit
- I avoid the beach on weekends because of the numbers there ,the garbage situation.I believe the People of Northumberland that pay taxes here should benefit from the Beach.Anyone else that come here use the facilities (Beach) they don't spend any money here ,leave all their garbage ,and go home should have to pay something. Everywhere you go you pay. I think shelter from the sun should be allowed but not a full tent that you can't see what's going on in the tent.I am a Cobourg lifer I Love this town,raised our kids here and they are living here and raising there kids. We all use the Beach ! I understand it must be hard to control hopefully everyone will fill out this survey and give you some good ideas for the future of our beloved Beach.
- By law persons that do their job.
  Have personally witnessed their laziness as they play on their phones.
- NO OUTSIDE VISITORS!!!! COBOURG RESIDENTS ONLY!!!!
- The sanded pirate ship structure beside the splash pad needs to be changed to wood chips or something other then sand. It's so stupid to have sand right beside the splash pad. Another reason we don't go to the beach which is sad because my kids would love it. I would love to see the splash pad expanded/made larger. It is a very small splash for the amount of people who use it. Thankfully PH has a wonderful large splash now that we can use.
- Promote the beach. Encourage use from local and non local residents. Advertise and promote local businesses in a concurrent fashion - consider "validated parking" system - ie parking voucher issued from local businesses with purchase over $20. This would encourage out of town beach users to buy products and services in Cobourg
- I love the beach when it is open
- Beach is main attraction to town. People complain these tourists do not shop King St. Neither do locals. If beach closed weekends no need to advertise beach. Sense prejudice about these out,of towers. Ask the question is CoBourg a tourist town or not.
- Washrooms should remain free to use. As well as food concessions, perhaps a local business could be allowed to rent umbrellas, chairs, etc.
- Head charge of $25 for all outside of Northumberland.
- use the bandshell more regularly for free entertainment for locals during the week. Run some regular drop in yoga or tai chi or outdoor fitness events for free that run on a drop inbasis outdoors. Teach a new skill from the bandshell and with social dis can get a new learning experience. Promote more fitness activities/ classes outdoors in the park run by the Y? Other? e.g Astronomy class at night?, Learn about Lake Ontario, Learn about the History of Cobourg - engage the NLC?
- Opinion only : I would like the politicians and the manager of the parks and recreation dept. to consider the residents of the town over tourists ! In the summer of 2020 ,it was wonderful to see local residents using using the boardwalk and the park . It was sad to hear them say , it was so enjoyable to use their park, to play , walk , as

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normally it is too crowded with tourists so they stay away!

- Bylaw enforcement should include neighboring streets. I live on Queen street just east of the park, and the amount of litter I pick up off my lawn and hedge is ridiculous and unsanitary. From dirty diapers to empty/partially empty liquor containers, fast food trash, cigarette cartons, discarded clothing- people are slobs. Perhaps trash cans on boulevards where visitors tend to park would be helpful? And more regular foot patrols to discourage this behavior. Also to ensure people are parking properly and not blocking our driveways. I've had more than one unpleasant encounters when I've had to ask visitors to move their vehicles from my driveway entrance. I love my neighborhood and my street, I love how lively it is in the summer, but it's become increasingly unpleasant because of this type of behavior from disrespectful visitors.
- More rule inforcement
- Pair beach advertising with the wonderful town as a destination. The whole package with equal value.
- I believe the town should sell badges at the beach, and the daily fee ought to be $2 or a bit more for family. Town residents should be free.
- Charge non-residents on weekends only BUT make sure that is a well-posted and known fact (ie: no surprise when people get here.) I don't like the idea that it's ONLY for Cobourg residents; I think we should share as it's such a healthy activity for everyone. However, it's SO crowded on the weekends that a charge at that time, making it clear that it's to help pay for the lifeguards and for the cleanliness of the beach, is fair. I've been at the beach twice when there has been a 'sweep' of the water for a missing child--that's why I think we need lifeguards on the weekends. It's a scary event and fortunately no child had drowned.
- I don't think the town should expand the attractions at the beach (like the previously proposed floating water park) without drastically increasing the amount of parking and washroom facilities. These attractions draw I people from outside of Cobourg, and we current cannot support more visitors than we already get (in a normal year)
- Restricted to residents of northumberland county.. not just cobourg.. outlying areas support the town & should be offered use of the beach as welll... let the kids play on the beach!!!!
- If we develop a user pay for Visitor entrance then we should have more patrolling to enforce rules
- The people who live here should have first access to the beach they moved here to enjoy, with COvid restrictions. Don't let tourists take over the town.
- Town should focus on local residents. Tourists have no added value
- "The beach is going to be a popular summer destination for out-of-towers regardless of the advertising or promotional activities by the town. Blogs, social media and plain old word of mouth will continue to attract people. Also, I've never seen anything that details exactly how much revenue beach tourists really bring to town businesses. As a former boater (not a member of the yacht club now or previously) I rarely if ever shopped in the communities where I docked my boat. The same can be said about my current camping/RVing activities (never camped in Vic Park). So I wonder what, if any, revenue any transient, occasionall sun seeking beach goers bring to the town.
  The beach is there. People will come. Why waste money trying to attract MORE people? "
- This beach should be shared with everyone, including our neighbours in Oshawa, Toronto etc. It's not Lake Cobourg, it's Lake Ontario and we should be glad and proud to share it. We have never experienced a day that we couldn't take our family there even on the busiest days. DO NOT make it harder for anyone to access the beach by limited parking or raising rates during beach season. Charging access fees to this beautiful public beach is just wrong. Note that we live right near the beach and it gives us great joy to see families and children enjoying it so much. We have met many from the city who are so grateful. PLEASE PLEASE let's share.
- I just moved to Cobourg. It is difficult for me to provide comments here. I think that it is important that residents have access to the

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beach at all times even during pandemics.

- more security and enforcement on the beach, in the parking lot, and in the park; more litter containers; better and more washroom facilities with attendants
- I believe a low cost shuttle (say $1 per head) that circulated between offsite parking, main street food and beverage locations and the beach would cover its own costs, reduce congestion and stimulate commercial traffic for local businesses.
- During the summer and fall of 2020, for the first time ever I actually spent time sitting in Victoria Park - usually there are so many tourists that I just walk through. Is there a way to encourage tourists to do a better job to clean up after themselves, spend some money in the town - right now, they're just a cost, there is no benefit. Given the cost to maintain the beach and facilities, did we actually lose money last year having it closed? Is there a way to charge non-residents a fee to use the beach and park areas?
- Charge user fee for out of town people for picnic area. Require permit for large groups that take all the picnic tables. Provide pass to Cobourg residents for free access. Do nor penalize Cobourg residents. No washroom fees, outcome would be people eliminate anywhere.
- It is great to have a wonderful Beach - & Park area - however, more visible monitoring needs to occur - to enforce "No BBQ's, No Tents or Closed in structure' & size of Groups that appear'. Monitoring needs to be visible when groups leave they take ALL their belongings (this includes Garbage)!!!
- There should be somewhere in Cobourg that a person can bbq. It's an important tradition in many cultures and many seniors don't have access to grills in their apartments. The city needs to address the problem of access as the "solution" to completely close the beach again as they did last year is unacceptable. Mark it for residents only and be done with it if necessary.
- Steep user fees for people from out of town. Limit parking in beach areas to residents of Cobourg and use Donegan Park or other areas for visitors
- Cearly articulated vision for the waterfront with the focus on enhancing business in Cobourg and an enhanced experience for its citizens. We are turning into a Wasaga Beach where visitors come, leave their garbage and make a negative contribution fiscally and otherwise to the overall community.
- We , tax payers , have been looked over to how our lovely beach and parc can be safely enjoyed again.
  We are very fortunate to have such a lovely place to walk the boardwalk or watch the wildlife and boaters visiting. Thankyou for this opportunity to explain what so many of us want back .
- We do not have the parking and there is no way to get more parking in the area. Local residents should have a pass to the beach. The amount of out of town people using the beach far exceed the use of local residents. Local residents do not use the beach because of all the out of town persons. There should be a limit of out of town people allowed. The parkland around the beach is not policed well enough.
- Last year's beach closure conversations seemed to be dominated by a few voices. Make the community conversation open, transparent, and most importantly, well facilitated.
- Move trailer site to another location in Cobourg.
- Currently, the businesses in the town do not benefit from the popularity of the beach. I think having LOCAL foodtrucks, restos, rentals, etc operate at the beach might generate income and interest.
- What is the legal status of our beaches. Victoria beach is a blue flag beach on an international waterway. Does that not mean that the Town has obligations to maintain the beach whether people use it or not. Is there funding from federal, provincial or international (blue flag) agencies since all have a stake in what we all consider to be our beach?
- Try to encourage people to walk up to King st. Increase signage. Have bike rentals at a reasonable cost....bixy bikes!!
- Limit numbers, priority given to Cobourg tax payers

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Signage to remind visitors to clean up and respect the beauty of the beach and park.
- Get rid of trashy looking trailer park and put in beautiful patio restaurants
- Stop advertising the beach altogether. Send out card passes to school students in the county in June with guidelines, i.e. rules, opening times etc. Begin to develop the west beach for kayak and canoe folks - plan ahead! Thisis what you want to see, non mobilized activity. If people are going to need to purchase a pass for the beach, have a list of food and beverage outlets on the back of the pass that re available to them within walking distance. If you are looking to add an activity at the park/beach area, you may consider the concrete ping pong tables, now being used in BC. The attendant at the washroom or change rooms could rent out. Before making additions or changes, think of things that would have multiple use.
- The popularity of our beach with non-residents, and our close proximity to the city impacts the enjoyment of the actual residents of Cobourg. Many residents have moved here mainly because of our waterfront, yet are unable to get near it during the summer months due to the hordes of people coming from the city. Day-use fees should be in place such as we have in provincial parks for those visitors. Perhaps residents could have some form of identification (free, perhaps picked up at town hall, good for the year) that exempts them from such a fee.
- Common sense dictates that if you have to pay to use a provincial park beach then you should have to pay to use the Cobourg beach to help offset costs.
- Town operated canteen same as is done at CCC and Legion fields. This would allow the Town to add small kiosks in other areas along the waterfront with limited items. May also allow for the operation of refreshment kiosks on the east pier. May lead to the Town operating the yacht club restaurant.
- I think the goal should be to increase income from the beach in a controlled and monitored way. Monitor parking, annual parking passes could be tried for residents, a good restaurant on the waterfront - maybe follow up on the idea of sharing the marina clubhouse. The whole waterfront should be planned as income generating in balance with ecological and heritage concerns.
- The area close to the boat ramp and canoe club should be redesigned as a more useful parking lot
  The green grass area north of the boat basin needs to remain. Replace all damaged benches and fix broken lights. The flower beds need increased attention"
- Our town is growing everyday. We pay a lot of tax money to upkeep Cobourg and beach and it is beautiful but we should be the ones enjoying it. We went to beach two summers ago with son and daughter-in-law and we could barely find a spot. It was their first time at the beach. With our growing community I can't imagine how bad it will become to find a spot to enjoy it with so many out of town people coming here
- I really like the idea of limiting the hours on both weekdays and weekends. This would allow for locals to enjoy, without out-of-towners taking over the beach and park on the weekends especially.
- Fee for tourist to use beach
- More aggressive ticketing and more severe penalties for by law or law infractions. No multiple warnings and more foot patrols by security and police over a wider area, not just the beach but for several blocks surrounding the area on all days not just Friday and Saturday. It is extremely frustrating having to deal with disrespectful tourists who ignore parking signs, trespass and litter on private property day in and day out every summer.
- I think the town could have concerts in the park in which social distancing is possible for the performers. It is certainly possible for the audience.
- Repair the east pier and have activities there (when covid-19 is a thing of the past)
- I'd like to see more trees and benches along to top edge of park by boardwalk edge. Important to fix pavers for accessibility and safety reasons
- Fees for the beach should be for non-Northumberland County residents only. Littering

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and garbage is horrible problem.

- Increasing user fees for beach facilities is a good idea...maybe charging more on the weekends, but no fees for schools,day camps and childcare centres in the summer time. Additionally allowing small businesses to make money selling sunscreen etc or renting umbrellas and beach chairs , like on many Florida beaches, is another opportunity. Setting a capacity number and posting that would allow more space for those on the beach and provide late comers with advance information before even driving in to Cobourg...highway signage saying "" Beach Fully Occupied"" or ""Only 50 more spots available today"", similar to parking garages at Go train stations. Taking reservations for Cobourg residents on weekends might also be an option for those who use the beach for family gatherings. Providing more picnic tables, in good repair, would allow for less competition for tables on weekends.. You could even drill a centre hole in the table for a rental umbrella for those who want more shade.
- if you want to make more money from the beach start fining more! I walk there often and very seldom see a bi-law enforcer
- Parking, residence and non.. Charge alot more than u do now for non residents. Enforcement of bylaws! Hefty fines for littering etc.
- stop future building of permanent structures on or near beach, natural beauty has been impared.
- For anyone making these decisions: base your decision to allow things to occur on you living near the beach. YOU see the lines of cars, smell the exhaust from your balcony and can't cross the street because of the traffic. You try and get anywhere in town without seeing litter left by people who can't find trashcans because they are so few and far between in the paths followed by parking-walking to the beach. The garbage is insane. I have considered collecting the baby diapers, food bags, cans, water bottles, etc., and delivering them to Victoria Hall DAILY during the summer. I do not care who visits - just be respectful. Littering should be a massive fine. Or, more cans visible during the busy months. And emptying of them scheduled more often. Maybe use the advertising budget for that. The grassy area across the street from me is used as a parking lot and you can mentally see where a car was parked and all four doors opened and all litter from the car placed on the grass and the car driven off. Every. Single. Summer. Manned parking areas? Watching cars leaving and returning their garbage to them before they can exit the lot? Would be thrilling. Just see this as your own front yard. Where YOU live. What YOU have to encounter all summer, a time you've waited for all winter. As a $4,000/year small condo tax payer. Cater to us. Provide staff for monitoring and cleaning more and being visible. Like having a birthday party for kids - isn't a parent watching? That's all. Be respectful to the residents, let people have fun, but focus on the residents and keep an eye on guests.
- When the pandemic is over, we will need to have a plan in place that addresses the size of events at/on the beach and the impact they have on producing overcrowding issues.
- Enforce stricter consequences for people who don't abide by the rules.
- Regular Cobourg police beach patrol on the weekends would be extremely helpful in having people obey the rules on distancing , etc. The emphasis is on regular police not auxiliary as the latter do not carry the authority of the regular officers.
- for people from northumberland county only
- At end of the day on weekends have more bylaw officers to make sure people clean up their mess and not leave it.
- Do Not NOT NOT even consider user fees
- I think adding vendors along the promenade would help to draw visitors and help to pay for any needed increase in services (wash/change rooms, security, waste, etc.)
- Monitoring is needed more often. Local resident's should be allowed on the beach for free. Any visitors or non locals should pay to use our beach to cover the littering and over crowding. Many residents still enjoy using our beach and it's horrible when you can't even go for a walk with the grandkids without the beaches being full and disrespected but others who do not live here.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Cobourg people don't go to the beach cause it's to crowded, it's been taken over! If the tourists would show one inkling of respect for our area, businesses, take their garbage with them, not take up half the beach all spread out, and then get into two vans to go home! They bring all their own food! Cobourg doesn't benefit from beach goers! My grandson fell into a pile of human poop on the sand that was buried just below the surface! RUDE no respect. I miss the days when the beach was quiet, clean and able to be enjoyed whenever you decided to wonder down!
- Approach decisions based on continued caution as variants of covid 19 move in. Also, making money on the beach creates expensive security problems and might cancel fees taken in. L am against charging for beach use.
- If I were a visitor to Cobourg (or any other location with a pristine beach), I would be more than pleased / happy to pay a fee to use the beach. Residents would be issue a pass to use the beach. Compliments to the Town of Cobourg landscape (Parks) department for their top-notch gardens, and to the staff who groom the beach. Cobourg perennially lives up to the description of one of the prettiest towns in Ontario.
- There are not enough washrooms at the beach.
- Residents need to get passes that allow free beach access and free designated parking- non residents should be paying and amounts that would cover the costs and maintenance. Bylaws should have fines greatly increased to help pay for this.
- Push cleanliness and have more by-law officers present
- Follow European coastal city formats where restaurants and businesses make most of their money from May to October when the weather is good. Make King st. from Division to Spring full time pedestrians only a week before the May long weekend until a week after Thanksgiving and entice the types of businesses (with subsidies or lower license fees) that people want in a coastal town.
- Enforce the Enforcements !
- I feel I can not enjoy the beach where I love on the weekends as it is way too busy and not locals. Many of the people visiting are large groups that being their own food and "camp out" for the day in the park or beach..... so they are not putting money into our economy besides parking. Charging a fee for admission or a "day pass" may detour this.
- Pardon my french but you cannot suck and blow at the same time. We fully understand that the town wants to generate revenue and sell cobourg as a tourist destination but at the same time we have to understand the limitations on the number of people we can manage responsibly. The hoards that crowd the beach on hot days is not responsible management. Safety has to come first, not secondary to "making money". Fix the main pier, expand parking lots by the harbor, develop the west beach to spread the "crowds" out further. Less density and better controls.
- A user fee for non residents once the pandemic passes.
- Please don't spend public funds on decorative objects like the flags around the rink/fountain or expensive things to play on. The beauty and benefits of the lake and beach are mainly natural...save public funds for taking care of what we have been given as a gift of nature rather than adding man-made things that are not really needed, and can be expensive. Give advantage to locals in terms of finding space at the beach.
- Maybe if pandemic continues into summer. Have beach open to residents only. ID MUST be shown.
- Better enforcement
- If we are still in a pandemic, I feel that the beach should only be open to residents of Northumberland county and no where else. The beach should be fenced off and someone staffed to check ideas to confirm residency. It's not fair that the people who live here are without the beach simply because people from hot spots want to come use our facilities. I also think roping off household pods would be a good idea!
- Stop advertising is major.
- Open beach only to residents and enforce it
- The town does handle it well. I do think that

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some out of Towners do not respect the area... garbage left, bbq's. Maybe more permits given to them to hold large gatherings. Fined it rules not followed properly. More police presence or volunteer police presence

- Please add recycling/compost! I don't want to carry a take out container all the way home to throw it in the recycling (this should be extended to more parks as well)
- Stop advertising to Toronto residents - they have their own beach facilities that they do not care about - we care about ours - keep them out
  NO MORE CIDIOTS: City Idiots are ruining our lovely facilities. Keep Cobourg Beach Local.
  We look after each other. Outsiders - do not.
- More concerts
- Do not encourage visitors from outside of Northumberland. Cobourg's beach becomes crowded with non-residents who do not contribute to the betterment of our town. Let the residents of this County enjoy our beach in peace.
- provide more receptacles for garbage
- open only during the week to residents free of charge Weekends charge a fee for out of towners. No large buses dropping off gangs of people.
- It would be nice if tax payers /residence have some advantage as to beach use..perhaps fees outside the 905 or something similar. Perhaps let local restaurants have food trucks to offset loss of business.
- A user fee for non Residents to cover the cost of beach clean up and to help improve the board walk and Pergolas which should be taken down if not replaced or fixed.
- If council spends the time and money to fence the beach then use that monitoring to allow limited access of Northumberland residents. If its fenced off and you gave to show ID people from out of area will eventually stop trying to come
- I think there should be a pass supplied to residents of Northumberland County anyone else should have to pay a fee of 10.00 a person to help pay to clean up there garbage and drag the beach for feces. I have lived in this town my entire life, took my children to that beach. I will not allow my grandchildren to go any where near the place, its disgusting the things I have seen there when I walk the boardwalk. Maybe if the offenders that leave their "garbage"" on our beach have to pay they will find somewhere else to go and the cost to maintain the beach will be a lot less.
- Turn the camper area into a day use park to reduce pressure on the beach, this would be especially helpful in light of recent high water levels on Lake Ontario.
- Keep up the work
- There should be a fee charged to all non Cobourg residents. We the citizens would be given a pass or ticket to indicate our residences.
- Residents pay enough in taxes. They shouldn't have to support outsiders abusing the privilege of using our beach.
- We as residents don't use our beach like we did years ago.... It is too busy with outsider visitors who do not treat our beach and area with respect... Make them pay and have bylaw officers around monitoring the behaviours. People from outside Cobourg flock to our beach because it is beautiful and FREE. Let's keep it beautiful but not FREE!
- Be careful with activities like Sandcastle Weekend...too many visitors, too little beach, over-working responsibilities of lifeguards.
- Free for locals, fees for out of town residents
- LOOKS LIKE ALL ACTIONS HAVE BEEN GIVEN SUFFICIENT ATTENTION.
- If pandemic continues only Cobourg residents allowed, can bring grandchildren etc. Even if fee necessary, large percentage of population is seniors and The Beach is how many can see their children and grandchildren. Charge a family fee if necessary and do not allow anyone in if they live in " hot spots" Have security checking addresses.
- How much do nonresidents contribute if they only come to the beach and bring food etc with them

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- This beautiful beach should not cost the town to operate.... there should be a day charge (for the non residents especially) as there is at other parks of this caliber to use and enjoy and thus defray the cost of keeping it beautiful and safe.
- Develop more attractions in the upper Victoria Park that might draw some attention and crowding from the beach. That is a beautiful area that is completely under utilized.
- Our taxes are high for a beautiful beach that is too busy to use most weekends. Many come from out of town and are bringing their own food and not helping our economy. The town should raise fees like parking at busy times (like weekends) but also offer a designated location lot for locals.
- available Only for Cobourg residents. It is not fair that we the resident cant use the beach on weekends due to non area resident coming and taking over, full of garbage after the leave the area.
- No need to manage the popularity of the beach.
- The beach as it is requires no promotion or advertising, in fact, it is a well known destination and far too crowded most of the time. If the town puts money into more attractions then promotion should include all costs and restrictions so as to discourage those who say, don't want to pay an entry fee. Costs like shuttles change rooms should be covered by user fees, but not washrooms. And enforcement is imperative. Employees there for enforcement of rules and standards need to be present and visible at all times when the beach is open. No bicycles, skate boards etc. Garbage is a huge factor and should be picked up more often.. As a resident, I have felt for some time that the beach is not for my use. There are few times when it is uncrowded and pleasant for use of locals who do not want to park blocks away and walk to the beach.
- I respect the tough decisions that have to be made regarding the beach.
- Have the parks department empty garbage more frequently instead of sitting 4 to a truck.
- Downtown businesses should find creative ways of bringing their product to the park area . This should be regulated at a minimal cost for local business .
- Cobourg residents pay significant property taxes that fund the care and use of the beach. This must be taken into consideration when considering non-resident use.
- Charge people who come to visit from outside of the Northumberland County area - provide permits to residents
- I think that the town should charge people from out of town to access the beach. However local residents that pay town property taxes should receive a yearly free pass. Same for the west Beach area as well.
- Increased patrols by auxiliary police
- We , like so many other people, have moved here to enjoy the "small town" feel of Cobourg. We feel that PRIORITY should be given to the RESIDENTS of Cobourg for beach access, even during Pandemic restrictions. We have no objections to wearing an identifying wristband to have access to the beach, and being able to swim in the Lake. We pay taxes and support the local community businesses. Also, the proliferation of (as of today's walk around downtown...) THREE Cannabis shops is DISGUSTING....really? right along the downtown street ???? We are not amused.
- It's a beautiful spot and it's great people want to come here. Would be great to get businesses involved and ensure they are benefiting from the tourists. Food trucks or stands maybe? I love Cobourg and I'd love to see the Main Street shops and restaurants benefiting from the tourism.
- Perform bylaw enforcement, don't just walk around. Have parking passes for residents!
- During pandemic times only Cobourg tax payers should have access to the beach and park.
- What worked last summer , use again. Please do not fix something that is not broke. If crowds prevail modify and restrict more. But react swiftly
- Promoting Cobourg as a tourist area is based on the beachfront. Popularity Should not be managed too much.
- Only admit people from the 905 area

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- I believe the Beach is well known. Keeping it clean and attractive for all should be a priority. I believe that the Life Guard hours should be expanded on weekends. As the Beach is still crowded after they leave.. Maybe a moderate admission fee could help cover this cost.
  Thank-you. Also their should be a Beach capacity. Once full automatic signage on the entrances to the town should be activated.

  Also I do feel for the home owners that live near the Beach with the excessive parking. Their streets are jammed. Parking on some streets should be prohibited.
- User fee for out of town visitors, Increased parking fees, better bylaw enforcement. - any would be an improvement. The town has let us down in this regard.
- We need to lighten up. The Beach is great. Its not ours. We are custodians? Its either a curse or a blessing but it can't be both? So if you want people..... advertise.....If its too busy for you do not advertise? But for God"s sake people do not be so hostile to our visitors and then sit back and say how great we are as a Town?
- Ensure that local businesses somehow benefit. Makes sense that people bring their own food, but the local businesses should be promoted with creativity.
- Now is time to take back our beach I'm sick of paying taxes and unable to use my beach because it's always to busy everyone comes for free....nobody spends money in the town at business why would they ,they set up 30 deal for the who"r day for free and leave a huge mess sick of it
- If pandemic restrictions are still in place by summer then I think the beach should be for local residents use before out of town users
- Try more festivals on weekends ti spread out the number of people along the entire waterfront and also some more live music in the park would be nice!
- Please ensure garbage bins are emptied regularly. Keep the boardwalks open for walking, love the band concerts! Can we social distance for them? Parking should be free for Cobourg property owners, our taxes are high.
- If I lived in a crowded city, I'd want to come out to Cobourg too on the weekend. Please do not give opportunity for racism and bigotry to be aired as grievance. I think a multi cultural festival would help bring dollars that would be spent here in Cobourg, but maybe not until 2022. I'd be happy to help make people of diverse cultures and languages back Cobourg home. We need more essential workers here in Cobourg (like PSWs HCAs PAs), and many are POC.
- Stop advertising it!!! Charge a fee to non-residents to cover the costs. I find it difficult to believe that the majority of non Northumberland people are generating enough business in our community to justify the high taxes that we pay to not be able to use our own facilities because of crowds. I lived in a community with a private beach in Calgary. Seventeen years ago, it was costing approximately $200 per year as part of my annual taxes. I am guessing that my portion for covering the upkeep of the beach in Cobourg is much higher even when inflation is considered. I feel that a nominal fee to non residents would only curb use of the beach to those who bring their own food and don't leave the park for any additional spending. The fee would not have to be exorbitant and could be different for individuals vs a family unit. Residents should continue to be able to bring their guests through the gate with them for free. I think that this would not greatly discourage people who actually spend money in town and would cover the cost of those who only use our facilities but don't spend any money. During off times, like evenings and off season the gates could be left open.
- Bridging the gap between downtown and the beach by allowing multiple pop up stores and entertainment in the area of the concrete pad and Victoria park. This would promote people to venture away from the beach on future visits to enjoy the downtown. Make the waterfront festival a Cobourg festival using all areas of the downtown. Post pandemic keep the patio's on the main street large enough to attract more tourists and advertise this down at the beach. Many families and or couples may like a break from the beach if they know they could get a nice table for refreshments. Always promote down

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

town more than the beach as the beach is its own natural promotion.

- Do not allow visitors to erect large shade structures on the beach as they take up too much space. Do not allow any structures on the beach closer than 20 feet from water edge so Cobourg residents have an unobstructed walkway.
- Advertise it use it as a town attraction to help local business and drive day tourism to the town from the GTA
- We should embrace how popular the Victoria Park Beach is. It is such a huge tourist attraction.
- scrupulous litter management of the beach and park area
- More security to stop littering big fines .
- It seems as if we are torn between wanting tourists or not. I think we need to decide first which option is best for the town. If we want to have tourists then a marketing plan and additional revenue generation should be explored, and should not be swayed by the naysayers who do not want this. Once a direction is set, either way, it should be followed to make it as successful as possible. You can't determine that YES! we want tourists and then have people who don't want tourism make the decisions about what additional activities generate the revenue. Personally--I think our beach is amazing and missing so much potential to offer fun activities for locals and tourists. A midway on the pier summer-long would be super fun (or somewhere close by), draw people in, and generate a ton of revenue! If we turned the campground (or some space close to the beach)into a water park similar to that of Cedar Park in Courtice, towns people would love it (so many of us travel to cedar park with our kids!) and it would generate revenue from our visitors. Allow local businesses to set up shop and sell their wares, perhaps a local weekend market every weekend? paddle boards, umbrellas, etc on the beach for sale- YES! snow cone stand? lemonade stand? sure! If they are locally owned and employing local people. What great summer job opportunities for the youth in our community! The pop up events that are licensed have been so popular, in particular with locals as tourists don't stay into the evening, do more of them! Can we do paid concerts at the bandshell? perhaps?

  I grew up on Perry Street and my parents still live there. I currently live on Abbott and we walk to the beach if parking is tough. My parents are tired of the parking in front of their house and their driveway being blocked. By the litter and defecating on their lawn (our tourists drive a long way). But they love to go to the beach for the activities and walk there daily. Perhaps the idea of pushing parking to Donegan and having people walk or shuttle, for a fee! is a great idea and would have the people living close by less against more tourists.

  We need to find a balance here, but if it's best for the town, and our businesses, to make the beach a revenue generating asset to the town, then we need to do it and do it to our best ability. Treat it like a business. "
- The beach belongs to everyone! Feel very strongly that there should NOT be any special privileges for local residents. We live within close walking distance to the beach and it's great to see young families (from anywhere) enjoying their time together. There should not be a charge for using the beach or the washrooms. Funds allocated for promotion of the beach and tourism could be better directed to lifeguards, washroom and beach maintenance. Heavy fines, however, if possible should be administered for littering. If a charge has to be made then it should be at offsite parking and include some kind of coupon redemption at a local business. There are so very few really busy weekends. We get to enjoy the beach all year - allow others the benefit of this beautiful area.
- I feel the Town should charge for garbage/refuse pickup/disposal. People/visitors leave their garbage to be picked up and discarded by the Town at Town of Cobourg taxpayers expense!!!!, and yet the County gouges residents to pay for their garbage pickup.
- Pay per use, New Jersey has a beach badge system, can check it out online
- None other than what mentioned on the 'other' comments section. Typically I not only avoid the beach in the summer but also downtown. It is far too busy with no parking available. I don't see

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

how this helps the business owners. Charge these tourists for using the beach and heavily fine them for littering or breaking any rules... full stop and period.

- Absolutely charge non Cobourg residents and no food on the beach. Considerable expenses could be saved by charging a fee. Why should non residents get a free ride and clog the beach on weekends?
- Enforce rules re. littering and courtesy; initiate substantial fines for non-compliance from visitors.
- We have a very lovely beach area here in Cobourg that I think most Cobourg residents are very proud of, I hope we can keep it that way. Maybe we have to find some way to control how many people come to the area especially on weekends.
- Perhaps a 'park and beach' all-day pass for one fee.
- Dogs allowed in winter and in summer between 9pm-7am.
- I'm all in for having a real nice, year round restaurant for locals and out-of-towners to go to. One with a Million Dollar View. Right where that eye sore of a cheap Trailer Park is located.
- Loose the trailer park and replace with ALL YEAR round facilities such as restaurants, cafes, small retail.
- Start charging for out of town people to use or beach. Have a pass made so you can pay for the beach and parking at the same time for a day or more ,week,month
- Parking permits to local tax payers . Limiting numbers allowed on beach .
- Policing of the park area is minimal. Needs to have someone there full time. To many people barbecuing, bike riding on board walk, littering. Garbage cans need to be emptied more often
- Stop telling people to come to Cobourg for the beach, they already know about it
- Busloads of out of town tourists going only to the beach should not be allowed.
- more bike racks, please
- When there are special events, fences are put up surrounding the park area. These fences should be kept in place all summer thus making it possible to charge out of town people for the use of the beach. It is usually those people who do not clean up after themselves thus making the town having to pay to have that done.
- For summer 2021, beach use should be for residents of Cobourg only. Fencing and security needed and users would need to show valid license with Cobourg address.
- 2 dedicated bylaw officers assigned to patrol the beach 10 am-6 pm on weekends and 1 bylaw officer on weekdays, June-Sept. Give out tickets for infractions after 1 warning. No exceptions. A consistent presence and enforcement would go along way to discouraging those that don't follow the rules. Some way of controlling the numbers is a priority. I don't know of any local families that use the beach on weekends. It's just crazy busy and not enjoyable even if you are lucky enough to find a parking spot. What have other beach communities found helps the situation? I'm sure we're not the only small town with this problem. A permanent resident card that can be shown for entrance to the beach, if it's decided to erect fences, so that locals can enter free of charge and visitors would pay a small fee per person. This would at least help pay for the mounds of garbage generated by out of towers that come and spend the whole day, picnic with food brought from home, don't support the canteen or restaurants and leave their garbage for us to dispose of. Twice last summer I even saw small bbqs left for disposal!!! Thank you for giving residents a forum to voice our concerns.
- I would like to see Littering fines for offenders as the amount of littering around the streets,parks,beach everywhere is out of control. Living right at the park I daily always have to pick so much of it right in the street in front of my house and lawn with no consequences for offenders.. There is a major problem with it everywhere even with having a Littering bylaw which is totally ignored with no consequences for the offenders.
- If covid is still on have supervised park access and stop non residents from entering



Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- On weekend there should be constant Police supervision
- Opened to only resident's of Cobourg and extended families !
- Promote ways to ensure that this proudly "blue flag" beach remains that way. Encourage learning about how to steward this gem, down at the beach with fun classes or workshops for all ages.
- closing the beach made sense, now who knows, it just takes one, altho I get a kick of the ones that defy the rules & jump in. The water is the only place that allows me bouy ancy and a sense of physical freedom. All this variant stuff is scary (like a movie) but a new way of living (like understanding going Green) closing the beach is good, but I can't get my tallons clipped! (pedicure) I feel for the business owners. & people that lost jobs & can't eat right. I am thankful.
- I think it should be open but we definately need more washroom facilities
- Most of the costs seem to involve providing services to out of town users during the peak summer periods - I believe necessary services should be on a break even basis when paid for by the town. Washrooms/ policing/life guards should be paid for by those that necessitate these costs. I would not want the services cut as they are required for the safety and enjoyment of the park and beach. For the most part local users simply walk about year round and these costs/services are not available to us - why should the taxpayer absorb the all of these costs? There should be some user pay during the peak periods.
- Less advertising and some benefits for local families to actually use the beach . Families that live her actually avoid the beach as it is over run and left in a mess from people out of town .
- If beach is closed due to Covid it would be helpful to seniors who like to go there for a walk to sit and rest as long as they maintain social distancing and wear a mask. The elderly were often chased off from the park if they sat to rest while on a walk but they often need breaks to regain their strength if they had to walk to the beach to start with.
- I like the idea of more temporary eateries offering the varied foods from around the world being strategically located in the beach and on the refurbished east pier BUT I am also quite cognitive of the permanent, 12 months per year, property tax paying, bricks & mortar eateries / restaurants located in the downtown business core that need citizen support or we residents will lose them. We are not the first community to wrestle with this dilemma. No easy answer. I recommend reaching out to the communities of Wasaga and Sauble Beach, ON (plus others ?) who have dealt with extreme popularity for their beaches for 50+ years.
- The tax payers of Cobourg have been paying for the beach to long. A user fee needs to be put into place. I'm not saying we need to make profits from the beach but it should be cost neutral to the rate payers.
- At the end of the day it really does not matter what you do, because not everyone agrees and coming from Toronto to live here I find that a few local residents very small minded, one example is that they assume that if you have Toronto on your license plate you are from Toronto, not true!
- With regard to advertising the beach, I suggested minimal advertising. I believe Cobourg Beach is already pretty well known to tourists. I think including advertising the beach along with summer events and other tourist attractions of the town would be great.
- Please institute a Web based Beach User fee system to ensure this town natural asset is managed safely. Minimum revenue neutral, for the rate payers of our community. If surplus funds determined above operating costs from user fee program be reinvested @ councils discretion into the towns supporting infrastructure. After all we are providing others the opportunity by sharing this wonderful beach. I'm tiered of paying for others to come here, & take advantage.
- Get rid of the trailer park and expand the beach / park area. That space could be used for town / food vendors or special events
- Stop advertising

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Further to question 11 about fees. In Germany visitors must pay for a pass to the beach. Residents receive a free pass. A paid official walks the beach all day and asks to see the pass that each person in a group has. Passes could be made available at one or all of the concessions and perhaps places downtown (Dressler House, The tourist booth outside Vic Hall, restaurants or other businesses willing to collect the fee). The downtown locations could perhaps help to generate more revenue for their own businesses as people would have to go inside. I think this could work as there would be no fencing needed; would provide a job for the one or two who do the monitoring; signs could be posted at entrances so that there would be no confusion about what its required. It would be a way of generating some income from the beach rather than just collecting the garbage that's left at the end of the day.
- We need to limit the number of people on the beach
- Bring back a wading pool for kids. Should be near splash pad. I know it has to have lifeguard but worth it for families.
- The town needs to promote local business with in a few blocks of the park, so they can benefit from visitors.
- More bylaw officers enforcing the laws
- We need bylaw officers patrolling the beach area more frequently and enforcing the bylaws. The special constables can patrol the beach but they have no authority to issue tickets.
- More garbage bins, more signs including a sign to visitors regarding bylaws, more picnic benches, more food trucks, possibly a cafe
- The beach is already popular as people travel long distances to visit. Bike rentals could be promoted more to allow these visitors to travel outside the beach area
- The beach is key feature for attracting new residents and investment to the area. As owner of multiple businesses, I moved to Cobourg and have made major investment here based on its amenities including the beach. The mental and physical health longterm consequences must be considered when evaluating beach closure. Most are not fortunate enough to have a boat, a pool, private lake access or a golf course membership... WE MUST KEEP THE BEACH OPEN FOR THE GENERAL PUBLIC, FOR THOSE LIVING IN APARTMENTS, etc etc. It's easy to close the beach and claim you are "saving lives", in reality people's mental and physical health is being destroyed and the longterm consequences scary to think about - check the stats on children mental health, domestic and child abuse to name a few. Thank you for considering this view point.
- "The Town could generate some income by offering Cobourg-themed merchandise at a kiosk by the beach - beach towels, T-shirts, baseball caps, frisbees, buckets, pails, balls, etc. Also, can we suggest free water-bottle filling stations - maybe two of them?
  We also think the bandshell could be put to better use during the summer by various community groups. For example, local businesses, craftspeople, musicians and dance troupes."
- Limit number of people using the beach, it has become the go to place to GTA residents!
- visitor should pay to us our beach not people who live here in town
- Monitor and restrict our beach to locals and allow us to enjoy it excepting of course special functions
- Should only be available to Cobourg Residents with approved pass. The exception could be for festivals or special events throughout the season.
- Charge out-of-towners, fine those who leave garbage
- Need to somehow provide as possible for Cobourg residents many locals will not go down on weekends as area is taken over with carloads of out of Towners who many have no respect for rules bring their own supplies by the cooler load and leave the garbage to be removed at our taxpayer expense.they don't support local businesses.
- Thank you for creating this survey and getting the input of Cobourg residents(or Hamilton

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

Township residents in my case).

- As a resident of cobourg for over 10 years my family barely uses the beach on weekends due to over crowding. The beaches (including bathrooms)on the weekends are often dirty, over crowded and people blatantly don't follow rules with bbqs, public urination, dogs on beach, garbage on beach and in the water etc. I believe to help with upkeep cleaning beach maintenance etc. Limited Daypasses should be sold and required for anyone who can't provide proof of residence in cobourg and the immediate surrounding area. This will generate extra revenue well still allowing locals to enjoy something they pay taxes and money into maintaining. More enforcement of rules are needed and people who are caught breaking the rules should be fined and or permanently banned. Im very proud to live in a town that takes such pride in everything and I believe everyone has a right to enjoy our beach as long as they are respectful. Thank you very much
- Only cobourg residents
- More onsite enforcement
- There is a bandshell and more concerts to attract people to the area... benefits business and more traffic opens up more possibilities.
- I think charging more for parking everywhere is a way to make money but cobourg residents need a parking pass. I feel as though we pay taxes to have the wonderful beach but can only go early or late in the day because it is so busy. A parking pass would make me feel a lot better about using the beach and going to the downtown stores.
- I have made my comments. Our park and beach are our precious gem we need to protect it. Our visitors who enjoy the town amenities should contribute to the cost of maintaining our park and beach, Thank you for allowing the residents of Cobourg have the opportunity to share our concerns
- "Spread the community love. The priority should be tax payers and local business. Make it attractive, fun and accessible to taxpayers. Allow local businesses to be there and capitalize on the local love. Drive residents to the beach and to buy local. "
- Cobourg's beach could be managed much the same as the Ontario Provincial Parks.
- Please at the very least let locals use the beach this year
- I feel the clean up had really been lacking the past few years. Can't blame others when there is garbage piled around the garbage pails. They tried! We are at fault there
- Cobourg tax payers should not have to pay to use a resource that they already pay for. Out of town beach goers are getting free use of the beach while costing additional expenses for trash collection and maintenance. Also, the beach and park are way too crowded for locals to enjoy. We have a jewel that is disrespected and abused by visitors who spend nothing and leave a mess behind for us to deal with.
- Tourism promotion of the Beach should be ended. Numbers are being increased by word of mouth on its own. There is a finite amount of space to work with.
- Monitor and inforce physical distancing rules/ laws. Fine heavily for those breaking any rules
- "Over charge all out of Town users.
  To discourage freeloading.
  Many flood and over crowd making it difficult for residents to enjoy.
  I find it difficult to take my grandkids to the beach so often don't go to advoid crowds... "
- I recommend Victoria Beach not become a source of revenue. It is enjoyed and works simply for the way it is - a place to freely come and go to - WOW, what a psychological advantage in these times !
  Stop managing the popularity of the beach - like golf, the interest in it comes and goes. Ride the waves. Thank you for the opportunity to do this survey as a resident between Port Hope and Cobourg. Also thank you for your service and contribution to Victoria Beach.
- Only northumverland County residents should be able to use it.
- Many local residents do not use the beach due to the overcrowding. There needs to be a user fee for non-residents of Cobourg or Northumberland County at the very least. I don't believe that many of the out of town users spend money

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

money in the local businesses outside beach area

- Residents of Northumberland should be able to use the beach regardless of pandemic. Restrictions are fine but closing the beach is not the answer. Residents can show proof of residence to gain access. Or the town can provide bracelets to residents to obtain access. Even charging a small fee to obtain one would be acceptable to offset cost of bracelet and help with monitoring. Lifeguards who would already be on duty could facilitate access to beach.
- Please give tax paying residents parking passes. Keep our beach open open this summer with two spaces roped off. One for tourist and one fro locals. Monitor this but asking for identification.
  Please look at wasaga Beaches methods from this past summer
- Passes for cobourg and port hope residents, charge for out of towers, limit the number of people, more restrictions and enforcement of bylaws
- Lack of litter enforcement is due to the sheer volume as opposed to competence. As a result, there are times when the beach area is extremely unpleasant. Any revenue generation activities should consider extra garbage contractors to handle this problem.
- Bring back the pop-up music concerts from a few years ago
- We are new to Cobourg from Ajax. Moved here in May 2020.
  1) suggest a density limit for the beach. Has a maximum amount ever been determined?

  2) Trailer Park. Why on earth do a privileged few have priority on this beautiful beach? It is a terrible eyesore. From a planning perspective, it's a gross oversight. A playground for 34 trailers? What a missed opportunity by the town not to re purpose this prime plot of land for Cobourg residents and others.

  3)Provide detailed information on web site (and hard copies for those without access) for tourists and residents of local businesses on Main Street, especially during the pandemic. Immediately, the town or businesses bureau should consolidate small business information on your home page to communicate what is open for take out or curb side pick up. ie: " What's open on King Street."
- I believe you're already doing a great job.
- Fines for breaking rules , creating a park restaurant on the east pier to attract tourists and locals and promote businesses. Regular craft markets etc.
- "Beach should be free so individuals and small groups can enjoy. What makes beach unattractive is when the beach the facilities, the space is used by large gatherings for free and they bring no financial gain to Cobourg. They leave their garbage to Cobourg to deal with. What about you bring items eat and take garbage home with you to dispose off.
  Arriving early moving tables to accommodate large groups is not fair. Maybe Cobourg beach tables should have a cemented base and be chained. Many tables away from each other to encourage people to enjoy a group of six or less. Bringing in tables for group should be charged as in group fee. SiGNS and Advertising to reflect the rules. Of course enforcement is the key. Not warnings enforcement. "
- Keep the beach just for residents of Cobourg
- In general, the town might consider starting a litter bug-type campaign. Take a walk along King St downtown and observe the amount of discarded masks, coffee cups, papers on the sidewalks.
- Bring back free park activities. Use parks board staff as hosts for kids to come and participate. Food trucks, water ctivity rentals, contract daily exercise classes, contract bandshell use , field sport rental space,
- Better enforcement of current bylaws, especially into the evenings to nightfall. I have seen many infractions and no enforcement officers anywhere, especially on weekends. They need to stick around till dark. Allow Cobourg residents to park for free but raise and expand paid parking for non residents. Make all parking lots in proximity to the beach paid parking. Especially the lots on Queen St. Maybe look at the feasibility of building a parking garage (2-3 stories) on the Queen street lot and then limit residential street parking near the beach. I like the idea of charging for the use of the beach but don't know

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

how to facilitate that without fencing it off and I think that would take away from the look of the park/ beach.

- If restrict usage to locals only, please include residents of Baltimore as well.
- Just to conclude I believe residents should have free access and parking while non residents pay fees for both to cover costs
- Issue free parking passes to residents for the beach in their tax bill
- Paid washrooms and changing facilities sounds like a bad idea. Will promote public urination etc.
- stop allowing people from out of town to bbq and have large littering gatherings in the park
- Fewer special events would lead to fewer visitors, alleviate parking problems and litter problems. Would presumably also reduce staffing costs for Parks and Public Works. Ribfest is an excellent fundraiser for Rotary but should be at a different site to reduce downtown traffic, parking, litter etc Not to mention damage to the park
- Fewer big events (ribfest etc.), scale down waterfront festival eg. eliminate flea market,
- Get rid of the camping area all together and open up that wonderful green space. Charge very high daily visits only to back portion of that area , north of the gravel road. Leave the majority for everyone's use. Limit number of people in a pod and enforce all restrictions heavily with off duty police or retired officers not kids or minimum wage security.
- Make it usable for northumberland county residents. As a resident I never use the beach due to the out of town people that trash it, they leave garbage, human waste and generally do not follow the rules set out by the town!
- Stop advertising we don't need more out of towners.. they are coming already
- "Charge weekend fees for non residents
  No picnics in Victoria park, more garbage cans and recycling containers throughout the waterfront areas, better protection/signage of west beach natural habitat & wildlife,
  provide benches and planters on east pier for walking promenade, no picnics or fishing on piers"
- Whatever the decisions made with regard to Victoria Beach will effect the west beach. People NEED nature. When one option is closed, people will gravitate to another. The fragile west beach is crucial to beings other than humans. Another reason to leave Victoria Beach open as usual.
- we need more food outlets; I like the pop-up bar a couple of summers ago - we need more;
- If the beach is too crowded, residents don't want to go there which is unfair to locals who pay for the upkeep.
- More police enforcement during weekends
- Emphasis should be placed on serving the Cobourg taxpayer - we are paying for the upkeep and the beach is our asset.
- More restaurants
- If possible keep records of who visited and when for contact tracing. Patrol for distancing enforcement.
- If there is one or two access's then it could be monitored fir number of people and allowed to residents in the area, those camping and those using Marina before those from out of towners- like Toronto.
- We need to control the number of people that come in from out of town and bring their BBQs and take multiple picnic tables for the entire day. Maybe have a registration for out of town families and limit the number of people per picnic table. Have people register online for a picnic table in a specific area of they want to use one and have the tables anchored down to the ground so they can not be moved.
- No need to spend money on any advertising during Covid... Let the locals use the beach. We live here because of it, Cobourg really doesn't have anything else to offer.
- It is lovely and I hope that we can enjoy it for a long time.



Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Focus should be on providing access and amenities for local county residents only.
- No alcohol, patrols by trained civilians who are identifiable
- Dont operate like a provincial park unless you make it one. Primary access should be given to those who live in the area. I have returned to live here since many years away so am unaware of what would be best as Last summer was my first. I will spend most of my time outside and at the beach/park since im now retired. All the best!
- An actual restaurant with a patio viewing the beach
- I don't like when the GTA people take over our beach and park. They ruin may beach going experience. This is why I don't frequent the beach regularly. We should have a residents only section on the beach. And charge the GTA people and entrance fee to enter the beach. And heavy raise the price for parking but allow residents to park for free throughout the town.
- Allow residents a chance to register before others, then neighbouring towns/townships then others that do not live/work in the area.
- increase fines for illegal parking near the beach
- More cafes, pop ups, vendor options at the beach. Promote local businesses at beach. Entry fee at beach for non local visitors.
- There is no more need to spend money on advertising of the beach. The beach is so over crowded on the weekends with out-of-towners that many Cobourg/northumberland residents are unable to use it and avoid the area completely.
- The beach is an excellent attraction. It speaks for itself, and need no more taxpayer money poured into it.
- So much time, energy and planning has gone into our beautiful beach. Residents do not go there because of the non residents that FLOOD the entire area especially on weekends. So much money is spent to clean up after a weekend. I feel fees will keep those away and send two or three free vouchers with our tax notices to encourage residents and they will grow to love the area again.
- Too many people from out of town using the beach. A user fee needs to be incorporated to those people who come from out of town. Our taxes are high enough and should not be used to offset the mess that is created on the beach and surrounding area from out of town people, who contribute very little to the local economy, except for the garbage they leave behind.
- I know it was already an option in the survey, but I really want to stress how much I support expanding business opportunities on the beach. Particularly the rental of paddleboards, paddleboats, or whatever beach equipment a 3rd party private company would like to rent out. It's flabbergasting to me that this isn't already an option.
- More events/attractions to keep people here longer. Longer the visit the more likely they are to visit our shops, restaurants, etc. I'm sure this is a closed topic now, but I truly feel the long term vision for the trailer park grounds needs to be reassessed.
- Allow the opportunity to rent non- motorized water craft (stand up boards, kayaks, canoes).
- I think that user fees are absolutely mandatory and increased policing and authority should be given to the officers --- use of the Auxiliary Police force to do this would be a great and inexpensive option
- Victoria Park is a small bit of green space and should be protected. It should not be the site for fairs and large events as we are fortunate to have many other venues e.g. behind the CCC for large events. We need to protect the beach and Victoria Park including our natural wildlife (do not have fireworks at the beach). I think visitors will understand that this little stretch of beach and park is not wasaga beach. We should encourage passive use and make it clear in our policies and practices that we value protecting our green space and welcome visitors who are looking for this type of outing. We should not make it an events forum.
  During the sandcastle event there were busloads of people dropped off at the library with hundreds of people moving down the west

beach onto the east beach. This is not tenable and will eventually destroy the resource we value. I would support paying for an ecological assessment of the waterfront and Park and recommendations as to sustainable use. "

- Manage the popularity of the beach for your tax payers not for those day trippers who come with everything they need and do not contribute to the local economy but are detrimental to its maintenance by not following rules and leaving behind a mess taxpayers have to pay to have cleaned up.
- Yes, oftentimes, what I see in comments on articles or postings about the beach/beach access there is a lot of local rhetoric of ""othering"" beachgoers that are not from around here. I have heard and read some heinous comments about the ""types of people"" the beach attracts from the city and a lot of the comments are downright racist. It is really abysmal. I believe that there is a great need for community education on the fact that ALL PEOPLE from all around the province should be welcome at the beach, not just residents of Cobourg. ""People from Toronto"" has taken a meaning of people who are not white and I feel that it is dangerous that this idea is so commonly expressed and widespread in our town. I also see a lot of local people encouraging a user fee for people that are not from Cobourg, this is very disheartening to see, especially since as Canadians we have the right of mobility and access to public spaces, including outdoor spaces like parks. It is very elitist and unfortunate that the people who may be suffering financial hardships may not be able to perhaps afford the extra cost of user fees on top of regular expenses (gas to get to the beach, money to pay for parking... etc). The protentional promotion of the user fees, I believe, carries the connotation of xenophobia, as a means to keep other people that are not from the area, away.

  Also accessibility is always a number one concern of mine and I think that while it is good that our beach has some accessible points, it could always strive to be better and more accommodating. However, imposing a user fee on bathroom usage would completely obliterate any advancements made to the accessibility, because having to worry about having the appropriate amount of change or the actual financial means to USE A BATHROOM IN A PUBLIC SPACE, when there is already the difficulty of access to accessibility washrooms is just a travesty and is telling to the world that taking care of accommodation needs of individuals with mobility issues are not important.
- Have a vendor's market in the park area where LOCAL vendors could sell ARTISAN items.
- A user fee from visitors should be implemented similar to other provincial parks.
- More garbage cans, emptied more frequently during summer and especially during the weekends
- Beach closed signs at 401. Charge hefty fee to use beach for out of towners.
- "Not make paid parking on residential streets close to the beach unless residents get parking passes for each veh they own... Not per household.
  We need to park on the road so family and elderly parents can park close to our home. "
- The beach is a natural resource that should be tapped to provide income for the town and run as a profit organization. Any tax burden from the beach is too much for the local taxpayers. Victoria park is stressed and run down due the overuse of town summer events. Maintenance due to over usage is another cost to the taxpayer that can be avoided.
  Cobourg should groom an area in the industrial park as there is a lot of open areas to accommodate events with ample parking. Using the industrial area
  would alleviate the stress in the beach and beach residential area.
- Enhance 1st Street (lane) to create a colourful walkway (flags etc.) to link the town centre and Albert Street parking lot to the harbour and park.

  Discourage parking on residential streets near the beach forcing beach-goers to pay for parking. (Wasaga Beach has no problem charging for parking.)

  Work to create an awareness that the Cobourg's beach and waterfront are a treasure that most towns don't have so limiting its access and use by

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

out-of-towners does't make any sense. If other places did this none of us would ever see Niagara Falls."

- Put the residents of Cobourg first. We pay the taxes, our ideas and needs should come first.
- Make nonresidents pay I pay taxes and can't enjoy our beautiful harbour and beach because of Toronto people here
- There seems to be something loud taking place just about every weekend. Although this might generate income it is a nightmare living close to it.
- I think for at least this Summer the beach should be for locals of Northumberland only...
- I think the beach is only a tourism asset if the downtown core is supported enough to pull customers off the beach and into stores and restaurants. I also think Northumberland County residents should be considered in any plans, not just a one-size fits all "Cobourg resident/non-Cobourg resident" split.
- when the beach is fully open all visitors should pay a fee,Free for residents
- There should be some way to monitor people travelling from other regions. If Northumberland Township household were all issued a pass when paying their taxes for use if the beach tjay they must carry while at the beach (like a ski lift ticket) then others can be identified. If the pandemic continues to force closures in hotspots then people from those areas should not have access to our amenities.
- I would recommend beach passes allotted to all Northumberland County households for beach use during the summer of 2021 while the pandemic is still of major concern.
- Charge an entrance fee to anyone who is not a local resident
- Spend more advertising that it's closed during Covid. When it reopens, you'll have enough Cobourg/port hope interest. Don't. Waste. Your. Money. And. Our. Town.
- Fence of the beach. Charge entrance fee. Free for locals
- I don't have an answer but the main challenge seems to be how to ensure that local families and taxpayers have sufficient access to the beach.
- The beach operating hours needs to be more accommodating to out of town users.
- Should have limited passes for out of towners, less than 50% capacity, so locals can use their beach (no passes required for locals)
- It would be nice if the number of people on the beach had a limit. I think it would be more enjoyable to not be so crammed together. Some parking reserved for Cobourg residents that hold a pass or something.
- The centenial pool building needs major renovations. This building does not look cared for in the change area, bathrooms or shower area. Perhaps that $75-100,000 spent on tourism could be considered for this.
- Fees for out of towners
- Actually fine people that are not following the rules and respecting our beach. It would be less frustrating for everyone.
- Allow Northumberland County residents to use the beach (for a fee to pay for security) and turn away people leaving their "zone"
- For individuals or groups that have been fined for misuse keep a record and for continued infractions ban from use.
- I didn't say yes to expanded paid parking in the residential areas as that would create a hassle for residents during the rest of the year who have visitors. If it was paid parking for only the summer but free the rest of the year that might raise some revenue but not be a problem for residents for most of the year.
- Full closure of the beach should NOT be considered. Monitor and manage the numbers is the way to go like other beach areas in Ontario have done with success. If 200 customers of Walmart can be allowed to wander freely in an enclosed space than a number less than that even should be allowed on the beach. Everyones mental health has suffered because of this pandemic . Let's give our locals back what they

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need and want. Thank you.

- Check people's address and only allow those from the region in
- Perhaps have a different coloured bracelet daily (same as resorts) for PAID users or residents of Cobourg. This would require extensive monitoring.
- Closer monitoring of how the visitors dispose of their garbage etc. Rather than spend money on advertising (cause we don't need it), spend the money of bi-law officers to monitor the picnic areas and beach.
- Keep it a gated community to Northumberland residents. Pay per day use to others to offset costs to maintain beach and facilities.
- We need to crack down on the amount of people coming from out of the county and using the beach our taxpayer money pays for for fee. We should charge a fee for people coming from out of town which may make more room for Cobourg residents to enjoy the beach or at the very least make money for the town. It's time to stop using our money to have the beach open to people coming from Toronto. During the pandemic, it should be important to strictly enforce by-laws and make sure that the exposure of Cobourg residents to people from large cities is limited. We need our beach back.
- Higher parking prices at the beach push people to park infront of downtown businesses which lose revenue from shop customers.
- Any disrespectful people be removed and charged and banned from the beach ... Zero tolerance !!
- Surveys like this are important
- Numbers limit. An overly crowded beach is not enjoyable for anyone.
- the residents of Northumberland should be given first access to the beach
- Perhaps initiating a user fee system, the costs of more maintenance, more frequent garbage pickup, monitoring numbers, policing and enforcement of rules would allow locals and 'out of towners' to all enjoy this wonderful natural beach & park in some sort of harmony. If things remain they way they are with this overbearing, overcrowding misuse of our beach & park will not reap beneficial results.
- "keep it cleaner! Can't walk barefoot anymore on the sand. Allocate more funding to litter collection services! Have designated monitors for the beach and park that do not distract Police and by law enforcers. Consider coordinating with Grafton to expand wicklow beach or maybe build a secondary beach in the vicinity. Free access to beach for Cobourgites and charge reasonable fee per person for non residences. Monitor spread of ribs and food items littered. My dog almost chocked while picking up a rib bone. Great Survey! Thanks for letting us all have input!
- As stated earlier in the survey, Cobourg residents and maybe very close surrounding area (s) be given a special pass to use OUR own beach/park. Out of towners should be requested to pay a fee for the use of park/beach. Maybe this way residents can and will be able to use their beach/park more often as it hopefully wouldn't be swamped all day with out of towners. Whom I might add, come in the very early mornings, unload vans full of cooking/personal items, hog all the picnic tables and areas so that our own residents can not even enjoy their own space. I have seen it many times over the years, how out of towners arrive, unload all their vans, usually 6 or so at a time. They stand in the middle of side street parking spaces, calling their friends/families to alert them to as where the good spots are. This is just craziness, maybe if we had these out of town people pay to come and access everything it would be minimal.
- Limit the spread by not allowing people from out of town access
- leave the beach open, use pod markers to help social distancing, provide foot washing stations for people leaving the beach.
- With the heatwaves we will experience with climate change plan now by planting more trees on the north side of the boardwalk to hold the soil in place where it is now blowing away worse every year. Plant more shade trees around playgrounds. Plant more trees to the west of the park pavilion not just around the perimeter of



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the boardwalk. Don't use that open space next to the pavilion for big events and as a fairground that ruins the grass and create terrific noise and traffic congestion for the people, mainly seniors without air conditioning living in the apartments next to Victoria Park. Keep Victoria Park a PARK rather than a fairground or amusement park. Plan an alternate site for a Fairground. Ignore the park plan to move the washrooms to the east side of the park next to the Pavilion and next to the neighbourhood. Also, ignore the park plan idea to make the Memorial gates the main entrance to the park requiring moving the bandshell, canteen and washrooms out of the way [in order to see through to the beach!] King St. is too busy and no one is going to enter the park at that location so far from the beach. Don't rake the beach every morning by machine it dries out the sand and lessens its cohesion such that the lighter sand particles settle on top and blow in the wind much more now on beachgoers, playground users and through the neighbourhood to the east on Bay and Perry St. due to the westerly winds. Use more hand pick up and or water spray from the raking tractor to minimize sand storms. Don't put an adult exercise area on the east side of the park move it away from there as people already congregate under the few little trees planted next to the parking spots. Make sure that buses know where to park after off-loading passengers at the Pavilion.

- I think that washrooms and other amenities should be free. We already pay for them through our taxes. Afraid of covid? Simply stay home and let the those of us who want to, enjoy the beach. No one is being forced to come. The same for parking fees. Have you noticed how many young families and seniors come to the beach? Many of us can't afford pools or cottages. Last summer I went to a few other beaches. Everybody was social distancing and there were no noticable problems all summer long. The police walked the beach regularly and they agreed that there were no problems. We just took our money elsewhere.

  There is a fear of offending the out of towners, or seeming to discriminate. You are hired and paid by the tax payers of this town, and should endeavor to serve us before the rest of the province.

- I would recommend that Cobourg residents and very close surrounding areas have a permit for beach access. Out of town residents who do not have this permit will pay for their use. therefore limiting the excessive amount of people where it is so bad most of the time that our own residents cannot or are hesitant on using our beach.

- It would be ideal if locals had a household family pass and could visit everyday.

- Make it only open to locals and prove they live here as well.

- Repair/Paint arbors, outbuildings -- some areas noted of rotting wood at base of arbors, etc, keep plantings and surrounding gardens weeded more often

- keep Cobourg residence a chance to open our beach.

- Should be open to Northumberland residents only. Gates up. Hire students to monitor and check IDs.

- Eliminate special events such as Ribfest so as not to encourage out of town visitors.

- Can't think of any other than the ones I commented on further up the survey.

- open the beach to locals only.

- What is the maximum number of beach users? When number reached the beach closes. There is no way the lifeguards can safely guard lives when there are thousands of people in the beach and in the water. Stop promoting the beach now

- Keep beach open full time, but monitor the # of people coming in and out. A $X entry fee for non-cobourg residents, free access for town residents.

- Locals only

- Out of town people need to pay a fee as they are the ones bringing groups and leaving garbage etc.

- "More rentals, like kayaking. Way more bathrooms, they are a disappointment and a huge reason I do not use the beach.
  More food. "

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Keep the beach closed as long as this pandemic is happening and keep our hospitals from being overwhelmed. We need to consider our frontline workers they are totally drained I'm sure and don't need any more unnecessary problems.
- To sum it up I feel tax paying local residents should have free access via a yearly pass for use and parking. Thank you for opening this up for opinions it is much appreciated. Lisa
- I find our beach is overused by those travelling from outside Cobourg and who bring all their meals with them. They bring no value to our community, and introduce risk in COVID-19 times. I would recommend that residents of Northumberland be permitted to use the beach for free, but any visitor pays a fee for entrance to help cover the lifeguards/ maintenance. This would help moderate the number of visitors, and bring some revenue to the local community to help manage the costs for upkeep of our amazing resource.
- Those who come to use our beach do not support our businesses. I walk my dog at 7:00 am along the boardwalk and on weekend mornings they haul massive amounts of food & beverages and rush to make sure they get a bench near the boardwalk. So the question is how could the Town bring in revenue to help offset the cost of tending to the beach/ garbage? And the answer is charge people to use the beach but those who come from Toronto and other areas feel that it is a "provincial" beach and their taxes have payed for it so it's their beach and wouldn't pay, had that conversation many times with the visitors!! The downside would be that if they had to pay a fee then they would just move their tents and food north into the park near the band shell or spread further east and west. Many times on a busy holiday Saturday morning people have set up on local lawns! No easy answer to this question, good luck!
- The survey says it all
- Something needs to be done to allow Cobourg residents to enjoy the beach that they pay for. Every summer it is challenging for us to enjoy our own beach.
- Limit access to people coming in from out of town. Residents and family/friends should be given priority. This is done well in Innisfil, requiring residents to show ID to allow access. Maybe funds used to promote the beach, which is clearly unnecessary, could be used instead to fund staff to check ID of those accessing the beach. Similar to provincial parks, there should be a limit, and for his situation it's a limit to out of towners. When limit is filled, a sign can be activated indicating beach is full. Signs could be placed at top of town by Hwy 401 as well as at beach
- Open free of charge to residents of Northumberland County only with a beach pass. Pay per use for out of town visitors.
- Enforce the "no bbq" rule better.. any normal summer you go down and the entire green space is taken up by massive groups of families all spread out with their bbqs and you can't find anywhere to sit because they have their stuff spread out across every picnic table
- I think that efforts should be put towards fixing the pier
- No food on the beach. Put as many picnic tables in park as required.
- I would like to see the trailer park disappear
- More garbage cans, cleaning staff and enforcement. Plan small beach events during the weekday evenings to encourage locals to visit and enjoy the beach. Higher fees to enjoy the beach if you are not a local. Eg free to park if local with pass, up the cost for visitors. Reservable area for large gatherings. Potential for income when groups book. "
- Better enforcement of rules. Provide food trucks right at the beach or east pier ....people are less likely to leave beach to get food, but may buy chips or ice cream etc, if it is right at the beach.
- I feel the beach should be freely open for all residents and visitors. I think much more could be done to promote the main centre of town and the downtown to visitors. I think there is far too much NIMBY-ism and protectionism among Cobourg residents who already live near the beach. The beach is an asset which should be shared freely with our fellow Ontarians, as a healthy means to enjoy this natural asset. The key



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question is how can we take advantage of visitors and residents who use the beach in order to increase awareness and traffic for the business owners, and hopefully inspire other business owners to come and open an operation in Cobourg.

- There needs to be something in place so that the people paying taxes and financially contributing to the town don't have to choose when they use these areas based on the number of tourists. I understand Tourism is important and key to making money however it seems that many tourist are bringing own food/etc and not following rules and guidelines set out by town.
- Shuttle buses should be stressed to alleviate the downtown traffic issues on the weekends/ If closures are decided allowances should be made for taxpayer, renters and business owners
- Many residents do not visit the beach in the summer months due to the crowds from non-residents. I think that residents should have the opportunity to use the beach since the beach is a wonderful asset of our community and they would benefit and appreciate it the most.
- Now that Cobourg is a sizeable town, beach use should be modeled after other small towns with beaches in Ontario - ones that boarder Lake Huron for instance which have always had to deal with limiting throngs of users during the summer. It is no secret that during the summer season most Cobourg residents stay well away of the beach and park - especially during the weekends. Ideally the beach should only be open to Cobourg residents and their guests. Although for the first while this would have to be monitored as intensely as COVID regulations have been, over time, with proper public notification, this monitoring could be much reduced. It was so great to see the beach being used by mostly Cobourg residents during the fall when accessibility was limited to the weekdays. It is our beach and it is time to limited its use to residents (& guests). WE ARE PAYING FOR IT THROUGH OUR TAXES and derseve it to once again be a destination for all Cobourg citizens. And please stop those industrial level park events (Rib Fest, Sand Castle, Canada Day mega merchandising). And until the warf can be repaired, the midway during Canada Day should be held in Donegan Park with a shuttle service to Victoria Park if necessary. Stop the madness and destruction of our heritage Victoria park.
- Just Open our beach it brings money to our town.
- It is important to all Ontario folks especislly those Cobourg business that have made cobourg their business home and to Cobourg residents that support with Taxes cobourg residents should have access with a specisl Cobourg access card either free or at a reduced rate
- I think this is looking for solutions where a problem doesn't exist. I think the way the beach is currently managed is working well and there's no need to change other than seasonal parking fees on nearby residential streets (but ensure residents on those streets have free parking permits).
- Eliminate the Trailer Park. It is s blight on the beautiful beach area. Develop the beach area with businesses and amenities. This is a Florida style beach ready to blossom if allowed to.
- Find a way to charge beach goers to use the beach. Remove the trailer park entirely and make that area a fun outdoor cabana/restaurant/beach shop - could be incredible! Definitely keep the lifeguards - more than one person has run into trouble at the beach. :-)
- More visible police presence.
- Remove picnic tables to reduce large gatherings.
- Keep it a open space. No more condos or any other buildings near the current open spaces.
- Don't close the beach. Don't fence it off.
- During the pandemic the beach should be closed to all non-residents. Residents mailed a pass.
- No problems with large crowds. It attracts people to the town and adds some diversity. I feel there is a racial bias at play with talk of limiting beach visitors.
- Is it possible to keep the beach open for Cobourg residents and limit everyone else?
- The greatest stresses on the park are not from

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the ocassional weekend when there are more people than it can bear, but from the town sanctioned super-events that deliberately attract crowds that are very hard on the park. It is a Victorian park but gets used as an industrial fair ground. Also, the town staff do not always treat the park with the respect that it deserves. If an action is one they would not permit on their own front lawn, then it shouldn't take place in Victoria Park, which is the town's front lawn. Lets bring back healthy grass, more shade trees on the south end, and put the industrial strength events somewhere else.

- If this pandemic should continue throughout spring/ summer 2021 i feel the local residents should be able to acquire a pass for access. Having to then gain access from monitored points. Thus being able to keep outsiders from the bigger cities and hot zones out until this all passes.
- Clean up after 5000 come from toronto
- Making an area for residents only who would require a wrist band system. Too busy during the summer
- I live right near the beach. There is a serious lack of bylaw enforcement. This needs to be stepped up
- A waterfront restaurant
- Need to better direct traffic through downtown to assist small business owners in the downtown core. This could include parking options that require visitors to walk through the downtown, increased signage, allowing more pop-up slots for businesses along the water, etc.
- Not so much the beach but at the boat launch (last few years) was full of Quebec plated vehicles parked for extended periods of time. Never ticketed or towed. I did not buy a seasonal boat launch pass because of no parking available.
- I expressed most of my views above. But I would like to see speed bumps on Third St heading north from the Marina and also on the Esplanade.
  The Cobourg Beach is beautiful and we should be ok to share it as well as to benefit the town from its use by non locals. However when use by non locals is so significant that locals (who pay the taxes) avoid the beach then it's use by non locals must be reexamined. So thanks for organizing that.

  I also think the trash issue is significant. Often overflowing.
- In normal times the beach should be free to everyone. Lots more attention to emptying garbage cans year round. Again please keep motorized water craft away from swimmers. I hate to see them swooping in and out. Sooner or later there will be a bad accident, God forbid a decapitation! Are there rules?
- Out of town people should pay per person of all ages to enter the Victoria Park. Visitation for out of town people should be only from 8 am until 5 pm. Price per person should be 5.00
- My biggest issue is the sheer volume of people that come from out of town;, their litter, their lack of respect for the rules, bbq'ing, bringing their home garbage and filling our garage receptacles, not obeying parking rules (parking anywhere they can find a spot)
- People need to show proof of address. Have check points set up to enter and exit the beach and park area. If you cannot show this, proof of address, then NO ENTRY. That way people who are in areas of tight restrictions like Toronto are not coming to our area and infecting people.
- During pandemic, no out of town persons allowed in. Keep our Town healthy!
- Many young local families use the beach on a daily basis and were robbed of that opportunity last summer. Our large population of older residents have a lot of time to be vocal but they do not speak for all of us. Most don't even use the beach other than to walk the boardwalk and would rarely use the beach on the weekends yet their wishes/fears seem to be repeatedly catered to. It has to stop.
- Cobourg's beautiful waterfront should have a really nice restaurant and patio facility open to all right next to the beach and open year round. It would be a huge attraction. Take over the marina club restaurant asap, and also get rid on the Trailer Park and use it for paid parking.
- The beach should be for Cobourg residents only and for Northumberland residents if

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Northumberland would like to help with costs.

- Can't think of any. I really don't want to see the beach permanently fenced.....very unfriendly and not welcoming at all.
- For this covid time only. Allow only locals in groups of not more than 5 people. Show ID if necessary to keep the numbers down.
- days for local vendors where ribfest is usually held + contest for innovative ideas
- User fees and other incremental charges have been proposed in this survey which I support; however, these should be introduced in direct proportion to the marketing and advertising budget to be approved by the Town Council. The Town cannot afford to subsidize the beach indefinitely so charging fees and increasing parking costs makes a great deal of sense. I also believe that Council should increase marketing and advertising budgets to promote the Town and the beach, as well as to promote more beachfront activities which will attract people willing to pay for access. The "freemium" model just doesn't work and is not sustainable.
- There should be beach access restrictions when the beach has obviously reached overcrowding.
- I would like to see SUP and kayaking (non-motorized water craft) to be encouraged rather than pushed to the far east end of the beach. Creating an area to safely put in from the beach at the west side, cordoned off from the swim area to keep everyone safe, would be easier to find parking. Some kind of INTERESTING commerce along the boardwalk with rent paid to the town could add to the attraction of the beach. The licensed patio was so fun in past summers and should definitely be standard and part of the beach food operations.
- The people that typically come out of the gta use the park more than the beach. I don't feel they contribute to the town financially. They typically bring all their food with them and you don't see them downtown shopping. It is a shame that residents don't get to use the park as all the picnic facilities are occupied by out of towners.
- Only allow locals that pay 'local' taxes
- If there is no charge for the beach then all parking on side streets near the beach (boundaries of King Street, D'Arcy Street and Ontario Street) should be paid parking and monitored. Also parking in "no parking" areas should be monitored and charges laid. Cobourg tax payers should have parking privileges i.e. passes. If out of town visitors are not paying to use the beach nor supporting the downtown businesses then they should be expected to pay something towards the upkeep of the beach and facilities.
- If, for some reason, it is decided to charge a fee for use of the beach, this should be waived for Cobourg residents. Likewise, if access to the beach is restricted in some way, Cobourg residents should be given preferential treatment. Promotion of the use of the beach is hardly necessary. We have quite the opposite problem. Under normal circumstances my wife and I generally avoid the beach on weekends as it is completely taken over by visitors, primarily from Scarborough and other parts west. My perception is that this influx does little to support local business as most visitors bring everything they need with them. The one thing they leave here is their refuse. I wish there were an easy way to charge a fee to out-of-town visitors using the beach in order to cover these maintenance costs. And as I said above, I do not think that local residents should have to pay that fee.
- Charge a fee to enter the beach for people that are not residents of Northhumberland. Charge more for parking for non residents. Put a limit on out of town visitors at the beach per day.
- It needs to generate some offset revenue not to be all off Cobourg taxpayers. The majority of visitors is out of town which do support local business but also the beach can generate some revenue to help keep maintenance costs in check.
- Get rid of the trailer park and turn the site into a tourist attraction so we turn our town into a tourist destination.
- Locals only during covid. Tax payers in Northumberland should be able to access their beach.
- Well- if the Pier were 'corrected'- we could

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

actually build arterial beaches off the Eastern side of it...just dreaming- but well ... could happen...

- There should be town owned and paintained barbqes for visitors
- If pandemic continues only allow local residents
- Some type of system whereby local residents are given priority and access to the beach in a safe and socially distanced way (pods, designated areas etc.) A large number of non local people attending the town and the beach is not a good public health situation for the summer of 2021. If a workable plan cannot be formed and implemented, it may unfortunately be best to have the beach closed completely again this summer..
- yes, when people are in violation of a bylaw fine them.....it they don't respect our beach then who cares if they get mad and don't come back
- MORE POLICING & BY-LAW ENFORCEMENT
- If there is not a pandemic the management of the popularity should remain as is. Brings revenue to the town of cobourg and its small businesses.
- We decided to move here to Cobourg to retire and live across the street from the beach to enjoy. We were extremely disappointed with the closure of the beach in 2020 as it should have been made available to at least the local residents/TAX payers with social distancing guidelines monitored by the town. We strongly encourage the town to advance the redevelopment of the east pier which will enhance Cobourg's waterfront living and lifestyle. Especially bring back some of the most popular summer festivals that generate revenue for many local charities and local businesses that rely on the summer tourists visiting the town. For example, look at the Toronto Harbourfront, they setup the weekend market and special events that run every weekend luring lots of locals as well as tourists to the area. Look forward to the updates on this topic.
- The popularity of the Beach is there. The town should benefit from it. It is a beautiful beach.
- I strongly support the development of the East Pier which would enhance the Cobourg waterfront user experience and encourage repeat visiting to our beautiful town. Cobourg is an arts town and has alot of live music talent which could be used to lure a multi cultural and diverse crowd of people to this beautiful spot. The East Pier could be a tourist attraction as is the beach if redeveloped properly, space for foodtrucks on weekends and a small pavilion for local musicians to display their talent and entertain the locals and out of town guests. The marina is so under utilized and can be transformed to a place to meet and greet, have a meal and glass of wine on the water and maybe encourage some live music on select weekends to encourage a more social atmosphere.... I have never really witnessed any ever having fun at the current marina.... Just saying.... Cucina Urbana has a small patio outside over looking the marina and they play music on the patio, decorate with summer flowers and sun umbrellas and draw a crowd 7 days a week because thats what people want...
- more seating, more picinic tables invest in playgrounds that accomodate those with disabilities.
- We should draw attention away by having an amazing disc golf course elsewhere in town
- Allow a dog friendly area
- Allow dogs on a certain area of the beach
- More & better organized parking for a (higher) fee only. Monitored fee entry to the beach only (deeply discounted for residents).
- more enforcement for littering, and general use of beach
- I would like to see large groups moved away from the beach area and kept away from the boardwalk. It is intimidating to walk past them. It's wonderful to see happy smiling groups enjoying our park but they do take up all the spaces close to the boardwalk so that local residents who are unable to be on the beach cannot find a place e to sit and watch their beautiful waterfront area.
- Stop bus tour-type of drop-offs. Initiating a hefty permit fee for large groups (1000$ for any group of more than 8 and limiting large groups to 20, say?, with a rebate of 500$ after inspection

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

of the area) should stop the majority of the large groups. we have had the unpleasant self-imposed chore of asking such a large group to clean up after themselves, and when that was 'politely' declined, felt obliged to do the clean up myself for the sake of the community. Being a dog owner, I always have baggies or disposable gloves or both in my car so it was tolerable)

- With covid make it only open to residennts of Northumberland county.
- It would be difficult and costly, but preventing people from larger towns/cities from coming to the beach (as much as they can) as people from higher levels of infection coming to places of lower levels of infection has been a huge problem lately for all of the towns especially Cobourg. I would suggest a posting (like the one that used to say the beach was closed) stating that the beach is for local residents only due to Covid-19. Also, possibly monitor where beachgoers are from during busier days like on weekends if the beach ends up being open on weekends. Along with these, discourage large gatherings, enforce social distancing in lineups for food trucks and such.
- Port-a-Potties and food trucks during events such as volleyball tournaments etc.
- Tax payers should have parking free permits at least on week days. Day and children camps outside the region need to pay an user fee.
- I live just outside Cobourg, and visit the beach with out of town family visiting in the summertime, but have been concerned for some time about the excessive number of people using the cobourg beach on weekends - with issues of parking, sanitation, and the lack of safe access for emergency services. Visitors appear to bring all their supplies with them, not using local restaurants or shops, so the benefit to the Town is minimal.
- More by-law officers on weekends. Enforce by-law rules and not just give warnings. Make sure by-laws are visbly posted
- As I am a senior citizen, please install some railings on the walking ramp access to the beach. A lot of us are unsteady and a rail would be helpful.
- All actions pertaining to using the beach must differentiate between residents and visitors. Residents should receive preferential treatment, where practical and equitable. But visitors should not be overly constrained or prejudiced.
- I am not able to use the beach or find parking due to the large numbers of out of towners. It is impossible to find a place to sit on the beach. Other municipalities have charged a large fee to out of towners and I feel this is the right approach. Allow Northumberland families and their guests to have a permit. Even during the pandemic, we would sit in our car and watch people arrive on a daily basis from out of town - Markham, Toronto, Durham Region, and Bellville. They don't spend money here. 40 years ago I used to take my daughter to the beach every day. I didn't have to fight for a place to sit on the beach, or dodge balls. Can't take my grandchildren now. Too congested!
- When the beach is open and being used by the public, no structures on the beach other than umbrellas.
- Local residents only
- Visitors are always great at spacing themselves out. It is never crowded even during special events. The beach only looks crowded from a distance so stop using photos that give a false impression of crowding. We are lucky to have so many well mannered visitors who watch their kids carefully.
- Open up a Licensed "Clam Bar. Refurbish/paint the bandshell.
- During the pandemic beach should only be open to local areas
- More picnic benches
- The park area immediately adjacent to the beach could use more picnic tables and benches. Also garbage pick-up is inadequate on busy weekends (pails over flowing)- applies to the harbor area as well.
- The people want their freedom back. Festivals. Concerts. Memories. Feeling of community. Mental health should be priority number 1. This

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

town needs to utilize it's best selling feature...Beach/ Harbor

- Somehow make it less accessible to out of town visitors perhaps by charging an admission to non residents on the weekend.
- Unless we can find a way to get out of towners to pay a user fee, they should not be allowed to use Victoria Park Beach. We see them come here by the van full and take over the park and beach. I don't believe they spend much money here. They bring all their own food and only being an hour from Toronto, they don't even need to buy gas here. I lived in a large western Canadian city that had lake communities. These lake areas were completely fenced off (and the land area was much larger than we have here for Victoria Park Beach). The community members had membership cards and were allowed access for free, non members were only allowed in with a community member. There was only one way in and one way out of the fenced in area. I think in our situation here, you would need at least two ways in and out to deal with congestion. For our situation here, out of towners who are with a community member, they get in for free along with the community member, and those who aren't with a community member, then they pay a fee. If they aren't willing to pay $50 - $60 for a day at the beach then they can stay home, at least us tax payers can use our beach then.
- Maintain the beach with an environmental mindset rather than as a tourism attraction.
- some of the questions asked were difficult to respond as there was data missing i.e. the level of lifeguard service question - what is not known and would provide an informed answer, if we knew how many responses the lifeguards had to initiate over a season
- Should we need to close Victoria Beach in 2021 due to COVID-19, please plan for active monitoring of other neighbourhood lake access points (ex: Brook Creek access and adjacent forest, D'Arcy access).
- As said before open for Northumberland residents only. If have to charge then charge a small fee for summer per household for residents.
- More shaded areas especially around the splash pad, more feet washing stations, reinvent the use of the basketball court remove the fencing, rework the area for rinsing off(big blue metal tube) its not used a lot.
- Too many people on the beach you could never have enough wash rooms
- Overall, I think there needs to be ways to promote residents to be able to use this resource to the community not just tourists. There also needs to be better environmental and waste management practices. Such as zero waste, no plastics, and hefty fines for polluters.
- Increase parking fees, more enforcement on side streets for parking and at Donegan Park.
- Charge a fee for out of town beach users, enforce the bylaws, be more viligent in addressing the rules
- More policing of beach and surrounding area
- I think we should provide a picnic area with BBQ. It is so nice to have families enjoy Victoria Beach and Victoria Park. I would like to see the pier fixed and used for possible art pods and food pods.
- Love the beach. Please let the children enjoy it this summer,at least during the week.
- please provide police or security guard protection/ surveillance . Enforce the laws that are in place to protect the park & its users. Use the top end of the park for more events as to not overuse the south end. Maybe put johnny on the spot near top end.
- We are so fortunate - thank you for doing this hard work. Our son says it would be great if you left one of the enormous sand piles up (once 'draining ponds' are emptied) LOL
- During peak times in the summer months (weekends, holidays and any time during the week when crowding is excessive), a beach reservation should be required. A platform like Eventbrite could be used to reserve a space at the beach during these peak periods. The individual reservation would be time limited, say 3 hours, and would cost a modest amount, $5 to $10 dollars, to assist in offsetting reservation enforcement, washrooms, change rooms, life guards and beach maintenance. Enforcement

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

officers would be required to check for a reservation at entrances to the beach during the peak times and for random patrols and reservation inspection along the beach during peak periods.

- Cobourg residents should have first priority on beach use. Costs need to be recovered at the very least. The use of the beach and its facilities should be treated as a business that is cost recovery +. Move events that are not beach related (highland games, Ribfest) to the park on Darcy street with shuttle buses between the two (no fee for users but paid for by event organizers). Sand castles, Canada Day, volleyball can stay but fees to be paid by event organizers to clean up area and restore site to good condition. No expansion into West Beach. No expansion of marina but user fees should be increased to cover costs plus for future upgrades. Eliminate trailer park and use for local vendors as described above. If not eliminated increase fees sharply to reflect prime beachfront. Do not open trailer park if COVID continues.
- Thank you for the opportunity to complete this survey.
- I love our beach but find I have stopped using it during weekends in the summer due to the crowds. If it brings in more money than it costs fine but otherwise please make visitors pay.
- Enforce the law when applicable
- Have a secure spot for non-Cobourg visitors to make a donation (suggested $5 per visit) to help towards the cost of beach and its facilities' upkeep-- may not get everyone to pay but would be a good reminder that there are costs involved that they are benefiting from for free
- If you pay taxes to cobourg given a pass for beach and parking. No outsider from the cities residence pass only show proof . Also parking stations for bikes and fenced off beach areas with security.
- I think the maintenance folk do a great job but would really, really like to see the garbage picked up more frequently. The overflows are nasty and encourage a path of least resistance in visitors and citizens alike i.e. just toss it anywhere. Also if anything has demo'd a need for adaptability, and fast pivoting of policy, is this pandemic; so would encourage Council to be prepared/willing to make adjustments quickly when societal upsets occur.
- More security
- Concerned that the outdoor BBQ bylaw has a rather racist overtone. It seems to target the Caribbean and East Indian immigrant communities. Perhaps there could be days when outdoor cooking is encouraged. Diversity makes us stronger Cobourg!
- I am glad that we share the beach with people from out of Cobourg who may have no other place to go to be together and enjoy what we have all the time.
- More garbage bins provided on beach and fines issued for littering.
- Quit advertising it! The reason I don't go to the beach, is that it is full of people who do NOT live anywhere near here. I used to take my kids there every weekend when they were little, but I wouldn't take my grandsons there now.
- "Institute a fee for out of town people to use the beach so some of the costs to maintain it can be recouped.
  I would not recommend installing change rooms. That would just be another building to maintain that will likely end up being vandalized."
- "I think you should charge enough of an entry fee to properly cover the costs of running the beach, obviously more on weekends.

  However, I don't think you should charge for people using the facilities as that might encourage people to get creative. (just hide the cost in the entry fee) I'd prefer to think people are using the facilities and not the lake. I also think that access to bathrooms is a basic human right. Having an available well maintained bathroom in a town is critical for everyone, especially women. It encourages people (tourists and residents alike) to come into the downtown to shop, play, eat, and stay. It gives people a nice, stress free feeling to know that a town wants them to be here by providing access to basic human needs and doesn't annoy businesses.

  I think people will pay gladly up front for entry

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to the beach, but don't want to feel nickel and dimed once at the beach so I don't think you should charge separately for facilities (outdoor shower to rinse off, changing facilities, bathroom). I also think that every decision made should support local businesses and what local businesses feel is in their best interest.

A well run, well maintained beach (garbage must be cleared quickly) with lifeguards and clean, user friendly facilities, proper signage (rules listed in a polite non threatening respectful, kind way) feels welcoming, inclusive for all, nice for families, fun, and healthy, yet also safe and people will thus act accordingly.

As a resident I would like to buy a convenient parking permit pass to allow me to park at the beach so I wouldn't have to pay every time. I would also like to pay for a transferable guest parking pass for the summer months.

As well, perhaps consideration could be given for a variable entry fee- so that you could increase revenue and user experience at the same time and make it convenient- like the gold package might be parking, snacks/ lunch for 4 from the food truck, use of a stand up paddle board for an hour/ and a cool sand kit for kids to play with. Bronze would just be parking, etc.

Lifeguards, Bathrooms, and cleared and accessible garbage cans are really important. Those things mean a lot and say to residents and visitors alike "we are a fun, vibrant safe, and kind place to be, come back soon or aren't you glad to be here!" We really are, "the feel good town!"

Thank you! "

- People should not have to pay a fee to use the beach. Parking fees and shuttle fees are the way to go.
- User fees for out of town beach goers. Locals should not have to compensate for out of towners.
- Better traffic control and infringement enforcement is needed. Additional signage is needed for controlling the areas in Zone 1 and for providing direction to beach-goers about how to get to the beach, where they can legally park and reminders to pick up after themselves.
- Go ahead with revitalizing the east pier
- "More visible and frequent patrols of the beach and park areas to ensure that everyone is following the rules and large groups are not monopolizing all of the amenities, such as the picnic tables.

  More live entertainment at the bandshell promoting local talent and if the pandemic continues into the summer there should be physical distancing markers made in the park as was done in TO last year."
- I would like to see the picnic tables, fastened down, unable, To be moved, Out of town people show up before 7am and hoard them all, so us locals never ever get to use them
- when the beach is closed off access to the boardwalk should be available to locals
- No warnings. Fine every offence
- please add more benches. I have a disability that requires me to sit frequently but often there is no room on the current benches for me.
- I am very torn about the beach situation.
  Who really owns the beach? Ownership is not a concept I am fully comfortable with. I feel families who visit from elsewhere deserve to enjoy the beach. I don't know what the answer is to crowding or generating revenue, but commercialization of the beach is a terrible solution. Also, promoting winter activities near/ on the beach would be a shame. The beach needs down time.
  Also - please reduce the number of times this town does fireworks!!! They have a terrible impact on the environment and all the wildlife in the area.
- "The majority of visitors to the beach are from out of town. They bring all their own food, so businesses on the main road do not benefit, at all. They park wherever they want, blocking driveways and even park in residents driveways. There are people who feel that lawn chaìrs sitting on private property, by the lake, are theirs to take and use.
  The beaches are used as washrooms and garbage



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disposals. If they're coming to our Town and using the beach, there needs to be stricter enforcement to stop these actions. BBQ's in the Pavillion are prohibited, yet no one stops them. Even smokers in the park are blatantly walking around. I personally have told people this is not allowed.
Cobourg is known for its beautiful beach and Boardwalk. We need to keep it that way, but not at the expense of others. If you're caught, then perhaps a 30 day or seasonal ban would smarten people up."

- Only let people who live in the surrounding area use it
- There needs to be more public washrooms available year round. As someone who walks there almost daily (beach and boardwalk) as well as many other people, this is a problem. I understand the one at the bus depot is open however, it is not always a welcoming place.
- I believe that out of town visitors should pay for use of the beach and facilities. I do think residents who already pay taxes should be except from those fees or pay a minimal amount for usage of beach and amenities.
- "Provide more policing or law enforcement personnel at the park/beach area. Somehow charge for garbage left behind.
Limit the number of people on the beach."
- "More trees need to be planted in the park area. Improve walkways to eliminate tripping hazards. Increase green areas, create more park space. "
- Any fees to access the beach and or facilities should be WAVED for tax paying citizens of Cobourg. Visitors should be charged fees to use the facilities. We have too many people coming to town, using the beach and not contributing a thing to the upkeep and maintenance of the facilities.
- I believe strongly that the beach must remain available to people regardless of economic circumstances. A family with limited means needs the beach for physical and social activity and costs (entry fee, washroom fee) would create a public place that is not equally accessible to all, including Cobourg residents. Revenue can be generated in ways that don't prevent ability to attend. Those people with the economic means who find our lovely beach too crowded have the option of going elsewhere. Cobourg residents of limited economic means may not have that option. I don't want to see our waterfront to be even more as a playground for the "have's" than it already is. Thanks.
- I think the beach is already one of Southern Ontario's best kept 'secrets'. The whole reason for this survey, is that it's too popular so cutting advertising funding would be wise. As I said before, the Town should seriously consider accepting no hassle/no maintenance donations by means of a spiral wishing well to generate at least some income.
- Make it for locals only during the pandemic proof of address
- There are not many healthy food options near the beach. Ice-cream and hotdogs are fine, but how about a fruit stand and other amenities? Cafe? Restaurants?
- We feel that your survey covered the main issues surrounding the challenges in managing the high volumes of visitors at Victoria Beach. This conversation is very valuable and hopefully in time, will get resolve. Thanks for this initiative.
-
- Make beach goers responsible for their garbage. They are ruining it!
- A card that the town provides to local tax payers and a fee to enter the beach for everyone else
-
- Think the beach closures were done well for safety of local residents. Love to see beach used and appreciate the efforts to keep well maintained and clean. Love Cobourg Beach.
-
- It would be nice to have more available nearby parking for residents and possibly fewer visitors on weekends but I'm not sure how that could be managed.
- The beach is special because it is free to use so please please don't change this. So many families

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

in Cobourg benefit from this free summer activity. Even a small fee would make the beach inaccessible to low income families in the area. I know it draws in people from outside of Cobourg because it's rare to have such a beautiful beach be free to access but I would rather that then making it cost money for locals. If the pandemic continues, I know other beaches last year had people book roped off sections for specific dates and times. I feel this would be a safe option that encourages social distancing and prevents overcrowding. We learned from the lockdowns this winter that people from the cities head to smaller towns regardless so they will come no matter what, it is better to have a plan that allows the beach and local businesses to operate safely.

- "Signs indicating fines for littering (in fact, everywhere in town). Where we winter in Fla. there are warning signs everywhere ... and no litter. No signs mean that this issue is not important ... litter away."
- Allow drinking on the beach
- Please give priority of usage to the taxpayers of Cobourg. I would like to be able to enjoy the beach on the weekend with my family.
- Make it more accessible to the locals so they can use it more. Free parking for residents. Book when you plan to go to the beach to reduce the numbers.
- Cobourg needs to be more progressive and attract more permanent residents, new businesses, shopping and restaurants.
- As a resident and tax payer user fees should be charged to out of towners (non resident of Northumberland County) to help with clean up costs that are left behind from users of the beach. Most do not contribute to our economy. They come pitch their tents bring their own prepared food and bbqs. Occupy parts of the beach for the day and leave a huge mess that we have to pay for the clean up.
- I believe the Town is doing a good job already.
- Charge a fee to access beach at both east and west borders. Offer daily, weekend or monthly permits. Provide discount rate (or free passes) for residents.
- Cobourg residents should be issued a free parking permit.
- Cobourg residents (taxpayers) should be issued a free parking permit for the beach area. This could be included in the tax bill.
- I feel if more activities, eateries etc., are encouraged at the beach area, fees for beach use must be implemented to cover costs of maintaining the beach. Way more garbage bins required and strict fines for littering. Good By Law supervision of activities in the beach area.
- I don't go to the beach very much because it is way over crowded with people from other cities. I would go more if it was less crowded. Maybe have the beach Monday to Friday only for Cobourg residents. Weekends open to all. I would go more if I knew I wasn't going to be sitting on top of other people
- Free parking pass for local residents
- I like the idea of an off-site shuttle service. Use the mall parking lot perhaps. Parking along King St. should be reserved for people who are shopping and supporting local businesses so perhaps a time limit on how long you can park there (if one doesn't already exist).
- Visitors to the beach should be welcomed. Cobourg is the friendly town not the cheap nasty town. Put a few more garbage bins along the beach, Victoria park, boardwalk.
- Always enjoy walking the beach hearing all the different languages and seeing people enjoy our lovely natural setting
- I would strongly suggest that a fence be installed to limit access to the beach and it's facilities so that only Cobourg families be able to enjoy it. Our very high taxes pay for it but residence tend to avoid the beach because it's overcrowded with outsiders. What a shame.
- I think the beach should be fenced off with a nice looking rod iron fence. Passes should be given to Cobourg residents for free use but non residents should have to pay for a day pass on line.
- Recycling!
- More activities for all our children. Age2-25. Keep them out of trouble.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- It's very hard to properly distance on the current walkway. If a fence is going back up on the beach, can you leave enough room so people have the option to hop down on the beach to pass others and maintain distance?
- Increase trailer park fees
- More enforcement of beach and park rules, ie no bbq, littering, etc
- Possibly designated dates for Cobourg residents only so that they have an opportunity to enjoy the area that they support. Promote the things that economical benefit the town rather than the beach or create marketing that drives beach goers to other venues.
- Local residents be given a pass or vehicle sticker to uses beach area at their convenience.
- Local residents are respectful of the area and make good use of it. The beauty of the area should be maintained. Control of people from the outside should be increased as they do not respect our park and beach. I have seen large gatherings on the grass with their vehicles parked right there with them. They are loud and when they leave they let all their garbage behind them. I have complained before but was told bylaw officers are too busy. Just enforce the rules. Letting them because they bring money to the town is not acceptable.
- Please make the accessible path go to the water. Also enforce the proper use of the path
- Fix up the pier and let cars back on it
- Keep the costs down for locals, ie. parking permits or register your vehicle as a local so parking can be controlled. Open the beach to food trucks. Allow the west pad beside the canteen to be licensed for events frequently, can be third party. Washrooms at each end of the beach (portable) should be strongly considered for peak months. Strong enforcement on people abusing the rules (littering), encourage visitors to take their own trash home.
- The cost of providing the summer beach should be paid for by the people who use . Local residents would be provided with a card offering free access for those wishing to use the beach. Other towns have already put this in place for their beaches.
- "Keep the costs down for local residents (tax paying) residents I.e.) parking.
  Allow local business/restaurants to 'pop up' at live events (music/fundraisers)."
- Dog allowed
- I think anyone should be able to come and enjoy the beach wherever they come from. If there were more options for food and drink, tourists would spend their money here. There could be more King Street pedestrian days to invite beach visitors to dine here. I can't speak for maintenance or repair on or around the beach as we just moved here in the fall of 2019 and haven't had much opportunity to enjoy the beach ourselves. I don't like to hear other people discouraging non residents from coming here. The beach and the lake are for everyone.
- I have been down to the splash pad with y children and find it difficult to have space due to no word of a lie men "showering" but also there tend to be quite a few older males gathering under the water in the splash pad making it not a safe space for young kids. Perhaps better rules/ more security in this area? It's just not appropriate or right. This is not a one off thing. It happens a lot all summer long and we no longer go back which is really unfortunate.
- Washroom availability.
- For out of town visitors there should be a designated parking area with a shuttle bus which they must pay to use. Cobourg residents should be given a parking pass, particularly for those living in zone 3.
- stop the social media drivers to the beach.
- Do not restrict to only Cobourg residents. I want my out of town children to be able to have a picnic with me
- I would not like to see a fee charged for using the beach. I do not want to see the situation become like Europe or other countries where there is a fee for everything and beaches essentially become private.
- Downtown is a total gridlock on summer weekends. Can the lights be coordinated in such

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

a way to help keep things moving? I would like to see Cobourg benefit from the volume of visitors, maybe more promotion of local business?

- I don't feel like the beach needs to be closed but perhaps better patrolling to ensure people are socially distanced and from the Northumberland county
- Patrolling the parking area re number of members in the vehicle and number of seat belts available!
- Charge non-locals admission
- I would like to be able to launch a paddleboard FROM the main beach
- Please open the beach. It's big, there's lots of room to socially distance, monitor it, but let people embrace the sunshine and the home we live in. Cobourg residents deserve to enjoy their own backyard that's a beach. Closing the beach won't help anything.
- Put up signs leading visitors to the beach in port hope. Just kidding.
- Equipment rentals
- Admission fees to use the beach and picnic area are essential to keep the number of visitors down as well as revenue for much needed maintenance , i.e. repainting of light poles, railings, Gazebo etcetc.... A small licensing fee for local vendors to sell their products, food or otherwise, would help both the Town and business owners
- Beach access available to Northumberland residents only, if pandemic continues into summer months. Registration (to limit numbers and promote equal access) could be done online and entry to beach limited to a certain area, to confirm registration.
- I am a taxpayer for Cobourg and I will not go to that beach during summer months due to too many Out of Towners and the beach is a mess. I feel we should charge everybody for going in there taxpayers will get a pass with their tax bill for the year to enter into the Beach area. Renters will be id'd and if they have a local address will also be able to enter free. All others will have to pay. We have a beautiful beach that is getting dreadfully taken advantage of from Out of Towners. Messes are being made and through taxes we have to pay to clean up their mess. If we charge for going in people will think twice number one about going so maybe the crowds will be reduced and maybe they will also stop leaving such a mess
- As a Cobourg taxpayer I feel that residents should have priority usage of the beach area. Residents should the option to apply annually for a "Beach Access" pass based on their residency in the Town of Cobourg. Not transferable. We are currently paying to clean up after outside parties use our beach. Prior to the pandemic I have seen multiple incidents of litter being left, bbq's dumped in trash bins and near altercations over parking. My daughter lived on Bay Street and had issue with people walking along the street and throwing trash on her front yard (including soiled diapers). Bylaw enforcement needs to be increased in the area to stop violation of situation like this.
- I am a snow bird who usually goes to Naples Florida(i'm a good boy this winter & staying home)they have a system that if your a municipal tax payer you get a sticker for your vehicle at no charge that covers all of Collier county including marco Island & other less known beaches,this works very well,
- The beach is too busy for most of us residents to use. Please limit the number of out of towners. Residents need to have access any time they want !
- Consider charging substantial entry fees to the beach for those who are not residents of Northumberland- such as sandbanks provincial park does
- M-F open for residents only
- Find new ways to welcome and integrate visitors from diverse backgrounds to enrich the culture of Cobourg.
- I believe I covered all my recommendations in previous questions. thank you
- Residents should not be charged any fees for parking or access to the beach.
- "Somehow balance the attraction of our beautiful beach to out-of-towners, and find a way to be

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

more inclusive/diverse. No racism.

Locals matter and do support the downtown businesses far more than anyone who visits, so that needs paramount consideration, as well. "

- The out of towners are the problem. They have zero respect for rules or the beauty of the beach area. Locals avoid it because of them!!
- The beach is already popular, we have no need to promote increased use, and no reason to spend money on such promotion. All promotion dollars should be focused on improving our town's shopping or other aspects that have a direct, rather than cursory, impact on our local economy.

  We need to see a focus on enforcement of our by-laws; we far too often see all the costs and efforts associated with creating new by-laws wasted due to lax enforcement -- on multiple occasions reliable sources have told me that by-law offers are often explicitly told not to enforce many of the rules! -- why bother creating such by-laws if they are not being enforced. I have also heard visitors openly comment on the lack of enforcement, and their free ability to start breaking the rules after 5:00 when by-law has end their shift; it is also a common sight to see people drinking in the park (followed by driving home). We need to recognize that the cost of enforcement can easily be offset by the fines generated by that same enforcement. Once behaviours come to a point of balance the enforcement requirements would diminish.

  We need to bring the situation to a balance that makes the beach and Victoria Park a pleasant and safe place; both for our residents, and for any guests who chose to respect our beautiful park, and spend time visiting.
- Because it is so popular send all taxpayers a tag (like the dump tag they had) which is a beach pass for locals of Cobourg and Northumberland County.
- Enforcement of by laws- stronger presence and higher consequence/fines
- The Park and Beach is part of Nothumberland county and if you were to allow others from outside the county, then they should only be coming here from green zones. Our goal should be to keep the people of our county safe first and then persons from outside our county. The beach should definitely be fenced and ID should be provided for entry. Bylaw officers should also be randomly checking people that are in the park.
- Leashed Pets allowed on beach only before 10am and after 6 pm.
- I love to see families on the beach having fun but in recent years there are huge numbers coming from Toronto taking all the picnic tables put together , tents on the beach and tons of food and garbage everywhere . BBQs are banned but they are brought anyway. Towels and swimsuits draped over trees. I would like to see a respect for the area being shown and maybe a fee would help.
  Locals seem to stay away on weekends.
  I feel rules that are enforced would make all the difference.
- Our Beach is such a jewel. It will always be a destination. During the pandemic, I do think the option of having Physical Distancing Pods on the beach is a good idea. I highly oppose the Water Park that was in plan a couple of years ago. Our beach should be a place that families can play for free.
- Fine visitors who don't follow the rules! Stop advertising our beach, to avoid overcrowding!
- I think this summer the park activities should be limited to swimming only. Time limits and distancing should be applied
- "Neighbourhood streets are overrun with cars, pickups and motorcycles with many making excessive noise (illegal exhaust system modifications or removal), speeding, squealing tires, moving violations (running stop signs), etc. Many vehicles "cruise" repeatedly around the blocks near the beach.
  Speed limits are inconsistent and ignored regularly.
  We live on Queen between Church and Green Streets and witness many vehicles racing from stop sign to stop sign, before blasting off up/down the hill. Frequently, during the late evening in the spring and summer, we hear vehicles accelerating eastward from Church Street nary a

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

break for the stop and Green Street.
There is no apparent bylaw enforcement.
I appreciate that enforcement is a very much manpower issue. Perhaps it is time for photo radar and stop sign cameras."

- Resident usage or open week days only
- Residents could be issued with pass or just ID with there address on it.
- Can entrance to the beach itself be only for Cobourg residents? Have staff monitor IDs at entrance? Or beach entrance fees for nonresidents?
- Was there any study done as to what the ROI is for King Street businesses? It seems like Out-of-Towners flock to the beach without spending much money on King Street. Hence the importance of charging Out-of-Towners for access to the beach so that Cobourg tax payers do not keep subsidizing people's holiday.
- I think residential streets should have parking enforced better. I am a PSW and some of my clients cannot get into their driveways because of people parking across them. It is also hard for us to get on the streets to give them access to the care they need. 2 years ago a bus parked on a front yard and when they left they left trash, good and dirty diapers on their yard. We called the police and there was no response to make them move or to clean up after
- Residents of Cobourg should feel as though they are welcomed at their own beach. The amount of garbage needs to be monitored more closely. We have a beautiful beach and it should be respected by all who visit it.
- Charge a fee. The same as provincial parks do.
- Our beach is beautiful. The reality is that too many out of towners do not respect the space. Non residents must pay to use the beach. Day passes, Weekend passes. Better/More signage and serious enforcement of the don't s. If residents have out of town visitors that want to use the beach there should be a nominal fee for that also. Good Luck with the tough decisions. No matter what there will be Happy / Unhappy folks.
- Do not fence off the beach
- Please add more garbage containers and pick-up more often.
- I understand the concern about out-of-town beach users (other I don't agree with it.). However, beach visitors also contribute a great deal to the city economy, and their lack must surely have been sorely missed by local businesses this year; severe restrictions moving on would make it more difficult for the local economy to bounce back.
- Please add more garbage bins to eliminate and help with those littering. Because there are so many outsiders, could part of the beach be roped off for residents only. Often times it's just too busy, with out of towers, to visit. What about beach officers watching and fining those that litter. Big fines should be in place for those that litter. Why does it cost $70,000 to clean the washrooms? That's a huge expense and aren't they only used in the summertime?"
- If there isn't already a long term sustainability plan for beach protection, conservation, and management, resources should be allocated to undertake such a plan.
- Not good for residents when large groups take over large section of the beach for themselves. Even more offensive is the use of pole/tent structures where cooking is taking place.
- During covid, allow cobourg residents access and limit visitors from out of town unless accompanied by a resident. You would generate money by allowing more events to take place were liquor was approved for sale.
- More seating for adults near the large playground would be helpful. Change rooms at the beach are a must. Otherwise, people change in the bathrooms, resulting in crowding, long waits to use the family washrooms, and wet, sandy and slippery floors. The interlocking brick on the boardwalk needs to be repaired before someone twists or breaks an ankle.
- If pandemic continues, the town MUST prevent people from outside Cobourg/Northumberland from accessing our beach. Too many times I have been stopped by GTA people asking for directions. This has to stop! You need to enact

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

bylaw officials to stop people and ask where they live, provide proof and write citations if they do not live here.

- Sell residence season passes to the beach. Non residence to pay an entrance fee. Convert the trailer park to prime parking.
- Bookings like the arena, only available to residents until pandemic over
- Please stop all advertising, promotions and events.
- Fees need to be charged. Carloads of people from Toronto and area come to the beach with full coolers, food and everything they need to enjoy the day without spending a cent in Cobourg, They leave their garbage for Cobourg residents to pay to clean and remove.
- Charge entry fee for non residents
- Full-time roving monitoring for adherence to rules
- The beach is way too busy during summer weekend afternoons for local residents to enjoy. The significant amount of traffic around the beach results in dangerous conditions for children who live near the beach. (Ie: too dangerous to ride bike in the summer.) Some visitors from out of town are disrespectful and litter or allow their pets to defecate on peoples yards without cleaning up and without any repercussions. The town caters to tourists who don't care about the town, or spend any money, while bylaw officers are following around and ticketing locals shopping in February (at downtown businesses) for 60 second parking violations. No wonder the businesses can't survive.
- If there was a way to have out-of-town visitors book their time in advance and apply a limit, e.g. 3-4 hour block, that would be great. Perhaps there could be a fee for this. The challenges would be the cost to set that system up and then administrate and enforce it. Plus there would be an infrastructure cost involved as there likely would need to be fencing with access points put in place with staff to work there. I'm not sure what the answer is but I really am tired of not being able to get space at the beach in the town I live in, and the mess that is left by those who do access it.
- Please note my response to Question 15. Very important for the 2021 pandemic.
- Add another section for accessibility
  make it more open for northumberland residents and less for out of towners that disrespect it and the surrounding area
- We should not be having trailers pulling into the trailer park from outside our health unit. Haliburton/Kawartha/Pine Ridge residents only.
- Why do we have that campground? Looks ridiculous, waste of prime location.
- What are other very busy beaches doing? I don't go to the beach on weekends to avoid crowds. I believe use will continue to increase.
- Dog park
- I know it is a fine line between promoting our town for the added revenue it brings in and not, but we must find a happy medium to reduce the number of carloads of people from out of town. As a resident, I tend to avoid the beach and the downtown area on weekends because it's just too busy. I'd really love to reclaim my ability to go to these areas any day of the week without the hassle of traffic, noise and congestion.
- Would like residents to enter free, but out of towners to have to pay admission fee
- I think the numbers need to be greatly reduced on weekends. It's far too crowded to remain clean and for locals to use it.
- the town needs to somehow make revenue from those darn "city people" who use the beach. Garbage collection is key. more visible security.
- More washrooms stricter enforcement of litter. Definitely Charge out of towers, at least on weekends
- I think that cobourg residence should be able to safely use the beach this summer with restrictions and people from out of town should be a secondary concern in the future. The beach should be advertised more to people living in cobourg and an increased effort in bringing in more revenue from the local population during COVID times.
- Charge for use of beach excluding Cobourg

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

residents, enforce all the bylaws that are already in place, limit number of persons for social distancing and if covid persists no one from out of our zone

- Charge for non residents free pass for nothumberland county residents
- More access for residents, less for day visitors from other areas
- Bring more revenue to the beach and allow more students to do business there. The kids here have nothing to do. Should this pandemic continues or not there should be some sort of youth club/ arcade/ something anything for tweens and teens to do. They're suffering greatly. If the town can come up with anything to facilitate better mental health for our youth through this pandemic or even after it they should. Make the beach area fun for kids again. Please.
- Northumberland county only allowed access
- Make it easier for the tax payers of cobourg to actually use the beach!
- I just don't want to encourage visitors from outside Northumberland County to visit Victoria Beach. The cat's out of the bag that it's a really nice beach and while people from Toronto may not mind overcrowding, we who pay taxes and moved here to enjoy really do. The crowds prior to 2020 had gotten way out of hand and especially now with our need to keep safe distances I think if the beach is only open from 3:00pm-10:00pm the beach might not be an attractive option to people from out of town while people who live in Cobourg and surrounding areas could still enjoy Victoria Beach. Weekend closures during July and August might also be a good deterrent until pandemic is over.
- I think it would be beneficial to have a maximum occupancy decided upon in advance, monitored during the hours the beach is open, and updated as consistently as possible online. If people are able to check beforehand how busy the beach is or how close it is to full capacity, it would save them travelling from farther distances just to be turned away. Ideally, it would be great to restrict beach access to residents of Northumberland area, but I think there is a lot of general understanding as to why that is difficult to enforce.
- Increase size/obtain more waterfront land for park(s). Maintain bandshell for regular use. Use west beach for organized events whenever possible. Keep campground open for tenters.
- I feel that the beach should be open but only for residents of Northumberland county and that the closure should be publicly advertised - I work at a small business on king st and despite the beach being closed last summer we still had a ridiculous number of people from surrounding cities (Toronto especially) come to Cobourg to try and use the beach, because they didn't know it was closed. Given the current pandemic, this was very frustrating and I felt more at risk despite doing my best to stay home and follow Covid guidelines.
- In general, overcrowding from folks out of town, many of which don't give any business back to the core or surrounding areas aside from gas and fast food, and lack of by-law enforcement are the two things destroying the beach for us as local residents. It's our tax dollars supporting the beach, not non-resident's. If they want to treat it like a provincial park, charge them for it like Orillia, Fort Erie, and others. It works.
- Have a public restaurant in the Yacht Club
- ENFORCE THE LAWS
- Enforce the bylaws. Empty garbage bins. It is a disgrace to see overflowing bins. If there is overflowing bins, then Cobourg needs to address the frequency of emptying the garbage.
- We have bought and paid taxes to be in Cobourg. It is unfortunate that so many people come and take over, bringing no money to the town as they picnic and take over our beach. We feel uncomfortable in the crowd that is taking over. We must find a limit to the number on the beach and park and give priority to the tax payers and residents of this beautiful community. We pay taxes- they don't!
- Stop all advertising. It's a waste of my tax money and only creates problems, cost and doesn't bring in money. Beach visitors only spend their money at the big chains Walmart and McDonalds etc in town, and those don't need it. They don't

visit the downtown restaurants or shops. Restaurant and shop owners have told me this too. Marina visitors on the other hand do bring some business to the downtown so if anything I would try to attract those.
Beach visitors only cost us money and they overcrowd everything so much at this point that quality of life for us who live here is gone on weekends. That's not right. A small town and small beach can only take so many visitors and their number is growing every year, so stop purposely attracting them. Make them pay through parking and/or admission fees and (only for visitors, not county residents) to bring down our taxes and reduce the amount of visitors. That way we will have both, more funds, less taxes and more quality of life. Win win for Cobourg. It's the job of the Cobourg administration to make the life of Cobourgers better, and the job of the Toronto administration to make life of Torontonians better. Making Torontonians happy isn't our job.

- The huge gross puddles need to be drained/filled, so all of the sand area can be used!

- Increase patrols by special constables and "hospitality ambassadors" to ensure compliance with public safety measures.

- "The ""impacts"" of beach visitation to be ""mitigated"" were not clearly defined in this survey. The absence of critical data like; # of beach bylaw infractions, plastic load in beach rake, parking infractions, parking revenue, camping revenue, etc. make it difficult for residents to complete this survey objectively. Future surveys should include relevant data with each question so that the ""impact"" to be ""mitigated"" with selectabe options has been made clear.

  Cobourg has been blessed with a beach. Our job is to maintain the environmental integrity of the beach, not fence it and monetize it with paid access and parking schemes requiring undefined levels of heightened enforcement. Cobourg's prosperity does not depend on monetizing the beach. On the contrary, maintaining the ""feel good"" part of Cobourg's waterfront and the integrity of our natural heritage is the measure of success.

  The south side of the camping park should be re-purposed for innovative local businesses and farmers market style vendors to capitalize on the presence of summer visitors from near and far with sustainable products. That will ""feel good""!
  I strongly oppose any scheme involving fencing the beach and charging for access to Lake Ontario.

- Please stop advertising out of Towners, namely the GTA to come and crowd our beach. Clearly money could be saved there, as we already are overcrowded. The majority do not purchase anything here, but leave their garbage for taxpayers to cover with their tax dollars. It is not the town users or taxpayers that overflow the garbages. It is non local people.
  Just this winter and during pandemic, my husband took my granddaughter to the playground in Victoria Park. He met a family from Toronto who brought "the kids for a drive to play in the park and to get out".
  Please come up with a user card of some sort for Northumberland residents to use their own beach, whether the beach would have to be fenced in. As long as one person of the group had a resident user card the group could occupy the beach. It has gotten to the point where locals don't want to use it as is overcrowded and no parking access. With the condos being built at the corner of Division St. and Albert St. there will be even less parking. The town needs to address parking also. Maybe lease some property from the marina and extend their parking area.

- If the pandemic continues to affect the summer of 2021, I think it would be beneficial for only those who are residents of Northumberland County to have access to the beach. This would give the locals somewhere to go and something to do. Hopefully remove another reason for those from the West to visit our town during the pandemic. In a non-pandemic scenario, I think we need tourism to keep revenue coming into our town, including more sidewalk sales, applefests, car shows, etc to encourage tourists to venture into the town from the beach.

- Create an incentive for visitors to dispose of their own garbage, instead of leaving it for Cobourg residents to pay for.

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

- Anything to limit crowds and effectively enforce all of the restrictions around barbecues, dogs, tents, and littering. NOT hosting activities that draw inhabitants of cities who are interested in a free day of fun on the backs of Cobourg taxpayers who can barely enjoy a day at the beach themselves on a weekend. As a long time resident working and raising children in the town of Cobourg, the beach is a place where I no longer run into friends and acquaintances. Local residents avoid the beach on the weekends, choosing to leave town themselves.
- Large fine for visitors who can't provide proof they live in Cobourg.
- Keep the beach accessible mostly to local residents during the summer of 2021 due to the pandemic.
- priorities of locals
- Keep it open to visitors!
- How about locals only where you can check id's if necessary on the beach to make sure people who live in cobourg can still have access similar to what you did with Bars and restaurants last year.
- Resident beach access only times. Beach parking passes for residents. New outdoor pool. More walking trails along lakeshore, or in nature. Outdoor winter skating rinks in parks throughout Cobourg, i.e. Carlisle St. soccer field area, Sinclair Park, and Donegan Park, with neighbourhood volunteers to help in maintaining ice surface.
- Do not allow residents from hot spots/ red zones to visit the beach. Visitors to the beach must provide proof of address before being allowed to visit the beach.
- If washrooms are open they need to be cleaned properly and some sort of disinfecting wipes available.
- Make out of town people pre book and pay to use the beach let residence who pay taxes have beach passes to use the beach !
- There needs to be a control put in place to limit the number of users with a designated number available for Northumberland residents. The number can be determined through this survey and adjusted based on recorded user data. All remaining availability should be booked on line and charged a user fee. This beach is paid for by Cobourg residents and is not, I assume, provincially or federally funded. User fees should not only cover the actual costs for maintenance but cover all associated costs. The beach is a viable revenue stream and needs to be treated as such. Using it to bring people into the downtown core will not be affected by this. I believe it will be enhanced as local residents will be more likely to use the beach and shop downtown. Out of town residents don't come to shop, they come to relax and get away from the city way of life.
- More patrols of the park to enforce bylaw compliance and more garbage pick up and removal.
- Out of towners do not respect the beach. They crowd it and leave it a mess. Let residence enjoy it free of charge and charged a fee for others
- I think that the beach should be open. But to residents only. We should get a free pass in the mail that we have to show while we are at the beach. It would be for the family residents only. Pods would be great. And if we do certain hours at the beach we can cut the cost of the life guards by only having them at the allotted times. Peek hours weekends on weekdays ect.. I feel that each region has their own beach they can go to. Keep the parking downtown free so more incentive to our residents to shop local. And have the parking meter guy check the beach passes instead. Set up safe events for our local residents so that we can bring our community closer together (keeping covid regulations in tack) so that we are engaging our community to help with local businesses. We are a very creative town. I feel that we can make this a safe and happy town. Keeping mental health in a good state. The beach/waterfront can be a very relaxing place for meditation. Don't take that away from our town..
- Stop being rulers. You were elected to work for the people. Your actions over the past year does not reflect well in my opinion. Arresting people for walking on our beach is shameful. You need to follow the Charter of Rights. That's the law
- Stop advertising for MORE tourists. I think

Are there any other actions that you feel should be considered to manage the popularity of Victoria Park Beach, or any other recommendations you would make?

everyone should have access to the beach BUT lets not encourage more daytrippers . I live very close to the beach. Parking on a warm summers day is ridiculous. We have to park our vehicle on the street early in morning if there is any chance of friends or family coming over in order to have a place in the driveway for them to park.

- My opinion is we have created a monster. By advertising in Toronto, etc. these past years, we have encouraged out of town visitors to flood our beach every weekend with little or no regard for the town. Everything is free for them. They use our beach and facilities for free, they leave behind all their garbage and we, the residents of Cobourg, are financially responsible for getting rid of it. They park on our streets, they are on our lawns, they bring their own huge coolers with their food and drinks and these beach goers do not shop in our stores. They are here for the sun and fun not to browse and buy. The problem is real, it is getting worse each summer and a well thought out plan needs to be implemented to deal with it. We don't need to continue encouraging more usage. Anyone not living in the beach vicinity, has no idea how this weekend traffic affects the town. Without affirmative action this problem is only going to increase and cause more more major problems for all of us.
- The most important item should be fencing off permanently the beachfront area including the canteen and playgrounds. Have 2 entrance points (east and west side) that from Friday to Sunday is staffed and a fee is charged to non Cobourg residents. Then at non peak times these entrances can be left open and unmanned (free to use beach). This could be from Monday to Thursday but on holiday weekends those days are also manned. The amount of garbage that I see both in the garbage bins as well as litter on the ground is quite expensive for the town to deal with. A fee (both a family rate and individual adult and child rates and seniors) would help to recover some of this cost. I understand the capital financial cost for such an endeavour is high as it hiring staff to manage the site but in the end I see this as a revenue generating operation. Combine that with the new vendor fees, increased paid parking (and cost to it) and a licensed patio the beach could be sustainable and much cleaner than it currently is.
- Daily use fee in addition to parking fee
- Don't close Beach like 2020 season which gives impression that Cobourg as a Town is not open for business. Last years survey by the Cobourg Taxpayers Coalition was one sided and not representative of the Town as a whole. Ludicrous to close beach to prevent Tourism and not close McDonald's, Wendy's gas Stations etc. who bring outsiders to Cobourg all the time and could easily have brought Covid19 with them and never went anywhere near the Beach.
- Open to local residents, Northumberland county, only. We go to Presquile Park on the weekends to avoid the chaos at the beach. While we do have to pay, it is worth the price.
- Pandemic and post pandemic, the out of towner use and related problems are out of control. Visitors need to be encouraged to use town amenities, especially up on King Street. Do not add more food options at the beach, support those available on King Street. Support opening of all patios in town for entire season ongoing post pandemic.
- More of a focus on promoting Port Hope and our own special events, and trying to coordinate events so that Port Hope and Cobourg events don't overlap, when possible. That way, people from both Cobourg and Port Hope can enjoy both town's events!
- Guidelines don't work if they aren't monitored by "Beach police". Littering, read: diapers, have been an issue. And in the past, dug latrines. So, we need enforcement. Lots of trash receptacles.

- END -

ENGAGE COBOURG

Your voice, your town.

Public Engagement Report

Brought to you by the Town of Cobourg's Communications Department.

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Cobourg
"Ontario's Feel Good Town"